

THE ALADDIN LAMP,

(KEROSENE OIL)

Surpasses all other Incandescent Burner Lamps. Testimonials from users throughout Newfoundland.

50 per cent.

Oil saved along with a brilliant light.

6 Times

greater than the ordinary lamp.

Chesley Woods,

Sole Nfd. Agent and Distributor.

Smyth's Men's Wear

Rightly or wrongly, other men will judge you largely by the details of your dress. A single faulty detail is a needless handicap. We can save you from error.

Everything in Fashionable Accessories to Men's Dress.



GEO. KEARNEY Manager

P. O. Box 701.

Phone 726.

TEMPLETON'S SPRING CLEANING SALE Is Now Over.

We have to thank the public for making it the success it was. We feel the values given will win favourable comment. We are preparing now for a special show at Easter, commencing Tuesday, March 30th.

ROBERT TEMPLETON

BIG SHOE VALUES!



We offer a big snap in Men's and Women's, Boys and Girls' Fine Footwear. Having bought a portion of the Bankrupt Stock of S. Johnson & Son of the U. S. A., we offer you the following bargains. Cash only—no booking.

200 pairs Men's Tan Boots, \$3.75 value for \$2.95
 166 pairs Men's Gun Metal Button, \$4.00 value for \$3.00
 99 pairs Men's Gun Metal Blucher, \$3.50 value for \$2.60
 107 pairs Men's Fine Dongola Blucher, \$3.00 value for \$2.50
 66 pairs Ladies' Fine Gun Metal Button, \$3.50 value for \$2.50
 121 pairs Ladies' Tan Gun Metal Button, \$3.75 value for \$2.50
 35 pairs Ladies' Dongola Button Boots, \$3.25 value for \$2.50
 38 pairs Ladies' Dongola Blucher, \$3.40 value for \$2.50
 700 pairs Ladies' Fine Boots, regular \$2.50 value for \$2.00
 1500 pairs Boys' and Girls', Misses and Children's Fine Boots at Greatly Reduced Prices.

SEE OUR GENT'S EASTERN WINDOW.

F. SMALLWOOD, The Home of Good Shoes.

Do You Want a Piano? Do You Want an Organ?

A RELIABLE INSTRUMENT.

A Musician to select it for you.

CHARLES BUTTON, the Reliable Dealer

NOTICE.

There will be a meeting of the Patriotic Association of Newfoundland in the Board of Trade Building, Water Street, on Tuesday, 30th inst., at 8 p.m.

V. P. BURKE, Hon. Sec'y.
m25,31,th,m,tu

CEMENT

Just received ex "Graciana," from London.

White's Portland Cement,

In Barrels and Bags.

H. J. Stabb & Co.

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"Thistle" Blend Scotch Whisky

Is a First Favorite, because its the Purest Spirit Distilled For human consumption; 10 years in Oak barrels before it is bottled, and reasonable in price.

J. C. BAIRD,

Water Street.

Something New to Read

Ethel M. Dell's new book: The Keeper of the Door, paper 60c.; cloth 80c.
 Jos. Hocking's new book: The Day of Judgment, cloth 80c.
 Father Sheehan's new book: The Graves at Kilmorna, 80c.
 Silas Hocking's new book: The Great Hazard, 60c. and 80c.
 The Maid at Arms, by R. W. Chambers, 60c.
 The Secrets of the German War Office, by Karl Graves, 60c.
 Germany and the Next Great War, by Bernhardi, 60c.
 Stories of the Kaiser and His Ancestors, by Clare Jerrold, 60c.
 With the French Eastern Army, by W. E. Grey, 80c.
 The Temple of Deceit, by L. A. R. Whyllie, 60c.
 Germany's Case Tried in Court, 15c.
 Why America Should Join the Allies, by Theodore Roosevelt, 15c.
 The Mystery of End Belairs, a baffling mystery story by David Whiteslaw, 80c.
 Eldorado, by Baroness Orczy, 30c.
 The Ne'er Do Well, by Rex Beach, 30c.
 Blasted Trail Stories, by S. E. White, 30c.
 Songs of Action, by Conan Doyle. (This is the sixth edition), \$1.50.
 Pears' Shilling Encyclopedia, new edition, 30c. (Over a million already sold).
 A few more copies Princess Mary's Gift Book, 75c.
 The Sad Experience of Big and Little Willie, 30c. (book of cartoons for the children).
 Khaki, a new monthly magazine devoted exclusively to the Overseas Soldiers.

