

LADIES' COATS

For FALL and WINTER

Now showing at

BLAIR'S.

Our Values are absolutely the best obtainable.

This year's style in Coats is distinctive. The Coat with the Flare (or Wide) Skirt is the Fashion. Coats this year are either without belts or come with a belt all round and was much tighter in the Skirt. Despite increasing cost of Coats, through rising prices of materials, and the Fashions demanding more cloth in each, we are able to offer you the newest goods at the lowest prices. This we are enabled to do by our early contracts and consequent good buying as also by the moderate margin of profit we put on these goods, which has built up such a successful coat business, as it is well known our values are the best procurable. Our Prices for the Newest Styles (we don't talk old styles) or jobs) are:—

\$4.90, \$5.90, \$6.90, \$7.90 and upwards.

We are also opening a Full Selection of

Misses', Children's and Infants' Coats,

which you can depend on will be the best values obtainable.

N.B.—Customers by mail for Ladies' or Misses' Coat, please specify height, bust measurement, and length of sleeve from under arm, and enclose extra money for postage.

HENRY BLAIR.

TEMPLETON'S for Ladies' and Children's

WINTER COATS

An unusually good selection.

Come, and see them, or order by mail. Prices as low as quality, and style permit.

ROBT. TEMPLETON
333 WATER STREET.



OUR QUESTION IS,

What will you do if you have a fire and haven't any insurance? Can you stand this loss?

IT'S FOOLISH TO TAKE YOUR OWN FIRE RISK

when our premiums are so low. Don't take chances, but HAVE US INSURE YOU in one of our companies. Why not do it to-day?

PERCIE JOHNSON
Insurance Agent.

WE ARE NOW BOOKING ORDERS FOR:

NEW OAK COD LIVER OIL BARRELS SCOTCH AND LOCAL HERRING BARRELS.

SALMON TIERCES AND BERRY BARRELS.

If you need any of the above we can supply you at short notice. No order too large or too small to receive prompt attention. Write Box 156. Phone 144.

The Mercantile Cooperae, 275 Southside Road.

J.J. St. John

The TEA with strength and flavor is **ECLIPSE,** which we sell at **45c. lb.**

ROYAL PALACE BAKING POWDER 20c. per lb. Small Tins 5 cts.

SCOTCH OATMEAL, PATNA RICE, JACOBS' BISCUITS, HARTLEYS' JAMS, 1s. and 2s.

J.J. St. John
Duckworth St & LeMarchant Bld.

Holyrood Anxious for a Change; Hr. Main Woodford and Kennedy Praises Coaker.

(To the Editor) feeling of humanity. For George Kennedy's part he is not worth talking about. He is never seen only on rare occasions, when he is hauling a load of coal from Avondale to supply the place known as the Holyrood post-office (save the mark) and three local men with a load of coal here to sell. Now I trust Woodford and Kennedy will take this as a timely warning. As sure as there are bogs in Ireland George will have to preserve that old white horse he is peddling coal with to haul both of them to obscurity when the proper time arrives. They have closed up one post-office and moved all mail matter to another, and as a suffering people are compelled to walk and drag wherever the "Big Chief" orders us.

Oh! Mr. Editor, I could fill a whole sheet of your widely circulated paper, but, fearing I am trespassing on your valuable space and time I will close with the promise that you will hear from me often in future.

Yours truly,
DISGUSTED.
Holyrood, C.B., Sept. 13th.

W. F. Coaker, Esq., Pres. F.P.U., St. John's. Dear and Honored President: Have just received a wireless from friend D. Gushue, Cuthroat, which reads: "Fish shipped, five dollars; cheers President Coaker; write papers. Getting ready for home. I cry vociferously for cheers for Coaker again and a 'tiger' on the back of it. Congratulations and thanks from my very heart of hearts on behalf of friends." Your philanthropy is a household word and you must be now recognized by all classes—even your bitterest enemies and strongest opponents—as the fishermen's friend. Your name and deeds will shine resplendently on the pages of Terra Nova's history.

Yours truly,
UNIONIST.
Hr. Main, Sept. 7, 1916.

What about our agriculture experts? Why did they not locate some nice spots along the railway and have several nice farms cleared and built up and managed by some of our enterprising men, who understands raising potatoes and turnips and sheep? Why success would have crowned their efforts and would have been a blessing to our country. We have been robbed of the cream. But look out Mr. Fat Pocket, there's a day of reckoning coming, when cometh an end to all things.

Glad to say that we are doing well with our Cot Fund and already \$150 has been sent in; we expect to collect the full amount by the end of the year when all names of the givers will be sent to the press.

We are glad of the return of Mr. D. Noble from the Treaty Shore with a load of fish. Mr. Noble took his supplies from the F.P.U. store and others who fitted out from there are doing well.

We wish all friends and the Union every success.

Yours truly,
WATCHMAN.
Nipper's Hr., Sept. 7, 1916.

Morris Agriculture Policy Greatest Farce Ever Perpetrated Against the Colony

To the Editor. Dear Sir—Kindly allow me space to record a few notes from this place. There's an old saying that says "a still tongue makes a wise head"; but I believe "a still head makes a wise tongue."

