

READ BY EVERYONE.

EIGHT PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY.

WEATHER FORECAST.
TORONTO, Noon.—E. winds and showery to-day. Thursday.—Strong winds and gales from N. W., cool and showery. ROPER'S, Noon.—Bar. 29.80; ther. 42.

THE EVENING TELEGRAM

FOR LATEST
WAR NEWS
SEE 5th PAGE.

VOLUME XXXVII

PRICE ONE CENT

ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, MAY 19, 1915.

\$3.00 PER YEAR

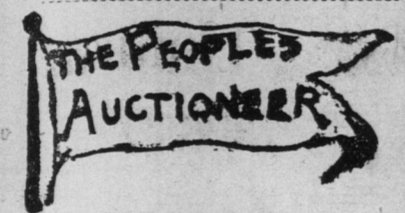
NUMBER 115.

REID-NEWFOUNDLAND CO.

EMPIRE DAY EXCURSION—MONDAY, MAY 24th, 1915.

Excursion Return Tickets will be issued to all points between St. John's, Carbonear, Placentia & Renew's, at **ONE WAY FIRST-CLASS FARE.** Good going on all Regular Trains Saturday, Sunday and Monday, May 22nd, 23rd and 24th, and returning on all Trains up to Tuesday, May 25th.

Auction Sales!



AUCTION. TURNOUT!

On Thursday Next, 20th inst. at 11 a.m., at the Stables of **MRS. QUIRK**, corner Monkstown Road and Maxse Street.

1 HANDSOME YOUNG HORSE, kind, fast and stylish.
1 Superior RUBBER TYRED BUGGY and HARNESS.

Will sell Horse separate if required at the day of sale.

P. C. O'DRISCOLL, Auctioneer.
may17,31

HERRING!

We are Buyers of Herring packed in the Scotch Method; also, Round Herrings.

Highest prices given.

Write us before selling your pack.

BISHOP, Sons & Co, Ltd.
may10,11 St. John's.

INSURANCE



IN CASE OF FIRE
You have nothing to worry about. We're talking now to those who are fortunate enough to be covered by insurance by one of my policies. My companies always pay and do it quickly. Your money is soon yours after adjustment. Rates are low.

PERCIE JOHNSON, Insurance Agent.

Mrs. Humphrey Ward's New Novel, **Delia Blanchflower** is really a delightful love story and adds very largely to this talented author's reputation as a novelist. Special editions in paper at 60c, and cloth, 80c.

GARLAND'S BOOKSTORES, 177-9 and 353 Water Street.

REALIZATION SALE!

Each day, at 9 o'clock a.m., at the Store of

T. J. BARRON,

One Door West of Post Office.

All the Stock in Trade, consisting of a Full Line of Gent's Furnishings. Prices 25 p. c. discount. Sale will continue until all the Stock has been disposed of.

Everything spot cash and no goods allowed on approbation.
may19,11

CABBAGE, CABBAGE, etc.

To arrive to-morrow: 100 crates CHOICE GREEN CABBAGE. 30 cases CALIFORNIA ORANGES—150's to 176's; also CABBAGE PLANTS, first for the season; early and late. And to arrive ex train: 400 half bags POTATOES—Blues. PRICES RIGHT.

BURT & LAWRENCE, Box 245. 14 New Government Street. Tel. 759

Armada Tea

is winning Golden Opinions from everyone.

Just Try It and be convinced.

FOR SALE EVERYWHERE.

REAL ESTATE!

HOUSES TO LET
HOUSES TO SELL
LAND FOR SALE
LAND FOR LEASE
FARMS FOR SALE
SUBURBAN PROPERTY
BUILDING LOTS
LOANS NEGOTIATED
MORTGAGE INVESTMENTS
INTEREST COLLECTED
RENTS COLLECTED.
Listings solicited. No sale no charge.

Fred. J. Roil & Co., REAL ESTATE, Smallwood Building, Duckworth Street.

SOMETHING NEW IN **ENVELOPES**, Only \$2.00 per M.

God as most \$3.00 Envelopes.

Are you particular about the envelope you use? We ask this because we know that there are a number of business men who do not care very much what quality of envelope they use, provided it is fairly decent; but if you are a business man who likes something distinctive, this new line of envelopes will appeal to you.

They are finest wove, medium weight, extra strong, high cut Envelopes, correct commercial size, 6 1/2 inches long by 3 3/4 inches wide. We have them in some of the prettiest shades you ever saw. We have a Dark Blue in this quality that is a favourite. We have a Fawn, a shade that is very uncommon. We have a Dark Green, we have an Amber, we have a Rose and we have a Melon. We believe you will be able to find in this lot the particular shade Envelope that will appeal to you. Come in and see them, or let us send you samples. We will print your name and address on them for 70c. a M. extra.

DICKS & CO., LTD., Specialists in Office Supplies.



A Fine Sweet Pipe.

We have a large assortment of **The Wellington PIPES**,

and sure to have the shape to suit you. Saliva can't get to the mouth. It won't foul and can't clog.

TRY O TO-DAY **JAMES C. BAIRD.**



Mustard's Celebrated Key Brand Fish Hooks are the best. Made and used exclusively in Norway. Fishermen should see that the Key Brand is on every package they buy. apr24,11

MILNARD'S LINIMENT CURES GARTER IN COWS.

Cash Coupons in Every Can.



The Standard Mfg. Co., Ltd.

A RARE CHANCE!

FOR SALE THAT Well-known and Established Business Together with the House

of J. & T. COOK, Victuallers, Water Street. Owners retiring from business. For particulars apply to apr14,11 J. & T. COOK, Water Street.

Red Cross Line!