Strand Magazine, New Magazine, Wide World Magazine, London Magazine, Munsey Magazine, Modern Mechanics, Woman's Magazine, Cosmopolitan, Argosy, All Story, Live Stories, Railroad Man's, Everybody's, Cassell's, Nash's, Red Magazine, The Premier, Ainsley's, Pearson's, Magpie, Windsor, Royal, Building Age, Kitchener's Army, parts 1 to 2 (to be complete in six parts). Look for the Newfoundland edition, 20c. ea.
 Sea Songs, Ships and Shanties, \$1.00.
 Illustrated War News, all parts from 12 to 30, 15c. a copy.
 Nelson's Portfolio of War Pictures, from part 1 to part 9, 20c. per part.
 Times' History of the War, part 26, 20c.
 The War Budget (Illustrated), weekly, ten different parts, 10c. copy.
 The War of the Nations, parts 23 to 27, 14c. per part.
 Volume 1, Times' History of the War, containing 1st thirteen parts, bound in full cloth, with gold title and gilt edges, \$3.50.
 All the New Fashion Journals.

DICKS & CO., LTD.,

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

The Advent of Spring!

GREAT SALE OF LADIES' WHITE

Embroidered Underclothing

AT

HENRY BLAIR'S.

All garments offered below are the latest productions of leading British manufacturers, all made in England, they are all different styles, being sample garments; very good value and marked low prices to clear.

LOT 1—Ladies' White Embroidered Lawn and Muslin Night-dresses, 15 different styles, from 75c. to \$2.30 each.

LOT 2—Ladies' White Embroidered Lawn and Muslin Chemises, 7 different styles, from 60c. to \$1.80 each.

LOT 3—Ladies' White Embroidered Lawn and Muslin Princess Underskirts, some lovely goods, 10 different styles, from 90c. to \$3.00 each.

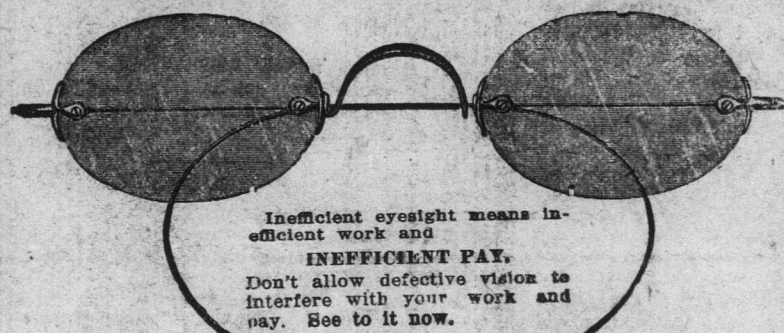
A few Misses' White Embroidered Lawn and Muslin Princess Underskirts, from 75c. to \$1.25 each.

LOT 4—An immense variety in Ladies' White Embroidered Lawn and Muslin Camisoles and Corset Covers, 18 different styles, from 25c. to \$1.30 each.

LOT 5—Ladies' White Embroidered Lawn and Muslin Underskirts, 9 different styles, from 55c. to \$1.90 each.

MAIL ORDERS FOR ANY OF THESE GOODS WILL HAVE SPECIAL ATTENTION.

HENRY BLAIR



INEFFICIENT EYE SIGHT means inefficient work and INEFFICIENT PAY.
 Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,
 Eye Specialist. Water Street.

EVERYBODY'S TALKING

about our midwinter styles in high-class Tailoring. If you haven't been in to see the unusual values that we are offering, we invite you to come at your earliest convenience.

OUR RELIABLE TAILORING

emphasizes the newest styles, and fabrics of the best qualities distinguish the apparel we make.

We can fit you at the price you want to pay, so be sure and let us take your measure for the style you like best.

