

BOMB KILLS  
THIRTEEN

## IN CHINA

Chinese Revolutionists continue outrages in Canton district.

Canton, China, Nov. 11.—Another bomb outrage committed by Chinese revolutionaries occurred today outside the residence of General Chi Kuang Ling, who is in charge of the Canton district. Thirteen persons lost their lives. An attempt was made to assassinate General Ling a year ago. He has been active in recruiting for the Chinese army in the Province of Kwangsi.

NEW YORK MAN WHO  
RESEMBLED LADY THE SPY,  
SHADOWED IN LONDON

London, Nov. 11.—John William Southack, of New York City, complained today to the American embassy of an alleged systematic espionage by the British secret service, of which, he said, he had been the subject since his arrival in London from Brussels Saturday. Southack bears a striking physical resemblance to Carl Hans Lody, who was recently executed as a German spy. He lives at the hotel where the German stopped, and believes that this was responsible for his troubles. Southack says that when he was in Brussels he was threatened with arrest by the Germans, who examined him very closely, but his innocence was established through the intervention of the American minister to Belgium, Brand Whitlock. In addition to the American passport with which the New Yorker is provided, he has papers written in German by American consuls in Germany, and he thinks that the possession of these documents strengthened British suspicion of him. Southack said that he was born in New York, and was a grandson of an English Bishop.

WAR MAY GIVE STIMULUS  
TO MINING INDUSTRY  
IN THIS COUNTRY

Special to The Standard. Ottawa, Nov. 11.—The war may indirectly give a stimulus to certain lines of mineral products used by Canadian manufacturers which were obtained from the Germans who had a monopoly of them. This trade being now entirely cut off the mines department has received many inquiries regarding the existence, possibility of mining, and extent of resources of these minerals. The department at once set to work to find out these things and its investigations will be embodied in a report to be issued at an early date. It is probable that many minerals and mineral products will be produced in this manner, and what was before considered an unprofitable industry through a European monopoly will be turned into a paying business.

NO NEWS, GOOD NEWS,  
NAVAL OFFICIALS AT  
WASHINGTON BELIEVE

Washington, Nov. 11.—No word had come to the navy department today from the armored cruiser North Carolina and Tennessee in the Mediterranean. Officials, confident that the silence of the cruisers is caused by difficulties of communication through the war zone, reiterated their belief that no mishap had befallen either.

RUSHING SUPPLIES  
TO THE BELGIANS

London, Nov. 11.—The relief ship Tellus, chartered by the American commission for relief in Belgium, landed 1,200 tons of food in Rotterdam today. Three thousand tons of foodstuffs have been rushed to Liege, Namur and other remote points where the distribution already has begun, in an effort to relieve the acute want in these districts.

TO MEET REQUIREMENTS  
OF FEDERAL RESERVE ACT

New York, Nov. 11.—Members of the Clearing House Association, which comprises all the leading banks and trust companies in Greater New York, met today to consider the advisability of reducing their reserves from twenty-five to eighteen per cent. in conformity with the new Federal Reserve Act. It was unanimously voted to comply with this feature of the new law, and formal action on the proposition will be taken next Friday.

BIRTHDAY OF KING OF  
ITALY OCCASION FOR  
GREAT DEMONSTRATION

Rome, Nov. 11, 12.25 p. m.—This being the anniversary of the birth of King Victor Emmanuel, His Majesty, as usual, observed the occasion by a review of the troops. There was a great demonstration by the public which, since the opening of hostilities, has not failed to take advantage of every opportunity to greet the soldiers with a patriotic outburst. The regular anniversary dinner was given by the Foreign Minister, Baron Sidney Sonnino, to the diplomatic corps. The minister was confronted with some difficulties, but was able to

WESTERN SECTION OF  
BROUGHTON STRAIT  
CLOSED TO NAVIGATION

Ottawa, Nov. 11.—It is officially announced that the western portion of Broughton Strait, near Vancouver Island, has been closed to navigation, for purposes of defence. Shipping has been notified that vessels between Johnston Strait, and Queen Charlotte Sound must take the Weynton Passage and Blackfish Sound. Vessels going via Ellen Point Channel are in danger of being fired upon.

