

THE ACADIAN.

WOLFVILLE, N. S., DEC 5, 1913.

Wolfville's Big Week.

Through the enterprise of the Wolfville merchants THE ACADIAN appears this week at double its ordinary size and will be read by many who have not before had the pleasure of scanning its columns. Our merchants are determined not to longer "hide their light under a bushel" but to proclaim to the public their ability to serve all who patronize them with the best quality of goods at reasonable prices. Next week will be Wolfville's sales carnival and from every direction the public are invited to visit our town, to note its progress and to enjoy its privileges.

In other columns will be found articles descriptive of the town's progress, but these fail to adequately set forth the strides that Wolfville is making. Its citizens have demonstrated their faith in their town by voting money time after time to provide the conveniences enjoyed by much larger places, and that this has been appreciated is shown in the fact that to take up a residence in our midst. THE ACADIAN hopes to see this latest venture on the part of our citizens crowned with abundant success, and residents of all parts of the county visit our town next week. Those who come will be glad they came.

To those who are not regular readers of THE ACADIAN we would respectfully submit its contents. Read it carefully and if you are pleased with it send a dollar and receive its weekly visit until the end of 1914.

Our Waterfront.

Although the season just closing has not been quite up to the average, business at our wharves has been fairly lively and at times they presented a very busy appearance. About 15,000 tons of freight has passed over the wharves of Messrs R. E. Harris & Sons and Burgess & Co since the season opened and there are still expected here two or three vessels with cargoes before we settle down for the winter.

Our harbour is neither as safe nor as easy of access as it should be. The points at several turns in the entrance have been building up, to some extent blocking the channel. As our



wharves are busy, handling cargoes over them cannot help but be expensive and slow. We need a railway siding run along the wharves parallel with the main line. This would provide berths for two or three large vessels where they could discharge or load directly on and off cars.

There is already an appropriation for work on our harbor and if our citizens pull together there is no doubt that our progressive Government will do their share toward making it as snug and convenient a little harbor as any on the Bay. If the improvements mentioned above are carried out the business done over our wharves should be doubled within a very short time.

Rev. Mr. Dixon on Nova Scotia.

Rev. R. F. Dixon, the esteemed rector of St. John's church, who is now on a visit to his old home in England, is finding time to enlighten the people of the old land about the province of his adoption. From a recent issue of the Cumberland News we copy the following:—

"Last week the Rev. R. F. Dixon, Wolfville, Nova Scotia, gave a lecture in the Mission Room at Burgh on the province of Nova Scotia, of which he has been a resident nearly twenty years. He also spoke of Ontario, where he has lived about twenty-two years. Mr. Dixon, in opening, said he was much impressed with the great advance of knowledge about Canada in England. He had visited the school in the village and he found the children wonderfully well acquainted with the geography and history of the Dominion. Incidentally he paid a very warm tribute to the work done by Mr. Bell, the principal, who was a teacher that any community might be proud of. Nova Scotia, he said, was beginning to attract a superior class of immigrants. It offered great chances for practical farmers, as ready-made farms could be had at very low prices, and many of them were very similar to those in England. It was, moreover, at least a week earlier than the European markets than the West, had an excellent climate, abundance of timber, and good water. He warned his audience against the habit too common among Englishmen in Canada of disparaging the country and refusing to take advice, but the prejudice against Englishmen was passing away, as Canadians were discovering that these 'backwoods men' were not representative Englishmen. This opinion gave added assurance of the climate, soil, production, physical features and location of the province. There were a few more things said, but they were not reported."

Some observations respecting apples.

In almost every part of the Annapolis Valley the work of planting more apple trees goes merrily on. Whether these efforts towards increased acreage will be crowned with success or failure, time alone can tell, but it would almost seem at the present moment that the same amount of time, energy and money expended on improving the quality rather than increasing the quantity of the Valley's output, would prove a more profitable investment.

The present season's apple crop is universally short, yet all the world's great markets report ample supplies, due almost entirely to increased acreage at home and abroad. These vast young orchards each year adding their crops to those of old established plantations, swell the total production to such unexpected proportions that it has become impossible to estimate the force hand with any degree of accuracy, a season's apple crop. This condition is true of practically every apple growing country, and we find that the English apple crop this year has far exceeded all estimates, entirely due to increased acreage, we are told.

The writer was told of an orchardist in Kent who had one hundred acres of the famous Cox Orange Pippin just commencing to produce.

Nova Scotia apples have to compete with the home-grown article on the English markets pretty well up to Christmas. It must be admitted that the distance from here to those markets is a heavy handicap of which we cannot get rid.

At the commencement of the season prospects never looked brighter for the Nova Scotia grower who was fortunate enough to have a fair crop of apples. Like many another bubble, this one burst and the autumn varieties which went to English markets netted the shipper prices little better than last season, a year when the crop was second largest ever produced. There is no mystery as to the cause. First and foremost the weather conditions left everything to be desired. Positively hot weather prevailed throughout October and the high humidity capped the climax, with the inevitable result, rapid ripening of the fruit and ideal conditions for fungous to continue its development. This in itself would seem quite sufficient for the fruit growers to contend with but to make matters worse, their early shipments were carried in steamers with no cold storage facilities which consequently landed their cargo in the most shocking condition, to compete with liberal supplies of English apples.

If the cold storage plant at St. John, N. B., which, I understand, is more ornamental than useful, had been in Halifax as it should have been, we could have used it as a pre-cooling station, and thereby saved thousands of dollars' worth of fruit, thoroughly pre-cooled would carry in good shape even in ordinary fan ventilated ships, on a ten days voyage. This year's crop of Nova Scotia apples will not average fifty per cent. number one grade.