J. J. Strang,

Ladies' and Gents' Tailoring.

153 Water Street, - - St. John's.

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FOR EASTER TRADE!

To arrive Thursday, April 2nd, ex s.s. Stephano:

80 crates CHOICE NEW GREEN CABBAGE.

10 boxes FLORIDA ORANGES—150's and 175's; 20 sacks N. S. TURNIPS.

20 bris. CHOICE AMERICAN BALDWIN APPLES.

30 cases SILVER PEARL ONIONS.

200 sacks P. E. I. POTATOES—Spud Stock.

10 bris. HARD KEEPING CRANBERRIES.

Add to arrive next week:
 40 cases VALENCIA ORANGES—420's and 714's.

We are now booking orders for Cabbage, so please come along quick and be sure to have Cabbage for Easter trade, as same is booking up very fast.

BURT & LAWRENCE, 14 New Gower Street.

Box 245. Tel. 759.

CHEAPER PRICES

For Marine Engines.

Latest Make Ferro Kerosene Engines and Gray Kerosene Engines.

Also, Kerosene, Gasoline and Lubricating Oil.

A. H. MURRAY, - - St. John's.

UNGAR'S Service to Young Men!

The young man who is particular about his personal appearance finds our service of Dry Cleaning a real help. His suits, overcoats and other articles of apparel not only wear longer but always look fresh, crisp and new.

We appreciate the patronage of young men and exert every effort to please them.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.

MESSRS. NICHOLLE, CHAFE & INKPEN, Agents, St. John's, Nfd.

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Artistic Cut!



CLOTHES WITH STYLE AND INDIVIDUALITY.

There is something to our custom garments which makes them look as if they belonged to the wearer. Not only the well selected materials, but also

The Artistic Cut and the Thorough Construction,
 make our suits stand out above all others for fit, finish and quality.

CHAPLIN,
 The Store that Pleases.

The Eastern Trust Company.

A few reasons why an estate can be better administered by the Eastern Trust Company than by a personal executor or administrator:—

1. The Company affords the estate absolute security; it has a paid-up capital of \$331,000.00, and a reserve fund of \$225,300.00.
2. It has a long experience in the work of administering estates; it is incorporated for this business of acting as a trustee, and, unlike many other trust companies, it does no other.
3. Its existence is perpetual. Your estate, in the event of the death of a personal executor or administrator, must look around for a substitute, and the work of administration is impeded during that time, and the new executor is unfamiliar with the policy of his predecessor, and confusion results. This company's existence is perpetual, and there is a continuity of policy in its administration that the death of its officers does not break.
4. It possesses the confidence of governments, universities and prominent charities and administers their funds.
5. A number of other advantages which will appear in due course.

The Eastern Trust Company,

Pitts Building, St. John's.

mar8,m,tf

J. J. St. John.

Our TEAS have nearly doubled their sales the past few months. We are not surprised as we are selling at old prices, notwithstanding three advances the past few months. Our ECLIPSE and TIP-TOP are our two leaders, 40c. and 55c. lb. We find buyers for these from Petty Harbor to Bauline and from Freshwater to Signal Hill.

PURE IRISH BUTTER is another leader; in fact we can't keep enough stocked, as ours is the only real Irish in the market. Price now 45c. per lb.

BEANS, 5c. lb. PEARL BARLEY, 7c. lb.

Make your purchases from us, get your free Coupons and see how pleased you will be at Xmas.

J. J. ST. JOHN,

DUCKWORTH ST. & LEMARCHANT ROAD.

EIGHT PA

TORONTO, N. to N.Y. winds, snow buries, to-day and on W. ROYER'S, No. ther, 45c.

VOLUME

W

New Co

fo

We have just

Ladies' Collars

ples; all the

this lot, 20c. a

worth 75c.

H.A.

Black and

Wear Straw

prices.

THE WEST

mar30,2i

Scho

Sale

St. Bernard

Henry W

Henrietta

Emily Har

Lucy, 24

Bishop, S

mar5,tf

FOR

Second

BRICK

at Messrs. T

THOMAS

mar27,5i

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