

Olumbia Batteries

CANADIAN NATIONAL CARBON CO., Limited Toronto, Ontario

Ten thousand doorbells, buzzers, signals—each responding like a flash to the button's touch! The life of the city runs smoothly, just so long as its summoning and its warning signals lie ready for instant use. Whatever your signalling system, you make it trustworthy—dependable—when you wire in a set of Columbias, the battery built with 28 years of know-how.