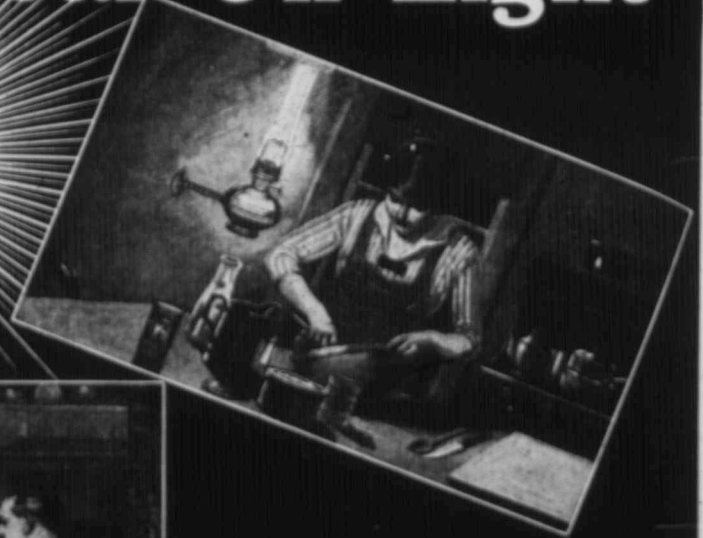


# Wonderful New Coal Oil Light



Beats Gasoline or Electricity



Whole Room is Light as Day

## Twice the Light—on Half the Oil

Burning common coal oil, the Aladdin produces a light that beats gas, electricity and acetylene — that makes old-style, round-wick lamps seem feeble as candles in comparison. In giving this better light, the Aladdin uses less than half as much oil.

**Burns 94% Air — 70 Hours on a Gallon of Oil** No odor, noise or smoke. Gives a white, mellow, restful, steady light. Comes nearest to sunlight of all man-made lights. Leading Universities have tested and endorse the Aladdin. It was awarded the Gold Medal at the Panama Exposition against the world's best. Three million people are already enjoying it.

**Banish Eye Strain — Save Children's Eyes** Dim lights are responsible for much eye strain, headache and misery. The Aladdin banishes these ills. Saves the children's eyes. Encourages study and reading. Cheer and contentment abide in homes made bright by Aladdin.

### HERE'S YOUR CHANCE To Make a Lot of Money

Every home needs good light. The Aladdin—with its wonderful gift to country homes of the brightest and mellowest of all lights — produced from ordinary coal oil at a big oil saving — needs only to be shown. When it's seen, it is taken for trial with open arms; when it's tried, its users never go back to the old feeble lights.

#### These Men Without Former Experience Make Big Money—So Can You

J. R. Stewart, who has sold over 500 Aladdins, writes "there are unlimited possibilities in store for the Aladdin Distributor."

W. T. Grieve, Ontario, with no previous experience says he sold 7 lamps in a little over two hours.

Charley Stanley, a paper hanger, puts in his evenings selling Aladdins and nets \$5.00 to \$15 for each evening's work.

W. H. Hilemon sold six between 1 and 3 p. m. \$15.00 for four hours' work.

Mrs. M. R. Dutton has the Aladdin in her home, has made a lot of money in its distribution and proudly writes: "I have lighted up

the homes in the community for miles around with Aladdin Lamps."

There is no limit to the field. Many distributors have replaced electric lights with Aladdins.

F. A. Smidvall, of B. C., for instance, says he has placed nearly 300 in a country where electricity is king.

Charlie Conrad, a farmer, made \$5,000.00 in two winters in spare time, distributing Aladdins.

M. T. Janke, Manitoba, places lamps out on trial and writes "called at 20 houses, and sold 18—the lamp will speak for itself."

(Addresses furnished on request.)

Thousands are coining money with the Aladdin—send the coupon—see if you don't want this chance to make a lot of money.

**No Money Needed—We Furnish the Capital**

### \$1000 in Gold For a Lamp Equal to the ALADDIN

To any person who can produce or show us an oil lamp equal to the New Aladdin we'll pay \$1000 in gold. Write for circular giving full particulars of this great challenge offer. The Aladdin stands head and shoulders above competition. That's why we make the offer.

### 10 Days' Free Trial. Send No Money—We Pay Charges

Will you agree to use the Aladdin lamp in your home ten days if we'll send it prepaid? All right! Just fill out the coupon and we'll send you full particulars about our 10 day free trial offer. You can then see for yourself that our claims for the Aladdin are based on conservative facts. You can see how the Aladdin makes your old style lamp look like candles. You can find out how noiseless, smokeless and odorless it is—how it really does beat gas, electricity, and acetylene for brilliancy, and how it saves one-half or more in oil and actually pays for itself. Just send the coupon. We'll do the rest.

### Get One Free—Send the Coupon To One User in Each Locality, We Offer the Big Chance to Get the Aladdin Free and Make Big Money

We have thousands of inquiries from our advertising. We want one user in every locality to whom we can refer folks who are interested in the Aladdin. You don't need to be a good talker. Just let people see the Aladdin lighted up and IT WILL DO ITS OWN SELLING.

Write quick—send the coupon—be the first to apply in your neighborhood for the chance to get the Aladdin free and to make some big money. Send the coupon. We'll tell you the whole plan. Don't wait. Be the first.

**Mantle Lamp Co., 537 Aladdin Bldg., Winnipeg**  
Largest Kerosene (Coal-Oil) Mantle Lamp House in the World  
Also Offices and Warehouses at Montreal

**Mantle Lamp Company**  
537 Aladdin Bldg., Winnipeg

Gentlemen—I want to know more about

- the Aladdin Lamp—
- Your offer to send Aladdin prepaid for 10 days' trial—
- Your plan whereby I can get my Aladdin free and make a lot of money distributing Aladdins without the need of experience or capital.

(NOTE—If you are interested in the money-making chance, write a letter and attach the coupon, tell us something about yourself, whether or not you have a rig or auto to work in rural districts, give your age, present occupation, say whether you can work full time or just part time, when you can start and what territory you would prefer. Hurry your letter before territory is taken.)

Name \_\_\_\_\_

P. O. \_\_\_\_\_

Province \_\_\_\_\_