

Home.

including the following:
Knives, Knife Machines.

UNIVERSAL



Hardware
Dept.,
Pitts' Building.

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Our Men's Fine Boots for Fall

3.50, 4.00 to 6.00,

at the price, in any other store here.
Good Looking, Perfect Fitting, Conser-
OUR WESTERN WINDOW.

WOOD, THE HOME OF
GOOD SHOES

Owing to the weather last Friday being so inclement as to make shopping next to impossible, we are placing on sale tomorrow many of the special lines that we had reserved for last Friday's Sale, with additional job lines that have been opened during the past week.

Sterling Values in New Fall Merchandise That Will Make New Sale Records.

Friday Bargains.



HIGH GRADE GOODS

VERY SPECIALLY PRICED

LADIES' GLOVES—130 pairs of Ladies' fine Kid Gloves, in colors of Black, Navy, Tan, Slate; made in Brussels of specially selected Kid by Dents, Allcroft and Co.'s; dome fastening. Reg. \$1.10 pair. Friday **98c**

LADIES' BOOTS—35 pairs only, a special offering for Friday—Vici Kid, Cloth Top, Patent Tip. Reg. \$3.00 pair. Friday **\$2.70**

LADIES' BOOTS—60 pairs of Ladies' fine Box Calf Boots, with solid leather soles; we recommend them for Fall wear; Blucher shape. Reg. \$2.25 pair. Friday **2.05**

WOOL—10 spindles of Black Ensign Wool, fast dye, very fine and soft quality; 4 ply. Reg. 65c. head. Friday **60c**

NIGHTDRESS CASES—9 only White Linen Hemstitched and Embroidered Nightdress Cases; and a few Embroidered and Lace trimmed; size 14 x 18 inches. Reg. 50c. each. Friday **40c**

DUCHESS SETS—14 only White Linen Duchess Sets with Embroidered and Lace Insertion centres; size 10 x 41. Reg. 50c. ea. Friday **40c**

BUTTONS—129 doz. of Corded Silk Buttons, suitable for costumes, etc., in colors of Light Brown, V. Rose, Cream, Fawn, Myrtle, Navy, Electric, Dark Brown, Grey, Mole, Amethyst, Purple, Saxe. Medium size. Reg. 13c. doz. Friday **10c**. Large size. Reg. 16c. doz. Friday **13c**.

A Word About Dress Goods.

The season's most wanted Dress Fabrics are here and at considerable less than you'd pay elsewhere for same qualities.

Friday's special offering is—

AMAZON CLOTH—900 yards of Amazon Cloth, in all this season's newest and most approved shades; shrunk and unspottable; 42 inches wide. Reg. 75c. yard. Friday **63c**

GOOD SMALLWARE VALUES

DRESSING COMBS—3 doz. of Bone Dressing Combs; remarkable value, excellent quality, heavy backs, fine and coarse teeth. Reg. 20c. each. Friday **16c**

TOILET SOAP—90 doz. of Lullaby Brand Toilet Soap, in perfumes of Rose, Buttermilk, Lavender, Sweet Pea, Clover, Oatmeal, Violet, Carnation, etc.; extra large cakes. Special price for Friday, only 2 cakes for **9c**

TALCUM POWDER—6 doz. of Lilac Perfume, Napoleon Brand, Talcum Powder; large oval tins, splendid for the toilet. Reg. 22c. tin. Friday **18c**

FULLER'S EARTH—Large packages of Fuller's Earth, specially prepared for the nursery and toilet. Reg. 3c. package. This lot will clear Friday at 3 packages for **5c**

FURNITURE GIMP—Scroll Furniture Gimp, in colors of Green and Gold, Red and Gold, Reseda, Crimson and Olive. Reg. 4c. yard. Friday **8c**

INDIA TAPE—Blocked India Tape, 12 different widths to select from; fine quality. Reg. 2c. piece. Friday, 3 pieces for **4c**

BOOT LACES—15 gross of extra strong Mohair Boot Laces; good quality at a low price. Reg. 2c. doz. for **9c**

WRITING PADS—5 doz. of large size Writing Pads, Royal Charter, extra fine linen, paper ruled faint. Reg. 30c. each. Friday **24c**

FRAMED PICTURES—22 only Oak Framed Pictures, with Country, Boating and Fishing scenes. Reg. 23c. each. Friday **18c**

Every day we are getting larger, growing stronger, adding to our organization, enlarging, adding to and bettering our manufacturing facilities, doing more for our customers, lowering prices and bettering qualities, until today we stand for the HIGHEST QUALITY OF MERCHANDISE AT THE LOWEST POSSIBLE PRICES OF ANY STORE IN NEWFOUNDLAND.