Some time ago we asked the Government for a grant of money to extend the public wharf here which was wanted badly. The Road Board received \$100 to start the work and Mr. A. E. Barnes was chosen as foreman on the job. Upon starting the work with the consent of the owners, he was stopped by Mr. S. J. Blackler who claimed the property because he had placed beams there without the consent of the owners. Mr. Blackler used very unbecoming language for a gentleman which Mr. Barnes treated with contempt and proceeded with the work until a message from Mr. Piccott ask us to quit work for a while.

Of course it made us laugh to see a so called aristocrat give himself away so quickly. The Government and the Road Board must be a lame lot to allow Mr. Blackler or any one else to stop public work without any right what ever. We are led to believe that in some cases experience don't count.

I think that we have been ruled by pigheaded bunglers long enough and it's time to cry **QUI VIVE.** Long enough have the public been denied their rights; 60 years we have been waiting for the Government to do something way to uplift the country. Have they done anything of the kind? NO! It fills us with righteous indignation when we think of the way our public monies have been squandered.

Some time ago while passing through a small village I came across a bright little lad about 10 or 11 years old. I asked him why he wasn't to school. His reply was that his father kept him home to feed the little puppies and dogs. Can you point me out a greater scandal for any father with British blood in his veins. I could name other cases equally as bad as this one.

Why can't we get a better system? Is it because some great man will lose a fat salary? Where are the "People's Party"; why should we be governed by such men; haven't they brain enough to see what our country needs? We are called upon to exclaim, "How long, oh Lord, will this thing last!"

Again, many things are brought to light when we study the great agriculture policy. What a boom to this country to have sheep on a thousand hills or more and the splendid potatoes and turnips and good fat pigs and the "three blade grass" waving in the wind from one end of our Island to the other.

Why, pardon me sir, it is only a dream. It was simply the greatest farce that was ever attempted in this country. The squandering of thousands of dollars, when it might have been spent in the right way which certainly would have been a benefit to the country.

Lincoln's Log Cabin Given to Government

HODGENVILLE, Ky., Sept. 12—Many thousands of persons, including President Wilson, made the pilgrimage to Hodgenville to be present at the ceremonies attending the transfer to the Government of the Lincoln birth plate and the cabin in which Abraham Lincoln was born.

The Lincoln cabin, enclosed in a magnificent granite memorial building, was given to the Government by the Lincoln Farm Association under a special Act of Congress.

The programme called for speeches by President Wilson and other prominent men.

Ending the War On West Front

From the Wall Street Journal

Once more the suggestion of mediation by the President of the United States in the European conflict has been made. It comes from two sources, each open to suspicion. One is that whose interest and sympathy is with Germany; the other is from those to whom any kind of peace, however indecisive or illusory, is better than war. It may be said that the prospects of success of such mediation at this time are not worth considering.

Germany would not and indeed dare not accept a peace the terms which the Allies would now be willing to concede. The Allies doubtless feel the strain in men and resources, but would regard a peace on terms satisfactory to Germany as a virtual acknowledgment of defeat. All the sacrifices in life and treasure, millions of the one and billions of the other, would be barren. Upon one point they are united in a degree which has few parallels in history. They are convinced that if Germany is not beaten in the field she is not beaten at all.

It will be observed, moreover, that the problem is not merely to beat Germany's Allies, but to inflict defeat upon Germany herself. She has surrounded her own territory with a rampart of the lands of others, to bear the intolerable burden of the fighting, leaving German soil virtually intact. Belgium, northern France, Russian Poland and, above all, unfortunate Austria serve this purpose. Germany cannot be defeated at Warsaw or even Vienna. It is for this reason that the final decision of the war is likely to be made on the Western front.

There is a good deal of false analogy and false arithmetic in calculating the time necessary for the British and French to force their way through to the German frontier. It is argued that if it takes three weeks to gain three miles, the passage through northern France and Belgium will be uniformly at that pace. Grant in 1864 seemed equally or more remote from Richmond, his objective. But he exhausted the South, and the rate of progress in that bloody and inconclusive campaign was no measure of the pace of the Northern armies in the spring of 1865.

It is entirely probable that the Allied Generals are calculating

"Whom the Gods Destroy They First Make Mad"

AUNT JANE IS HEARD FROM AGAIN

To the Editor. Dear Sir,—I have been wandering around in several places, at last I have struck this important settlement. Perhaps my many readers would like to know how the people are doing during these hard times when so many of our boys are away fighting for King and Country, giving their lives to put down the Kaiser and his rule.

Mr. Editor, one has not to go to Europe to meet a Kaiser for right here in this little settlement, a part of Britain's oldest colony, you can find one of the greatest exhibitions of the Kaiser and his rule that one could see anywhere. Kaiser W. is killing, Kaiser F. is trying to starve. I will have the public to say which is worse. Kaiser F. thinks he is the God ordered man to run this place in most of its departments. I have heard it said that Kaiser Will has a screamed hand, our Kaiser has a screamed heart and a swelled head. The Kaiser of Europe is up against the Allies, our Kaiser is up against Public sentiment and I am strongly persuaded that is where he'll dash his frail bark to pieces, for when public opinion turns against one his day is done.

