## A Christmas Present for Your Friends

There are people to whom you will soon be wanting to send a Christmas reminder. The nicest gifts of all are the useful and profitable ones. What more useful or profitable gift than.

## A YEAR'S SUBSCRIPTION

to

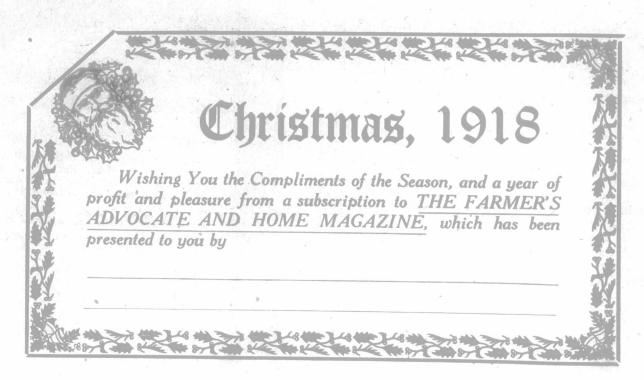
## The Farmer's Advocate

## AND HOME MAGAZINE?

Send us your order now. And we will begin by sending your friend the handsome Christmas Number, with a special card telling him that you are sending THE ADVOCATE to him for one year as a present, and conveying your season's greetings.

Every week he will be reminded of your thoughtfulness. And, at the same time, will be benefitted in his work by being kept in touch with what other Canadian farmers are doing.

Each week during the year he will be given up-to-date and reliable information on every branch of farm work.



This is the card we will send to each person for whom you order one year's subscription to THE FARMER'S ADVOCATE. Simply mail us \$1.50 with each name and address, and we will attend to the rest, and promptly acknowledge your letter and money.

N. B.—Subscriptions to Great Britain, \$1.50; to United States, \$2.50; to France, \$3.00.

The William Weld Company, Limited,

London, Ontario