THE CANADIAN GROCER

WHAT'S IN A NAME?

EVERYTHING when it means PORK AND BEANS

CLARK'S has a meaning of its own.

CLARK'S conveys to your customers an assurance of perfection.

CLARK'S

create a longing for Pork and Beans and when people have Pork and Bean hunger they get CLARK'S.

CLARK'S BEANS are selected, screened and handpicked.

CLARK'S PORK is the best Canadian Fed.

CLARK'S

sauces are made with the greatest care, from the finest of selected materials.

CLARK'S PORK AND BEANS with Plain Sauce, Chili Sauce, and Tomato Sauce, are absolutely perfect and their popularity is proved by the tremendous demand.

All These Truths are Embodied in a Name. Notice It. WM. CLARK, Montreal

> MANUFACTURER OF HIGH-GRADE FOOD SPECIALTIES