

CONFIDENTIAL

AGENDA

10th Meeting - Program Committee
Ottawa, June 21 & 23, 1960

1. Report on Program Activities
2. Report on Distribution of Speakers
3. The Image of Canada Presented by CBC
 - (a) English Networks
 - (b) French Networks
4. TV Network Affiliation and Distribution of National Program Service
5. TV Second Station Competition - Effect on CBC
6. Program Standards - Good Taste
7. Other Business
 - (a) Request for Airtime by Moral Re-Armament
 - (b) Advertising Code - Beer & Wine - Ontario