

Why Blame the Good for the Bad?

BECAUSE thin, skim milk will not nourish a baby, has nothing to do with milk fresh from a registered cow. BECAUSE some coffee develops a bitter tang—and is not satisfactory—has nothing to do with SEAL BRAND COFFEE

IN THE TOILS; But Happiness Comes at Last.

CHAPTER XXIV. THE GRAND BALL. The day before that fixed for the arrival of the guests who were to be lodged in the castle, Olive received a letter from Katrine. She would not come. Her letter was full of affection and regret that she could not be near "her sister," but Olive knew Katrine's firm determination to live apart from the world, to exist only for her art.

And the Worst is Yet to Come



MADE IN CANADA Gillett's Eye Emulsion. Used for making hard and soft soap, for softening water, for cleaning, disinfecting and for over 500 other purposes.

and laying the tiara on the table, "not for me!" The old man's white eyebrows went up. "Not, but," he said, "you ought to have had them a month ago, but I wanted to give them to you myself. Wear them to-morrow, my dear—they have been lying hid too long. What are you trembling for—a few glittering baubles need not frighten you. Take them and wear them, child; they are yours by right; and you are worthy of them."

He took and kissed her hand in his courtly fashion. Charlie whistled when Olive went to him and poured out the news. "The family diamonds!" he echoed; "that's mighty gracious of the old boy. He could have kept them until he died, you know. Well, he is right—you are worthy of them. You are the family diamonds, my queen—we need no others." He took her in his arms and kissed her.

Had Headache for Two Years.

A Barrie Man Tells of Persistent Headaches and Indigestion—Finally Found His Way to Good Health. For two long years the writer of this letter was subject to severe headaches. The nervous system got down; digestion failed, and there was continual loss of weight.

Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of her favorite fashions. These will be found very useful to refer to from time to time. Pattern 2377. Waist—2377. Skirt—2388.



Waist—2377. Skirt—2388. For your new Business Suit have a skirt of serge or gabardine, or of plaid, striped or checked novelty goods, and a waist of crepe, linen madras or satin. Pattern 2377 furnishes a smart waist model, and Pattern 2388 will make a stylish skirt with or without pockets.

The First Principle of Modern Business is SERVICE.

That is where we shine. Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.



WE are still showing a splendid selection of : : : TWEEDS and SERGES.

No scarcity at Maunder's. However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

John Maunder, Tailor and Clothier St. John's, Nfld.

NO MATTER HOW THE FIRE IS CAUSED if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates. PERCIE JOHNSON Insurance Agent.

Now Landing Anthracite Coal, All Sizes. M. MOREY & CO.

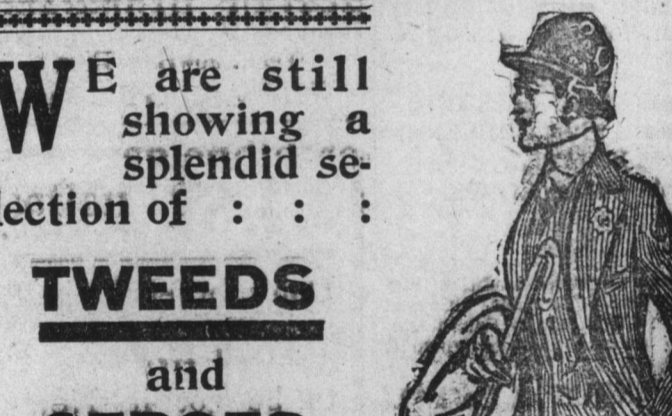
New Dress Goods

We have now to offer a special selection of Dress Goods lately to hand. As these goods were booked some time ago, OUR PRICES ARE NOT HALF BAD. To show that this is not untrue, we will mention a few prices; but we always believe in "showing the goods," and will be pleased to have you call and inspect them.

HENRY BLAIR.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service. WHOLESALE ONLY.

Newfoundland Clothing Co., Ltd. mar6,ed,tf WM. WHITE, Manager.



Renew the Joy of Living

Don't let ill health any longer rob you of life's pleasures. Get back your appetite, strengthen your digestion, stimulate your liver, regulate your bowels and improve your blood by taking BEECHAM'S PILLS.

In Glorious M of the Sa the

Less is going to be known of the gallantry of this greatest of the meaneast deeds in the Siege of Troy. There is no Homer to sing of there were, the Censor would shut him up. This is a pity, for the Battle of Jutland was fought and won by sailors of a nation inspired by the Battle of Trafalgar.

The Mary Rose sailed by her side Sing, sailor, oh, hullo! She was so small in all her pride Sing, sailor, oh, hullo!

A heedless boy, on topmost mast Sing, sailor, oh, hullo! The pilot was but eighteen past, Sing, sailor, oh, hullo!

Such are two simple stanzas, slightly the poem does not emerge to the process of translation a literary level of the first water. But it is a heartfelt tribute from a neutral.

Weren't that that I must neutral Of heart, red blood I tears weep, vovs the Norwegian singer—and does its bit to put a gallant over the map of man's memory.

Times have changed since Spenser's "The best sailor that sailed the sea," went voyaging to Scotia lairds and kings' daughters the land of the Midnight Sun.

Thus it came that in the showery daylight of last October a caravan of twelve ships was steaming westward with the coast of Norway the port beam.

Southward through the shifting waters where the tan sails smacked and sharp noises were narrowed against a backdrop of measureless mountain reflection gashed by the openings of fjord-glaciers and waterfalls—southward westward the long-strung steered.

The twelve ships were a fleet. They were loaded to the gunnels with food for hungry English hungry hero-heart of the war throbbing true to its star despite hate of hell arrayed against it.

are worth a guinea a