

NORTH YORK LIBERALS PROUD OF CANDIDATE IN FEDERAL BY-ELECTION

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in many phases of community life. One of his chief activities has been his interest in the war veterans of the riding of North York. As president of the North York Veterans' Association, he has interested himself in their problems, and has given them splendid leadership in their battles for justice in pensions administration and other problems which they have had to face.

In the Newmarket Lions' Club, he has been a keen and active worker. Sport has also claimed a share in his interest, and, being a keen football and hockey fan and an ardent fisherman, he has given loyal support to the sporting organizations of North York.

As was natural, his political faith has always been Liberal. He has always had the profound conviction that in the application of Liberal principles lies the achievement by Canada of her ultimate destiny as a great nation, and he has always taken an active part in the upholding of these principles. In the federal general election of 1930, he was chosen as the Liberal standard-bearer for the riding of North York, and put up a splendid fight, being defeated by less than 300 votes. On August 1, 1934, he was unanimously accorded the Liberal nomination in the present by-election in North York, indicating that he had the complete confidence of his fellow-Liberals as their leader in the campaign.

Bill Mulock is married, and he is the father of two fine boys, William Mulock, and Thomas Homan Mulock.

Elect Mulock



HON. IAN MACKENZIE, M.P.
Vancouver Centre, who is emphatic in his endorsement of "Bill" Mulock. He says there is ample room in the House at Ottawa for the candidate to use his wide knowledge of the problems confronting the people of North York.

No Extravagant Promises Made By Bill Mulock

In appealing for your support for his election as member of the House of Commons for North York, Bill Mulock, the Liberal candidate, is making no extravagant promises. He is appealing for your support on a common-sense basis, realizing that one of the strongest points in the condemnation of Premier Bennett is that, in the 1930 election, he made too many promises that he could not fulfil.

In the Election Review, however, Bill Mulock places before the people of North York the Liberal platform and policies, and the reasons why he believes these to provide the solution of most of Canada's difficulties of the present day. If, after studying Bill Mulock's record and the Liberal statements of policy, as contained in this newspaper, you believe that they merit your support, go out and vote to elect him as your member of parliament on September 24.

Only the votes which are placed in the ballot box are counted, so be sure to cast your ballot on Monday next.

HON. IAN MACKENZIE, M.P. SUPPORTS BILL MULOCK

To the Electors of North York:

I claim the right as a Canadian citizen to discuss with the electors of North York the important public questions of the moment which are of such vital importance to the constituency, to the Province of Ontario and to the Dominion of Canada. After all, Hon. Mr. Stevens is leading the Bennett forces in this contest and I claim an equal right with him to discuss in this historic constituency of North York, the public affairs of Canada.

I am glad to help such a candidate as Bill Mulock, because I am convinced, from my knowledge of him, that he is the ideal type of candidate for this constituency. He has been a public-spirited citizen of North York and of Canada, and there are few men as admirably qualified to serve the people with whose problems he is so closely in touch.

In the House of Commons, there will be ample opportunity for him to use his wide knowledge of your needs and your problems in the effort to better your conditions. His experience as a practical farmer, his community welfare work, and his labors on behalf of the war veterans of North York all fit him to become a valued asset to the Liberal forces in the House of Commons and I am looking to the people of North York to elect him by a substantial majority next Monday.

Yours very truly,
(Hon.) IAN MACKENZIE, M.P.

The Victorious Warrior



HON. MITCHELL F. HEPBURN

Prime Minister of the Province of Ontario, who led the Liberal Party to a wonderful victory in the Provincial General Election of June 19, and who endorses Bill Mulock's Candidature.

The Marketing Act

The Marketing Act as introduced by the Hon. Robert Weir, Minister of Agriculture in the Bennett Government, at the last Session of Parliament, occasioned one of the most prolonged debates of the Session. The terms of the measure were severely criticized by Mr. Buttcher of Saskatchewan and Mr. Hilsley, of Nova Scotia, who represent an apple growing constituency. At later stages in the debate, the terms of the measure were again severely criticized by Mr. W. H. Moore of Ontario who gave an extensive review of similar legislation in other parts of the world, and the Rt. Hon. Mr. King, who paid particular attention to the startling constitutional features of the measure. Mr. Moore quoted extensively from the experiences of other countries to show how similar provisions had failed.

The Liberal Party moved an amendment immediately, presenting itself as being strongly in favour of orderly marketing and also refusing to give to any unnamed or undetermined Boards, sweeping powers which were not defined by Parliament and also giving a Minister of the Crown sweeping powers over the Trade and Commerce of the nation.

Particular objection was taken to Section 9 of the Bill, which places absolutely unusual powers in the hands of the Minister and to Section 12 of the Bill, which gives the Minister and the Government drastic powers over Trade and Commerce.