Friday we intend to bring home to you more than ever the great extent to which you benefit when you visit our store.

NO IDLE WORDS THESE, but a HOME TRUTH, which will be more fully convincing by a comparison of these values.

EXTRA SPECIAL VALUES IN SHOW ROOM

LADIES' BLOUSES—34 only Challie and Flannel Blouses, in striped effects, and plain colors of Navy, Sky, Saxe, Reseda, V. Rose and Myrtle. Values up to \$2.10 each. Special for Friday **\$1.49**

LADIES' VESTS—This is a big job line that we have reserved for Friday's selling; about 20 doz. of them wool, some suitable for corset covers; short sleeves, in colors of Cream, Natural and Pink. Splendid values for 25c. each. Friday **17c**

COLLAR SUPPORTS—Cushion End Lace Collar Supports; easy to wear, cannot chafe the neck. Reg. 12c. set. Friday **9c**

TIGHTS—4 doz. of Turnbull's full fashioned Ladies' Black Jersey Ribbed Tights, knee length. Reg. \$1.10 pair. Friday **95c**

FLANNELETTE NIGHTDRESSES—22 in Cream only, full sizes, sailor collars trimmed with silk and featherbone stitched, fronts tucked and finished with Silk Embroidery. Reg. \$2.65 each. Friday **2.30**

MAIDS' APRONS—In fine Lawn and Muslin. We have only 29 of them, so you will have to be here on Friday if you wish to secure any. The patterns are some with embroidered bodies, others tucked with embroidered frill. Special at 65c. each. Friday **49c**

LADIES' COLLARS—5 doz. of plain Linen Golf Collars; assorted heights and sizes. Reg. 17c. each. Friday **13c**

INFANTS' GOWNS—14 only, of fine White Lawn, with embroidered and tucked bodies, long sleeves trimmed with Valenciennes Lace. Reg. 75c. each. Friday **60c**

INFANTS' FEEDERS—4 doz. of Turkish Feeders, in White, Pink, Cream and Gold checks and stripes. Reg. 11c. each. Friday **8c**

CORD AND FRILLINGS—Frillings in Cream and White, Chiffon and Lace; and Cords in Gold, Silver and Oxidise. Reg. 30c. yard. Friday **24c**

SATINS—450 yards of Satin, in colors of Saxe, Mole, Reseda, Myrtle, Olive, Wistaria, Prunelle, V. Rose, Crimson, Navy, Black, Cream, Brown, etc. Reg. 50c. yard. Friday **42c**

BRUSH BINDING—In colors of Brown, V. Rose, Saxe, Black, Grey, Olive, Myrtle, Navy, Prune, Amethyst, Marone, Prunelle and Crimson. Special for Friday, 4 yards for **10c**

HOSIERY SPECIALS

The daily arrival of New Fall Hosiery will make this an opportune time for you to make your selection.

20 doz. of Ladies' Black Cashmere, ribbed and plain. Reg. 40c. pair. Friday **34c**

18 doz. of Ladies' Hose, Black Cashmere, assorted ribs, seamless; extra quality. Reg. 45c. pair. Friday **38c**

SWEEPING REDUCTIONS IN HOUSE FURNISHING, Etc.

SASH MUSLINS—300 yards only of Sash Muslin, in White and Cream, that we have marked at such low prices as to insure quick selling on Friday. Good value at 12c. yard, to clear at **10c**

WASHING CHINTZ—About 250 yards, that we recommend for wash and wear, suitable for coverings for cushions, etc.; in colors of Green, Crimson, Blue, and Reseda, floral effects; 32 inches wide. Reg. 20c. yard. Friday **16c**

SERPENTINE CREPE—170 yards, another special for Friday; the latest thing for drapes, has that soft clinging effect. Special priced for Friday, per yard **19c**

PILLOW CASES—17 only fine White Linen Pillow Cases, frilled and hemstitched; size 20 x 30. Reg. 75c. each. Friday **60c**

Mats! Rugs! Rugs!

