

# inside

## CBC Stereo

# It's your choice

Some half million people in Southern New Brunswick and parts of Nova Scotia have a new radio listening choice.

CBC Stereo New Brunswick at 101.5 on the FM radio dial has started test transmissions from Mount Champlain. Barring last minute technical hitches, the station officially begins service Monday, Jan. 30th.

More than 250,000 residents of Fredericton, Saint John and surrounding areas are within the primary coverage area of the station and should enjoy excellent stereo reception, especially with a proper indoor antenna. Beyond, an outdoor antenna may be necessary. Proper antennae greatly enhance stereo FM radio reception.

"CBC Stereo is coming to New

Brunswick at a very exciting time," says network Program Director, Bob Wagstaff. "We have just added a number of excellent, new shows and broadened our range of programs. So now, excluding current affairs, there's literally something for everybody on CBC Stereo. It's your choice."

"CBC Stereo complements the CBC Radio service now heard in southern New Brunswick," says Keith Morrow, CBC Regional Director for the Maritimes. "CBC Radio puts the emphasis on current affairs, both local and national, while CBC Stereo presents a wide choice of music, arts and news."

To mark the arrival of CBC Stereo, the Brunswick String Quartet with Arlene Nimmons Pach appear in concert at the

Fredericton Playhouse Thurs. Jan. 26th, while Sylvia Tyson headlines a free folk concert at the Saint John High School on Friday, January 27th.

CBC Stereo broadcasts the Fredericton concert at 4:04 p.m. Mon. Jan. 30th on Arts National, along with an interview with Canada's new Commissioner of Human Rights, long-time New Brunswick M.P. Gordon Fairweather.

CBC Stereo New Brunswick is the CBC's 10th English language stereo FM radio station. Others are in St. John's, Halifax, Montreal, Ottawa, Toronto, Winnipeg, Regina, Calgary and Vancouver. New stations are planned for Sydney, Windsor, London, Saskatoon, and Edmonton.

## Eric Friesen

# On top of what's happening

The host of The Eric Friesen Show, CBC Stereo's morning music and arts news program, will be in Fredericton and Saint John Jan. 25-27 in conjunction with the newest addition to the service, CBC Stereo New Brunswick, 101.5 FM.

Eric Friesen, who hails originally from Manitoba, is looking forward to acquainting himself with aspects of the New Brunswick arts community while here. Among the leading lights of the cultural scene he will be talking to are: artists Mollie and Bruno Bobak, Dr. Stuart Smith of UNB, and photographer Freeman Patterson.

The interviews will be broadcast on The Eric Friesen Show on Monday, Jan. 30th in the fourth hour, 9 - 10 a.m.

Friesen has been host of his program since January, 1977. The four-hour weekday show is heard from 6-10 a.m., a large percentage of which is devoted

to good concert music from the 17th to 19th centuries. The show keeps on top of what's happening in the arts scene, both nationally and internationally, with news, previews and reviews of books, films, art shows, concerts, plays, etc. Guest critics regularly speak their mind on The Speaker's Corner segment.

Every morning, usually in the last hour, there's a special guest, documentary, or feature and on Fridays, Friesen invites some prominent personality from the arts and music worlds into the studio with him, for a chat and the playing of their favorite recordings.

Though only 31, Friesen first became involved in broadcasting in his hometown of Altona, when he was 15. After graduating from the University of Waterloo, he worked in St. Catharines, Ont., Buffalo, N.Y. and the CBC in Ottawa and Winnipeg before coming to Toronto to host his own

show.

Friesen is married, with two girls and a boy. A keen reader, collector of old books, stereo buff, concert and theatre-goer, and sports fan, he also likes to sing and act. But these days, with a monastic schedule which means rising at 3:30 a.m. and retiring at 7:30, he has little time for some of his favorite pursuits except on weekends.

Still, despite the crazy hours, he says he "never really considered doing anything else". A dedicated broadcaster, Friesen enjoys the opportunity afforded to few: meeting all kinds of fascinating and talented people.

The longest program (20 hours a week) on either CBC Radio or Stereo, The Eric Friesen Show is distinguished by its Monday through Friday offering of good music, good news and good company.

Executive producer of The Eric Friesen Show is Tony Aspler.



SYLVIA TYSON, host of the CBC's Touch The Earth, headlines Friday's (Jan 27) folk concert at the Saint John High School. New Brunswick performers on the same show include Marie-Paul

Martin, Charlie Russell and Paul and Lutia. Touch The Earth is heard Saturdays at noon on CBC Stereo New Brunswick 101.5 FM and Wednesday nights at 8:30 on CBC Radio.

Canada's first lady of folk music and host of the CBC's popular folk series Touch the Earth, Sylvia Tyson performs in concert Friday, January 27th at the Saint John High School as part of celebrations launching CBC Stereo New Brunswick 101.5 FM.

The concert is free with tickets available at the high schools in Saint John, A & A Records and the Central Library.

Sylvia will play selections from her acclaimed albums, Woman's World and Cool Wind From The North and introduce local New Brunswick talent -- Acadian folksinger Marie Paul Martin, country singer Charlie Russell, and the duo of Paul and Lutia, all of whom will perform with her.

Sylvia Tyson, who has been hosting Touch The Earth for four years on both the CBC Radio and CBC Stereo networks, is originally from Chatham, Ontario. Moving to Toronto, she began her rise to international success as a song-writer and singer with former partner Ian Tyson.

Now on her own, Sylvia has played extensively in concert across Canada, and produced a number of her own songs for record. A new album is planned for the near future.

Touch The Earth is produced by Paul Mills and is heard Saturdays at noon on CBC Stereo. It's heard on CBC Radio Wednesday nights at 8:30 - on CBC Radio 970 AM in Fredericton and CBC Radio 1110 AM in Saint John.



CBC STEREO PERSONALITIES

- Karin Wells, Host of Arts National, heard Monday to Friday, 4 to 6 p.m. on CBC Stereo.



Howard Dyck, host of Mostly Music heard on CBC Stereo Monday to Friday at noon and on CBC Radio weekday nights at 10:20.



- Eric Friesen - of the Eric Friesen Show broadcast 6 60 10 a.m. weekdays on CBC Stereo.



- Margaret Pasco, host of Listen To The Music 6:30 to 8:00 Monday to Friday on CBC Stereo.

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