Altogether, about 23 Amendments were moved by the Liberal Opposition, and while many of these were accepted, thus somewhat improving the measure, most of the objectionable features were still there when the Bill passed. Already there have been grave doubts raised regarding the constitutionality of the measure. The Bill, as introduced, was not of the kind asked by the Dairy men and Fruit growers of British Columbia, or by any of the provinces in Canada, and today we have some of the most prominent growers and producers, already voicing strong opposition to the measure.

In this Bill, the poor farmer is regimented to death. We may possibly have an Apple Board, a Plum

Board, a Milk Board, an Egg Board and a livestock Board and many others too numerous to mention. All freedom in regard to sale of their own produce is to be taken away from the farmers if there is a Board functioning in their territory. The farmer cannot sell without permission from this Board. He must keep books of record. He must pay fees for the maintenance of the Board, whether he desires to or not. The whole thing is compulsion of the most odious kind.

The judgment of the individual farmer is to be subject to the judgment of the Board, whether he approves of the Board or not.

The Canadian farmer will resent and remove this restriction of his liberty. This Bill represents necessity and hardship. The Liberals would have been false to their principles of allowing the people to decide for themselves who should represent them had they failed to put in the field the strongest possible candidate.

This is the view which is taken by Bill Mulock, for, at his nomination in Newmarket on Thursday, August 16, he said: "In the face of unfilled pledges and this act of sordidly surrendering the Bennett candidate of this riding asked you to give him an acclamation. No Bennett candidate in Canada, on the record of that government, is entitled to an acclamation. The Mall and Empire says it would be a disgraceful act. I say it would be a disgraceful act. We will not be a party to betraying the people of North York in this way. . . . What the Bennett government should be doing at the present time is not calling by-elections. They should be having a general election. If Premier Bennett wants to save money, let him call a general election, and we will show him how money can be saved in Canada."

The Marketing Act, or any such legislation will never cure their ills. Dragonage, compulsion and regimentation are not the remedy.

Keen Sportsman And Fisherman

Bill Mulock is well known throughout North York by reason of his keen interest in all kinds of organized sporting activities. He has always followed, as a citizen of North York, the fortunes of its representative clubs, teams and individuals in many lines of athletic endeavor, and has always been willing to give them his support. He is a particularly keen follower of football and hockey. It is as a fisherman that he finds his greatest sporting recreation. This is not the place for fishing stories, but throughout the length and breadth of the riding Bill Mulock's love of the angler's craft is well known, and he has greater pleasures than following his favorite recreation in the streams and lakes of his own countryside.

First Political Activity in 15 Years Supports Mulock

A veteran of the great war, Col. Mulock received a striking tribute at Holland Landing last week when ex-Reeve H. W. Tolmes took the chair at a large meeting in the interests of the Liberal candidate, Mr. Tolmes said this was the first time in 15 years that he had taken any active part in a political meeting. He had watched Col. Mulock and appreciated his many good qualities and his efforts on behalf of his fellow veterans. He was satisfied that he possessed qualities which would make him of great service to the whole electorate.

LIBERALS REFUSE TO BETRAY NORTH YORK ELECTORS

To Allow Acclamation Would Deprive People of Their Rights

One of the features of the election campaign in North York is the claim of the Conservatives that their nominee should have been given an acclamation, on account of the circumstances under which the seat became vacant. The Liberals refuse, however, to be a party to anything which would interfere with the sacred right of the electors of this riding to choose their own representative in parliament. To have permitted an acclamation would have meant depriving the people of North York of that right, of the right to express their opinions as to how the country should be governed, at a time when the whole country is disgusted with the Bennett government's total failure to deal adequately with the conditions of unemployment, misery and hardship. The Liberals would have been false to their principles of allowing the people to decide for themselves who should represent them had they failed to put in the field the strongest possible candidate.

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"Bill" Winning Hands Down

Reports come into us from the back lots of North York and indicate that W. P. Mulock is winning all along the line.

"Bill," as he is called by those who know him best, has many qualities that need only to be felt to be admired. After years of bally-hoo and machine back-slapping the good folk of North York are in the mood to welcome a man who carries no sham bonhomie as a stock in trade, who makes his appeal by the very qualities that one honestly admires most in himself, namely honesty, honesty of purpose, intelligent grasp of public questions and a personality that never poses. —York County Post.

Riding Fortunate



A. W. ROEBUCK
Attorney-General of Ontario.

North York is indeed fortunate that the Liberal party has a candidate of the calibre of Col. W. P. Mulock as its standard-bearer in the federal by-election. His fellow-citizens of North York are well aware of his splendid record of service to his fellow-men, and of his high qualifications to uphold the principles of Liberalism in the House of Parliament at Ottawa. He has a thorough grasp of the pressing problems which are calling for solution today, and his sound judgment and keen sense of responsibility will be great assets to the Liberal representatives at Ottawa. By electing Col. Mulock you will be serving notice on the Bennett government that it has outlived its usefulness, and that it has lost the confidence of the people of Canada. This country needs such a verdict, and I sincerely trust that you will do your part in pronouncing the doom of the federal government by giving Col. Mulock a decisive majority.

Yours very sincerely,
A. W. ROEBUCK,
Attorney-General of Ontario.