I have been looking up data re this place. No one will blame me for an old woman likes to know history. Well they say our Kaiser went into business some 15 years ago, no one blamed him for that; he was poor, no one despised him for that. Some have said that he helped himself with his mother's government money that may not have been true, but one thing is pretty certain the old lady was getting relief after he was doing business and ought to have been supporting her without any help. Well the people of this place rallied around our boy, patronized him in every possible way until he became prosperous and might have been happy, but alas this world can never satisfy the greed of selfish men.

When the war broke out and pit props had to be cut our hero and a few of his friends started to monopolize the whole show here. Now they are crying about the money they lost. The good book says, "him that maketh haste to be rich is not wise." He should take a little advice from an old woman, stop a bit and look back over the past.

There was a time that you had things your own way but that day is past. Lewisporte will shake herself free of your class. What have you done to improve this place, you have improved yourself at the expense of the laboring people of this place. You appear to be mad over the Union store here, just as well keep cool, the Union store will probably be here when you are gone. "Whom the gods destroy they first make mad."

Yours truly,
AUNT JANE.
Lewisporte, Aug. 26, '16.

Grocery Clerks Out on Strike

NEW YORK, Sept. 12.—Three thousand grocery clerks went on strike in this city Jersey City, Newark and outlying towns to-day.

Leaders of the union the retail clerks international protective association, claim that the number of strikers will be augmented to 6,000 within the next twenty-four hours. The strike was voted last night after owners of chains of stores refused the demands of the union for shorter hours, a minimum salary of \$15 per week and one percent of the store receipts.

"Save me, Turkey, or I perish." Ferdinand of Bulgaria. Will Turkey hold out till Thanksgiving?

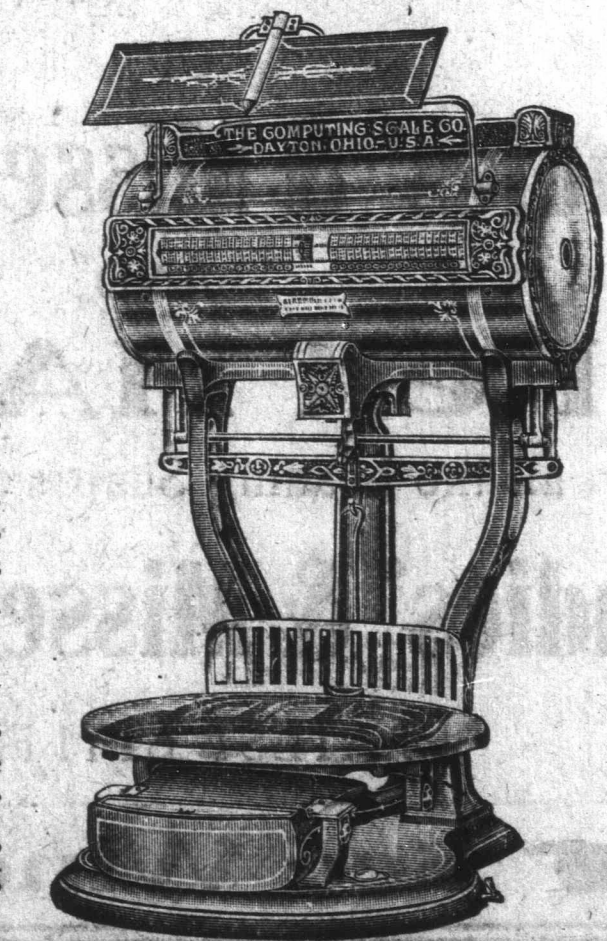
READ THE MAIL & ADVOCATE

OUTPORTS AGAIN IN LINE.

JOSEPH MORRIS of Trinity has recently placed his order for one of our latest type DAYTON MONEYWEIGHT SCALES.

Mr. Morris has been in business at the same premises for about half a century. He is not afraid of "New-fangled notions" when he knows it is necessary, and will be a money-saver in his business. Mr. Morris leaves the details of the business to his two sons, who insist on exact weights in every transaction. This firm has one of our large size Oil Tanks and self measuring Pumps for handling Kerosene, which they have used for several years, this outfit always gives exact measure, prevents leakage and evaporation, and has never caused a moments trouble or delay.

When our representative visited Trinity recently, he found the store full of old Scales of various kinds. It is impossible to estimate the loss sustained by the use of such scales for 50 years. As soon as the new Scales arrive, Mr. Morris' customers can be sure of getting exactly what they pay for.



Nfld. Specialty Company,
RENOUF BUILDING,
SOLE AGENTS FOR NEWFOUNDLAND.

We also handle Electric Lighting Plants, Gasolene Lighting Plants, Gasolene Lanterns and Table Lamps, Telephone Systems, Cash Registers, Oil Tanks and Pumps, Refrigerating Machinery, Butchers' Supplies, etc.