

# REID-NEWFOUNDLAND CO.

## LABRADOR SERVICE!

### THE S. S. "SAGONA"

Will sail from Dry Dock Wharf, St. John's, at 6 p.m. TUESDAY, September 29th, for the usual Labrador ports of call.

Freight will be Received up to 1 p.m. (Tuesday), September 29th.

## Reid-Newfoundland Company.

**ROSSLEY**



**THEATRE.**

England's Best Vaudeville Troupe.

**THE 4 BRITISH BELLES--4**

All New To-Night.  
Great Skipping Rope Dance.  
All New Songs & Ballads.

Great 2 Reel Feature,  
Thanhouseer,  
**AURORA FLOYD.**  
Dramatized from Miss M. E. Braddon's novel.  
Married But Not Mated —  
Vitagraph, and others.

**ARE YOU READY FOR THE END OF THE QUARTER ?**

Have you enough Statement Forms, Bill Heads, Envelopes, Letter Heads, Loose Leaf Day Book Sheets, Loose Leaf Ledger Forms, and other office requisites to put you through? If not give us your order now, we can make instant delivery.

Our printing Plant is fully equipped to fill any order from the largest to the smallest.

We specialize in Loose Leaf work, and we can supply you any form you use in any quantity at a lower figure than you pay when you import them direct. Make us prove it. Phone us. No. 47.

**Dicks & Co., Ltd.**  
Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

Received to-day a fresh supply of

**"HEINZ" Goods,**  
LOWEST PRICES.

Malt Vinegar, per gall.  
White Vinegar, per gall.  
Pickling Vinegar, per bottle.  
East India Chutney, per bottle.  
Peanut Butter, per bottle.  
Prepared Mustard, per bottle.  
Tomato Ketchup, per bottle.  
Mixed Sweet Pickles, per bottle.  
Sweet Midgets, per bottle.  
Sweet Onions, per bottle.  
Stuffed Olives, per bottle.  
Green Olives, per bottle.  
Tomato Soup, per tin.  
Spaghetti, per tin.  
Minced Ketchup, per tin.  
Chili Sauce, per tin.  
Tomato Chutney, per tin.  
Mustard Dressing, per tin.  
Grape Jelly, per jar.  
Red Currant, per jar.

**J. C. BAIRD,**  
Water Street.

**Fall Styles. — 1914**

Announced last week the opening display of our new Fall Coats. From the following description of one or two of the most elegant designs an idea good enough to make you want to see the entire stock can be obtained.

¶ Fancy Astrakan Cloth Coat in dark Tango shade, deep collar of rich Velvet, Raglan sleeves with wide armholes, fancy cuffs and pockets and broad, extra low belt effect. (Same style coat in mid. and dark mahogany Brown, Cardinal, Grey, Navy and many pretty mixtures.)

¶ Astrakan Cloth Coat in fancy Saxe and Black striped mixture. Round corners, deep collar and cuffs, lined throughout rich Saxe Satin.

¶ All styles and sizes of Ladies' Coats in the newest colors and materials.

**U. S. Picture & Portrait Co.**

**Alliance Assurance Co., Ltd.**

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.  
Robert Lewis, General Manager.

**Total Assets Exceed \$120,000,000.**

Fire Insurance of Every Description Effectuated.

LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

**BAINE JOHNSTON & Co.,**  
Agents for Newfoundland.

**Irish {J. J. St. John} Butter**

Gentle and simple like

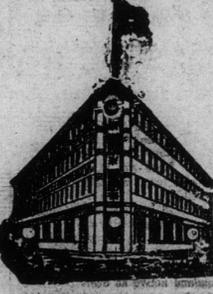
**Good Butter.**

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

**J. J. ST. JOHN,**  
Duckworth Street and LeMarchant Road.

Advertise in The Evening Telegram.

**THE BIG Furniture Store.**  
Bamboo, Rattan and Wicker Goods.



An immense shipment just received.  
CHAIRS, ROCKERS, TABLES,  
FERN STANDS, CAKE STANDS,  
UMBRELLA STANDS,  
CLOTHES BASKETS,  
MUSIC RACKS, WHATNOTS,  
MAGAZINE STANDS.

Visit our Showroom and see this splendid display of goods.

**CALLAHAN, GLASS & CO**  
Duckworth & Gower Streets.

**IN STOCK,**  
Ex Stephano.

750 cases  
**4-Crown RAISINS,**  
50-lb. boxes.

750 cases  
**2-Crown RAISINS,**  
50-lb. boxes.

**HARVEY & Co.**  
Limited.

**THE AUTOPIANO**



STANDS THE FIERCEST TESTS OF HONORABLE

**PLAYS WITHOUT HANDS.**

Fast taking its place as leading Piano Player of the world. Used in all the largest American battleships. Call and see Catalogue. Information gladly given.

**CHESLEY WOODS,**  
Sole Mfd. Agent.

**Korff's Cocoa,**  
ESTABLISHED 1811.

When you are placing your family order for Groceries, we would like to have you include a tin of KORFF'S COCOA.

Now this Cocoa cost you much less than Van Houten's, but if you are convinced after a trial of one tin that it is not as good then we will gladly refund you your money. We have been just 103 years making Cocoa and we think we know what we are talking about.

**Korff Bros. Manufacturers.**

Saved from Fire & Selling at Special Low Prices,  
**LOT HORSE NAILS,**  
in bags of 50 lbs. Mixed sizes, Nos. 6, 7, 8, at  
**5 cents per lb.**

**NAILS**



No. 45 STANLEY and other PLANES; also large assortment of TOOLS, LOCKS & HINGES of every description, and General Builders' Supplies.

BEDSTEADS slightly smoked. 100 doz. WOOD PIPES.  
AXES, GRINDSTONES; also a full line of New Goods.

All Mail Orders of Goods will be supplied in new stock unless otherwise ordered.

**MARTIN HARDWARE CO., LTD.,**  
Front and Rear, next West of Old Store.

SOMETHING NEW IN SUIT CASES.

**"The Fibergras."**

Manufactured under a patent process from a grass which is so watted as to guarantee its being absolutely waterproof and insures unusual strength combined with extreme lightness in weight. Fitted with heavy anchor handles, patent brass snap lock, two patent clips and leather bound corners. It is really a most attractive Suit Case. Our price is another attraction.

24 inch Case  
**\$1.70.**

**ROBERT TEMPLETON**