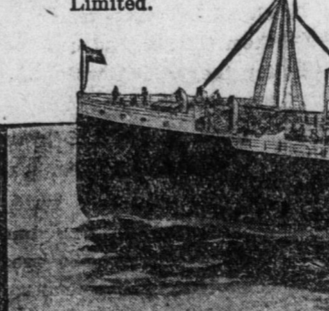
THE SURE ROUTE IN WINTER.

Intended Sailings:— From St. John's: **STEPHANO**, May 22nd.

From New York: **STEPHANO**, May 29th.

Fares to Halifax and New York include Meals and Berths.

Agents, **Harvey & Co.** Limited.



The Great War Guessing Competition.

In one of our East End store windows we have placed a glass jar filled with marbles. Every purchaser at either store of War Papers or Books to the value of 15c. up will have the privilege of guessing how many marbles the jar contains, and the two nearest guessing its contents will receive a prize of \$3.00 and \$2.00 respectively. Competition will close on the fifteenth day of July next. See that you get a check with your purchase, mark your guessing figure, name and address thereon and send it to us before that date.

GARLAND'S BOOKSTORES, 177-9 and 353 Water Street.

Keep Our Own People Employed!

It is very important that our own people should be kept in constant employment during these troublesome times. (Every little helps.)

ARE YOU DOING YOUR SHARE? HOW ABOUT YOUR LAUNDRY WORK?

All the people employed by the **GLOBE STEAM LAUNDRY CO., LTD.**, are BRITISH, and such are entitled to your first consideration.

Our Laundry is fitted with every modern device, and we have expert hand service for the more delicate and fine goods. Just say the word! We'll call around for your bundle and return it FRESH and CLEAN right to your door. Don't forget the place: **GLOBE STEAM LAUNDRY CO., Ltd.** Phone 148. Post Box 476. may13,11

FOR SALE!

At the C. C. C. Band Rooms, Mechanics' Hall, ONE FULL SIZE BILLIARD TABLE, marble slab; also 5 MAHOGANY PUSH SETTEES, 7 ft. long. BILLIARD CUES. 5 BILLIARD TABLE SHADES. Apply to JANITOR Mechanics' Hall any time during day or night at the Hall. may17,11

Just Received per Train:

400 Sacks Choice P.E.I. Potatoes. PRICES RIGHT. **M. A. BASTOW**, may17,31 Beck's Cove.

"Prussianism," By **NORMAN ANGEL**.

Author of that most remarkable work entitled "The Great Illusion," is a book on the German military system that every thoughtful person should read and read again. We have just received a large supply, which we offer at the lower price of 30c.

GARLAND'S BOOKSTORES, 177-9 and 353 Water Street.

For Sale or to Let!

The leasehold interest in that large commodious Store, No. 202 Water Street; entrance front and rear. For further particulars apply to

GEO. W. B. AYRE, Solicitor, Renouf Building. apr27,30i

TO LET—For the summer months, a newly built, comfortable Dwelling House, containing six rooms, situate on Long Pond Road, about 20 minutes' walk from old railway track. For particulars apply to E. BUTLER, Empire Laundry, King's Road. may19,11

FOR SALE—Catholic Encyclopedia, 15 volumes & index, new; never used; will be sold cheap for prompt cash; apply to "CAPEDIA," Telegram Office. may19,21

FOR SALE—At a Bargain, one Young Mare, 3 years old. For further particulars apply at this office. may19,11

FOR SALE—A First-Class Motor Truck; only two months in use; apply to **TASKER COOK**, Water St. apr13,11

TO LET—House situate No. 9 John Street. For particulars apply to **GEO. W. B. AYRE**, Solicitor, Renouf Bldg. may12,11

ROOMS TO LET—Furnished and Unfurnished Rooms with all modern conveniences; apply at this office. may18,31

LOST—A Gold Bracelet, set with 2 emeralds and 2 diamonds. Finder will be rewarded upon returning same to this office. may18,11

HELP WANTED.

WANTED—Immediately, a Cook; apply to **MRS. G. M. BARR**, Circular Road. may19,11

WANTED—Immediately, a First-Class Cook, references required; apply to the **MATRON** of the Girls' Department of King George the Fifth Seamen's Institute. may18,21

\$150 for Sixty Days' Easy Work. Write for contract. **BRADLEY-GARRISON**, Brantford, Ont. may8,24,19

AGENTS—"The World's Greatest War" including Canada's part. Profusely illustrated with actual battle scenes. Record seller. Make seven dollars daily. Sample book free on promise to canvass. **LINSOTT COMPANY**, Brantford, Ontario. may14,17,19

CO.

ia & Renew's, and returning

nd Cattle!

connections in Charlottetown, P. E. horses and cattle, we are prepared to our care for Truck, Express, horses; also Ayreshire, Jersey or

S. B. CLIFT, Commercial Chambers, Water Street.

STOCKED BY Ayre & Sons, Ltd. Jas. Baird, Ltd. G. Knowling. Marshall Bros. Parker & Monroe. Royal Stores, Ltd. Steer Bros. F. Smallwood. R. Templeton.

heels put on with RUBBER CEMENT, Best and Best. **BELE, Agent**

John. Good Butter to be had,

al Irish, books, 48c. lb. pounds landed to-day Durango. **SMOKED SALMON** 15c. lb. **JOHN,** REMARCHANT ROAD.

Two Imperial Forces

RENDERING YEOMAN SERVICE TO THE CONSTITUTION.



Fry's THE HIGHEST OF VALUE OBTAINABLE. MAKERS TO H.M. THE KING. **& COMPANY,** Agents for Nfld. P. O. Box 785.