In spite of the labor-saving and efficient power sprayer, the work is only half done by the majority of the growers. There are still in our midst, even in this so-called enlightened age, hundreds of growers who make the sweeping statement that spraying is little or no good for the control of apple scab. Their spraying operations are done fitfully and aimlessly, and frequently not thoroughly, forgetful of the fact that the benefits to be derived are cumulative and the success of any one year's work is greatly dependent upon the work of previous years.

More apples or better apples, that seems to be the question. Number three apples are grown at an actual loss to the producer. One of the greatest hindrances to the average Nova Scotia fruit grower is his self conceit. As a matter of fact there is hardly a variety of apples produced in this province but what is grown to greater perfection in other parts of the world, not on account of any fault in soil or climate here, but because we are behind the times in our methods. We bank too much on the superior flavor of our fruit, but this asset is conspicuous by its absence in the 'fruit market'.

More and better spraying, more thorough, more careful handling, less stable manure in mature orchards, pre-cooling of autumn varieties, more uniform one apples, but not more orchards than we can properly care for, should be the aim of every Nova Scotia fruit grower who hopes to win first place against the many competitors who have set so swift a pace in the race for supremacy in the world's markets.

Local Fox Ranching.

In common with other communities during the past year our town folk have witnessed with growing interest the development of a new industry which has brought fabulous riches and unenvied prosperity to the people of the province of Prince Edward Island.

Notwithstanding many predictions to the contrary, silver black fox farming has proved a veritable 'bonanza' to those who have taken stock in the various companies organized during the past two years. Even in the case of some of the larger ranches with a capitalization of from \$50,000 to \$15,000 per pair the returns have been very large, forty per cent being the lowest dividends declared. No legitimate industry has ever paid such enormous profits and in no part of the world has there ever been offered such an opportunity of reaping a rich harvest at a minimum risk. Not one of the companies organized and placed on a sound basis under the management of men having a first hand knowledge of the business has failed to 'make good' and many have exceeded the promises made by the most sanguine of promoters. From 200 per cent. to 500 per cent. has been realized in most cases and as high as 800 per cent. in the case of one company, the average for all the companies being 100 per cent.

While Prince Edward Island has been the chief centre of the industry, Quebec, New Brunswick and Nova Scotia are now rivaling each other in their haste to share in the profits of

the business. Kentville, Middleton and Bridgewater have organized companies and Wolfville is to have at least one first class ranch in operation by September next. A. I. McConnell, James McConnell & Son, the pioneer fox breeders of Nova Scotia, will undertake the management of a company capitalized at \$300,000. The McConeills are too well known to need a recommendation and this, the latest addition to the industry of Wolfville, will start business with every chance of success.

One fact that will be of interest to the public, especially to those who have invested in local companies, may not be generally known, and that is the peculiar suitability of the Annapolis Valley for fox farming, and its similarity to the Island in regard to soil and climate. This fact has been emphasized by the American Consul General in Charlottetown, in a report to his Government, made at the latter's request by himself, in which the Annapolis Valley and a portion of New Brunswick were cited as the only sections in North America whose conditions referred to were identical with those of the Island.

A final word may not be out of place to those who may be contemplating putting their money into the business, always be careful that the particular organization offering its securities complies with the cardinal requisitions for success, pedigree stock, reasonable capitalization and efficient management.

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Measure out less than the usual quantity when you use Morse's Tea.

Unusual Strength! Unusual Flavour!

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J. F. HERBIN

CHRISTMAS DISPLAY

SOLID GOLD

Rings from 2.00 to \$50.00. Necklets and Pendants 2.50 to \$17.00. Brooches from 2.50 to \$16.00. Links and Gents' Sets from \$3.00. Tie Pins, etc., etc.

GOLD FILLED

A Full Line.

STERLING SILVER

Spoons, Toilet Sets, Knives, etc., etc.

FRENCH EBONY

In Military Brushes from 2.00 to \$10.00. The finest lines procurable in single and double length bristles. Ebony will always be popular because of the solidity, beauty and lasting quality of the goods.

Gold and Silver Letters and Monograms

Supplied in any design.

Ebony Hair Brushes from 60c. to \$5.00. Mirror, Clothes Brushes, Manicure Articles in sets or singly 30c. to \$12.

PARISIAN IVORY

Toilet Articles are always acceptable.

BLOMIDON AMETHYST

Agate and Onyx set and unset. Also finest imported amethyst 1.00 to \$15.00.

TORIC LENSES

In Eye Glasses or Spectacles for gifts. Orders for these lenses for delivery after Xmas will be taken at a discount of 20 per cent. This is to introduce the latest scientific eye help, the best ever invented.

CUT GLASS

from 1.00 to \$40. Bon Bons, 6 inch, at \$1.35 while they last.

FINE CHINA

In Olive, Celery and Jelly sets, Bon-Bons, Cake Plates, Cups and Saucers, etc.

Beaten Brass

Leather Goods

Fountain Pens

Watchmaker & Optician

J. F. HERBIN

Wolfville, N. S.

Wolfville's Shopping Week

From Dec. 8th until 14th

'BIG, BRIGHT, BUSY'

This store will be right up to its reputation for values.

Dress Goods and Cloakings

We find ourselves overstocked in Wool Dress Materials and to clear them out before stocktaking we offer a special discount of

20 PER CENT.

Tweeds, Serges, Broadcloths, Venetians and Fancy evening wear.

Millinery

All Hats and Millinery Accessories must be cleared out. Discount for this week 50 per cent.

Ladies' Coats and Suits

About 25 left, good styles, will be closed out at 25 per cent. reduction.

Ribbons for Christmas Trade

Berlins, Alaska Wools, Linens, Silks, Working Cottons, Slipper Soles and full line of materials for Fancy Work.

Perrin's Guaranteed Kid Gloves