ROPE DOOR MATS—15 doz. of Rope Door Mats, with Red borders and Plain centres; size 14 x 24. Reg. 14c. each. Friday **11c**

WOOL DOOR MATS—With Black and Red centres and mixed borders; size 12 x 30. Reg. 35c. each. Friday **30c**

HEARTH RUGS—11 only, in Greens, Crimson and Fawns, 27 x 62 inches; extra good quality Axminster. Reg. \$2.75 each. Friday **\$2.45**

TAPESTRY HEARTH RUGS—14 only, in mixed colors of Fawn, Yellow and Moss Green; size 25 x 54 inches. Reg. \$2.00 each. Friday **\$1.75**

PILLOW SHAMS—5 only White Linen Hemstitched and Embroidered Pillow Shams; size 24 x 34 ins. Reg. \$1.85 each. Friday **\$1.45**

QUILTS—7 only Colored Honeycomb Quilts, in combined colors of Gold and White, Pink and White, Green and White, fringed; size 12-4. Reg. \$1.95 each. Friday **1.70**

TABLE CLOTHS—5 only highly mercerised Black Damask Table Cloths, size 8-10; hemmed ready for use. Reg. \$2.50 each. Friday **2.25**

WHITE SHIRTING—900 yards of fine White Shirting, excellent quality, eminently suitable for either hand or machine use; 33 inches wide. Reg. 13c. yard. Friday **11c**

WOOL BLANKETS—21 pairs only of Wool Blankets, that we can recommend for warmth and wear; size 64 x 84 inches. Blue Striped Borders. Reg. \$4.50 pair. Friday **3.98**

TURKISH TOWELS—Our Towels are noted for their high quality and low price. This special line for Friday is no exception to the rule. We have only 5 dozen, and they will go at the very special price of, each **25c**

SEWING COTTON—J. W. R. Sewing Cotton, in White and Black; Nos. 10 to 60, 6 cord. Friday, 3 reels for **9c**

SHEETING—350 yards of fine White Sheeting, Twilled and Plain, specially priced for Friday; 42 inches wide. Extra good value; a yard **42c**

SAVINGS IN HARDWARE

Enamel Saucepans. Reg. 44c. each. Friday, **40c**.

Enamel Saucepans. Reg. 55c. each. Friday, **50c**.

Enamel Basins. Reg. 25c. each. Friday, **20c**.

Enamel Basins. Reg. 35c. each. Friday, **30c**.

Whisks. Reg. 20c. each. Friday, **17c**.

Fancy House Pails. Reg. 55c. each. Friday, **50c**.

Bread Knives. Reg. 28c. each. Friday, **25c**.

Banister Brush. Reg. 35c. each. Friday, **30c**.

Hearth Brushes. Reg. 35c. each. Friday, **30c**.

Jap Coal Scoops. Reg. 45c. each. Friday, **40c**.

Clothes Brushes. Reg. 40c. each. Friday, **35c**.

Hair Brushes. Reg. 30c. each. Friday, **25c**.

Scrub Brushes. Reg. 14c. each. Friday, **11c**.

Iron Kettles, tinned. Reg. \$1.55 ea. Friday, **\$1.45**

Low Priced Groceries

2 lb. tins Brown. Reg. 30c. for **25c**.

1 lb. pckt. Dates. Reg. 12c. for **10c**.

3 lb. tins No. 1 Peaches. Reg. 35c. for **30c**.

Pure Gold Jellies. Reg. 12c. for **10c**.

Packages Fancy Biscuits. Reg. 15c. for **9c**.

Kola Tonic Wine. Reg. 75c. bottle for **69c**.

Zenana Coffee. Reg. 40c. for **35c**.

Crockery Specials

Vegetable Dishes, White and Gold. Reg. 60c. for **52c**.

Sauce Bouts, White Granite. Reg. 17c. for **15c**.

Royal Table Sets, 4 pieces. Reg. 30c. for **27c**.

Beil Shaped Tumblers. Reg. 9c. each for **7c**.

Jelly or Pudding Moulds, 5 inch. Reg. 15c. for **13c**.