Mackenzie King Appeals To Electors

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profits while the masses of the people are suffering. The Stevens commission has shown that high tariffs do not mean high wages for the workers or high prices for the farmers. Wages and prices are lower, bad conditions of sweating have been revealed, the cattle men of the west have been suffering grievously, and the developments of the last four years have made it clear that the policies of the government have been of such a character as to lower wages and prices of farm products, and to produce sweatshop conditions.

"The marketing bill is an iniquitous measure. Under it, one clause says that the government may, as regards regulated products, have the right to stop all imports and exports. They say they will not do it, but there is the law, and Bennett and his cabinet, with no voice of the people behind them, have the power to stop all exports and imports, the power to limit production, to require you to secure licenses before you can go on with your business. They say they will never make use of it, but they said they would never use the unemployment emergency powers save to help the unemployed. Yet they used them to give a \$60,000,000 guarantee to the Canadian Pacific Railway, they used many millions for purposes for which they never secured the consent of parliament. When it took to itself the right to sign agreements at the Empire conference, without the consent of parliament,

Public Opinion is Swinging Rapidly in Favor of Liberal Candidate, W. P. Mulock

Many Who Have Been Consistent Supporters of Conservative Policies in the Past are out to Support Bill Mulock in his Campaign Which Will be Decided at the Polls on Monday Next.

On Monday, September 24, voting day in the North York Federal by-election approaches, the swing of public opinion in favor of Bill Mulock, Liberal candidate in the election, gains in momentum. Wherever he goes throughout the riding, he is being met with the warmest enthusiasm, and his meetings have been attended by interested crowds, anxious to listen with keen attention to his clear-cut presentations on the issues of the election, and to give him their assurance of support. And they are not all Liberals. Many who have formerly been listed as Conservative supporters have cast in their lot with Bill Mulock, because they see no hope of any relief from the conditions which are retarding recovery under the Bennett government and are genuinely desirous of having a change.

There are, of course, definite reasons for the swing of public opinion in favor of Bill Mulock. One is a realization that the Bennett government has failed to bring about the betterment in conditions which it promised in 1930. The people of North York cannot be fooled. They remember the Bennett promises, and they are comparing them with the Bennett performance. The comparison has not been a happy one. The people of North York, farmers and industrial workers alike, know what they have suffered during the four years of the Bennett regime, and they are determined to put an end to it just as quickly as they can. Just as the electors decided in an overwhelming manner that it was time for a change, in recent by-elections in other parts of the Dominion, so the people of North York are looking forward, on Monday next, to serve notice on the Bennett government that its days are numbered, and that the people have no further confidence in it.

There is another great reason for the swing to Bill Mulock, and that is the growing personal popularity of the Liberal candidate. The electors are warming up to his clear-cut, intelligent and decisive pronouncements on their problems, and the policies which he is advocating. But Bill Mulock has gained in popularity among the people of North York because they know he is one of themselves, that he is upholding the high principles and ideals of Liberalism which have always characterized his family and have been representative of North York at its best. They know what Bill Mulock has done in community and public service throughout the riding. His record is one of performance, not one of promises. The war veterans like him, because of the fight he has made to secure justice for them. The farmers like him because he is a farmer, and has a reasonable solution for many of their troubles. The workers like him, because he has condemned the exploitation of the workers which has resulted from the high tariff structures raised by the Bennett government.

And so one could go on, giving reasons why the tide of public opinion is running strongly in favor of Bill Mulock, the Liberal standard-bearer in next Monday's election. But above all, there stands out the big reason that the people are turning to him because he is a man in whom they can have confidence, because they know him, and know what he has already done for the riding. They are turning to him because he has a policy that will work, that will be effective in righting many of the wrongs from which the electors of North York are suffering. Climb on the hand-wagon of success. Vote and work for Bill Mulock, the choice of the people of North York as their next representative in the House of Commons.

A vote for Bill Mulock is a vote to give Canada a government which will really seek a solution to its serious problems.

Bill Mulock Sorry He Cannot Pay All His Constituents a Visit

In so large a constituency as North York, it is physically impossible for any candidate to make a personal call on every elector. Much as Bill Mulock would like to meet you all, to shake you by the hand, and discuss your problems with you, it is not possible, in the time which is available, for him to do so. He hopes, however, that those who can will make sure of attending the remaining meetings of his election campaign.

To those whom he cannot possibly visit, this paper will introduce him to you, and help you to know Bill Mulock, the man, the citizen of North York, and the standard-bearer of the Liberal party. In it you will find his views and policies on the subjects in which you are vitally interested. They are commended to your serious study, because Bill Mulock firmly believes they will appeal to you, and will win your support. No matter what your previous political affiliations may have been, you are asked to read this newspaper thoroughly, and, having done so, to go to the polls and cast your ballots conscientiously in the way which you believe to be in the best interests of North York and the Dominion of Canada as a whole. Bill Mulock believes the Liberal way is the best way, and he will appreciate your votes and influence on Monday.

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