To the Voter

O establish that the 2.51% beer to be voted on-the "Beer of the Ballot"-is not intoxicating, The Ontario Brewers' Association deposited \$5,000 with the Canada Permanent Trust Company on September 16th.

¶ On September 19th, The Ontario Brewers' Association formally challenged the Referendum Committee through the Press to deposit an equal amount with the same Trust Company to support their contention that this beer is intoxicating.

That challenge has never been accepted-clear admittance by the Referendum Committee they do not consider that they have a case. It is too late now to make the tests and render a decision before the day of voting -October 20th-but the failure of the Referendum Committee to answer our challenge will not be overlooked by the man or woman who votes on facts and evidence, and not on sentiment or false statements. It book a la qu

I We again assert that 2.51% beer-"The Beer of the Ballot"is not intoxicating. Tests have only recently been made which prove this conclusively—we will mail a copy of the test to anyone sufficently interested to write

¶ Moreover, while the "Beer of the Ballot" has an alcoholic strength of but 2.51%, official tests made by the laboratory of the Inland Revenue Department -published in Bulletin 196showed that the beers on general sale before The Ontario Temperance Act and Prohibition were enacted, had an alcoholic content ranging as high as 7.33% by weight measure—practically three times as strong as the beer to be voted on October 20th. Even such American beers as were sold in Canada and always spoken of as "very light, non-intoxicating beers," were over fifty per cent. stronger than the "Beer of the Ballot."

I The "Beer of the Ballot" is a mildly stimulating, healthful and refreshing beverage, brewed from a high grade of malt and hops-containing only sufficient alcohol to make it digestible and nourishing.

Ontario Brewers' Association

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OF TO-DAYS EVIL
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restraint and run rampant on our streets.

In the Catholic Record of August the 23rd. 1919 the opinion of Cardinal Gibbons is given thus: "To present to the people of the country the issue of the use of light wines and beers, and also the abolishing of the saloon of the old type meets with my hearty approval. For more than fifty years I have preached temperance, being convinced that the practice of the virtue of temperance has regard to the free will and God-given liberty of man, and at the same time makes for merit and reward. I am persuaded that the denial of light wines and beet merit and reward. I am persuaded that the denial of light wines and beer will be huriful, if not disastrous, to the cause of temperance and bring contempt upon the prohibition law. I know the good qualities of the American people, which none esteem more highly than myself. I recognize the worth of that large labor element, the very backbone of our country, and at all times am willing to join hands in every fair and honest movement.

"If, therefore, the prohibition law can be so interpreted as to permit the use of light wines and beer I feel sure it will be an efficient measure for temperance and meet, with the approval

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pail of water



New England ham sausage. Best quality bologna, large and small, Eddy's best matches, 4 pkgs in a

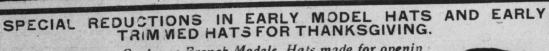
Best quality cooked meats. Special quality breakfast bacon.

Choice Grecian currants Ib 30c ORANGES, LEMONS AND BANANAS Fancy seeded raisins pkge ancy seedless raisins in bulk, Ib 30c

...... 30c large pkge, special for Thursday 35c

The finest quality of coffee obtainable fresh from the roaster, lb

20c Fancy California oranges, handsom large fruit, dozen Choice shelled almonds Ib 80c Choice Mediterranean lemons doz 40c Choice shelled filberts Ib 60c Fancy California lemons doz. ... 50c 25c Fancy heavy grape fruit 2 fo Shelled peanuts lb 30c Fancy yellow bananas doz. 40c





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