Spittoons. Reg. 18c. for **15c**.

A BIG SALE OF

JOB FLANNELETTE

4000 yards of Job Flannelette, some slightly soiled, which will be placed on sale Friday morning at 9 o'clock. They are extra wide widths, and you'll find a broad range of striped patterns. The quality is excellent being worth at least a third more than we ask. Special prices per yard.

10c., 11c., 13c., 17c. and 18c.

To Be Given Away.

RAE ISLAND FARM.

Editor Evening Telegram.

Dear Sir.—There is a saying that "Eternal vigilance is the price of freedom," and the proverb is one which should be especially taken to heart by the people of this country. I wish to refer you to an advertisement which has appeared (not too prominently) in the city papers, viz.:

NOTICE.

Tenders will be received at the Newfoundland Savings Bank Wednesday, the 1st day of November next, at 11 a.m., for the purchase of that Freehold Farm and Property known as "Rae Island," recently occupied by the late Mr. John T. Nevill. A plan of the property, etc., may be seen at the Newfoundland Savings Bank any day between the hours of 10 a.m. and 2 p.m.

F. C. BERTEAU,
Acting Cashier.

You will notice that the sale is to be, not by auction, but by tender. Why is this? In the first place, Mr. Editor, I object to the hole and corner method in which this sale is being conducted. If it were advisable to sell this fine property it should be sold in the open market and to the person who would give the best price, and not given away, as it certainly will be, if the sale is conducted as at present proposed. But in the next place, as a resident in the West End and as a citizen, I most strenuously object to the sale of this property at all. Here we are to-day with a Lunatic Asylum and a (would-be) Poor House, with inmates packed like herring in a barrel. Something will have to be done with regard to the extension and enlargement of both these institutions, and yet the Government propose to part with a most valuable property adjoining the present Asylum and practically adjoining the property purchased for the proposed Poor Asylum, namely, Bowcock's Farm. An annex to the present Asylum could be built on the Rae Island property and almost worked by the one staff and under the one direction and management. They could sell this property now and before they are turned out of power (office) purchase a place from some beeler for a large sum, which would require separate management and furnish a fine lot of jobs for those of their friends wishing to get in out of the wet before the deluge of 1913. In the next place, even if the property were not required at present for either an Asylum or Poor House purposes, before long, if there is any humanity or charity in us it will be required either for a Reformatory or an institution where the deaf, dumb and blind may be educated by the State and turned into a class of Producers instead of a charge upon the public charities, as many through no fault of their own are to-day.

This place must not be sold, or rather given away. Even if it is not wanted at present for any of the purposes for which it is bound to be required within the very near future, in the meantime let the Government open it up as a park where the poorest as well as others can come out on a Sunday, holiday or any day, at a very small cost, and enjoy the same advantages of the balmy country breezes as those who fly over the country in their motor cars and gilded coaches.

Now, Sir Edward Morris, if you want to do something, and if you are the friend of the poor; if you think so much of your West End constituents, here is an opportunity to do them untold good. If you are going to give the place away, give it to the citizens of St. John's. You will get many more votes in this way than any other. Citizens, I ask you to watch and see what happens.

I have no hesitancy in saying that this Rae Island property has not any equal in this city as a most suitable place for any institution to be built. Here it is with a river on either side providing ample water for the requirements of any institution, situated on the railway, making it most convenient for the marketing of its produce and the filling and conveying to its requirements. It contains about twelve to fourteen acres of the very best cultivated land, surrounded by a perfect grove of the finest trees, giving those who may wish a chance to escape the heat of the sun when required and at the same time permitting plenty of sunshine to grow crops equal to anything produced in Newfoundland. What better place could there be for an institution?

Yours truly,

FRIEND OF THE UNFORTUNATE,
St. John's, Oct. 13th, 1911.

The Rosalind Arrives.

The S. S. Rosalind, Capt. Williams, arrived here at 2 a.m. to-day from Montreal direct. She left that port at 8 p.m. on Saturday last, and all the way to port had very fine weather. She brought a full cargo which includes nearly 15,000 barrels of flour, and her passengers were Mrs. J. Muirhead, Mrs. J. Taylor and Miss Taylor. The ship will be discharged quickly and rushed back to Montreal where large cargoes are to be had for this port.