



IN BY ACCLAMATION, is Anne Geddes, Signboard Co-director, as campus queen of sitters-in-cans-in-council. The above presentation was made to council on the night of February 5. Gavel and paper cup belong to Daddy Davy, cigarettes belong to Expansive Iain. photo by Heinz Moller

Snoopy And Mona Win Winter Carnival Contests

An estimated 15,000 braved poor weather to visit the University of Alberta during the annual Varsity Guest Weekend this year. The Education Winter Carnival held in conjunction with the Weekend featured two main events: the queen contest and an ice figurine competition. Mona Drever, ed 4, was crowned Carnival queen last Friday at a moccasin dance in Varsity Arena. Three other girls, Gail Walker, Lila Troupe, and Lisa Rosnau also contest-

ed the title. The aggregate trophy in the figurine contest was won by Pi Beta Phi, Delta Upsilon, and Phi Delta Theta with a statue of "Snoopy" from the comic strip "Peanuts." Pharmacy won the interfaculty and residence contest, and Kappa Alpha Theta and Phi Kappa Pi won the inter-fraternity competition. Other activities during the weekend included the Varsity Varieties production, "A Friendly Game of Russian Roulette," the Studio Theatre production of J.B. and a second dance on Saturday night.

Are You Thinking Sociologically?

by Leishman
Just as everyone can be a president of NMIAC, everyone can, in a sense, be a social scientist. If you ever asked yourself "What groups sit in the East end of Rutherford's Reference Reading Room?" or "What sort of background must one have to appreciate Tuck Shop food?", you are thinking sociologically.

If you expose yourself to a statistics text and start using the current sociologic jargon—such terms as "stimulus ambiguity," "other-directed," or "meaningful"—you might even be accepted by the "small group" comprising the Sociology Club! At worst you could write ubiquitous bestsellers after Vance Packard . . . We frequently hear that "the behavioral sciences reduce man to an animal, they deny human will," that "social science 'findings' are either common sense or mere hypotheses," or, more seriously, that "sociologists today are being seduced by the money in narrow, piecemeal studies, done for governments or business; advances in sociological thought are coming from thinkers in other fields." (Locally, of course, the complaint is that the basic sociologic tool,

the questionnaire, is constructed without reference to empirical Tennessemantics.) Social scientists are often first to admit the relevance of much of this criticism; C. W. Mills attests "the moral and intellectual confusion" of the social sciences. All this is by way of leading up, as provocatively as possible, to the much-bruited appearance on campus of VARIABLES, the fledgling journal of the Sociology Club. In articles ranging in profundity from the "Drinking Habits of the U of A students" to the "Social Psychology of Existentialism" (an overly-ambitious undertaking, it turned out), VARIABLES presented a display of

sociology at U of A for VGW. As one would expect in a largely undergraduate publication, the quality of the articles is somewhat uneven. Some of the papers seem to me (a non-specialist) rather questionable, or simply inconclusive. Many are couched in muddy, ill-concluded prose. But this is relatively unimportant. On the whole, the issue shows a surprising degree of excellence. Much of the material is pertinent and stimulating, in accord with the editorial intent. We can be grateful to the Sociology Club for its contribution to the generally bleak intellectual scene on campus.

World Essayed

The Canadian Foundation for Education in World Law is sponsoring a nation-wide essay contest for college and university students. The subject of the contest is "Toward a System of World Order." Essays may be written in either English or French. Essays will be received from March 1, 1963, to May 25, 1963 after which a panel of authorities in the fields of law, political science, sociology, government and literature will determine awards. Prizes in a total amount of \$1,500 will be awarded.

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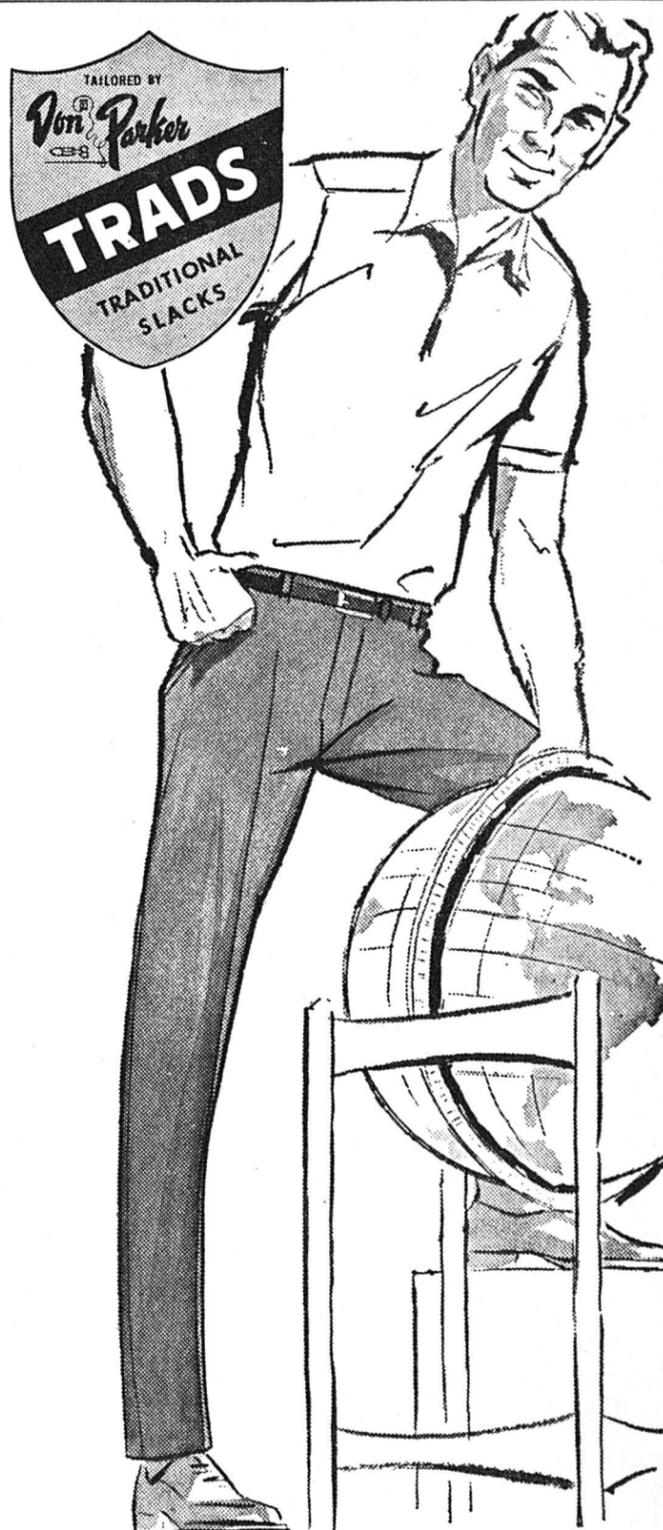
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