TO TAKE MOVING  
PICTURES OF WEDDING  
IN SOLDIERS' BARRACKS

London, Ont., Nov. 11.—Lt. Col. E. H. Wigle, commanding officer of the Eighteenth Battalion, has arranged a military wedding for Private O'Brien, who enlisted at Windsor. O'Brien will be married by the chaplain at the barracks parade ground tomorrow morning, in the presence of Col. W. E. Hodgins and staff of the First Division, and Lt. Col. and staff and 1,300 men of the battalion. Moving pictures of the function are to be taken and the recruit who is a "green" man, is in a state of elation.

HON. THOS. W. PATERSON  
MAY BE NEXT LT.-GOV.  
OF BRITISH COLUMBIA

Ottawa, Nov. 11.—When the term of Hon. Thomas W. Paterson, Lieutenant Governor of British Columbia, expires on December 9th his successor will, it is understood, be Frank S. Barnard, K. C., of Victoria, who was a member of the House of Commons for Carleton from 1886 to 1898. He is a brother of George H. Barnard, M. P., for Victoria. The prospective lieutenant governor was born in Toronto in 1856, but the family moved to British Columbia in 1860 and his whole life has been spent at the coast. He was Mayor of Victoria in 1896, and apart from his

SENT TO WORKHOUSE FOR  
ATTEMPT TO SMUGGLE  
OPIUM INTO TOMBS

New York, Nov. 11.—Mrs. Lillian Flower, wife of Dr. E. C. Flower, the alleged swindler, who was brought here from Toronto several weeks ago, was sentenced to sixty days in the workhouse by Justices Russell, Moss and Collins, in special sessions today, after having pleaded guilty to an attempt to smuggle morphine to her husband in the Tombs on October 29th. The business as a lawyer has been interested in numerous companies, being one of the chief promoters of the B. C. Electric Railway.

MONTREAL FACTORY  
GETS ORDER FOR  
SHOES FOR SOLDIERS

Montreal, Nov. 11.—Shoe manufacturers of Maisonneuve have received orders for 500,000 pairs of military boots, and a further contract for 700,000 pairs is expected to be signed in a day or so. Mayor Michaud made this announcement at a meeting of the city council this afternoon. Maisonneuve Council recently protested against the placing of orders by the British government for goods in the United States.

## A Product of Canadian Industry



A Bird's Eye View of the Famous RED CROSS GIN Distillery at Berthierville, Quebec.

How RED CROSS GIN  
Canada's Popular Drink  
is made in the Thriving Town of  
Berthierville by Canadian Workers.

WHEN we speak about Canadian manufactures we usually think of Canadian flour, Canadian cotton goods, Canadian hardware and agricultural implements and even in the making of beverages, about Canadian beer and Canadian whiskey. Seldom do we investigate far enough to know that there are other Canadian products on the making of which large sums of money are spent in materials and wages and which have a popular sale to a very considerable amount in money annually. Gin is a Canadian product that has a place as high in the world of Commerce as any other article of Canadian consumption. It is used in Canada to the extent of hundreds of thousands of cases per annum and supports a very prosperous and modern factory at the Quebec town of Berthierville.

Berthierville is the home of RED CROSS GIN, the only gin made in Canada—a product that has for the last twenty years steadily climbed in public favor until now hardly a home of consequence in the Dominion is without it. On this page are depicted some of the activities of Berthierville, incidents in the distillation and supply of RED CROSS GIN. They are interesting for more reasons than the mere showing of how Canada is able to produce a gin of the best quality, made entirely from Canadian products.

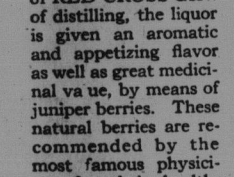
They also prove that it is possible for our homeland of Canada to make all the gin needed in the Dominion without the aid of foreign countries, for, in spite of the popularity of RED CROSS, our own Canadian Gin, there is still some gin imported from Continental Europe every year. The RED CROSS GIN distillery at Berthierville is able to supply every drop of gin desired by Canadians. No import of gin from foreign countries is necessary. Canada can manufacture all the Canadian people require—gin that is better, made in bond under the supervision of the Canadian Government and matured for several years before it is offered for consumption—popular RED CROSS GIN. Buy "Made in Canada" goods—keep the money you spend on Gin in the Dominion—support your own country, its towns and industries—ask for RED CROSS GIN and take no other.

The story of the maker of a pure appetizing gin—RED CROSS GIN—is just as interesting, even fascinating, as the tale of the flour miller or the narrative of the farmer who grows Canadian grain. They are all employers of Canadian workers, all users of Canada's products, each is doing his part in adding to her commercial history—each is helping our homeland onwards day by day to her great destiny.



Harvesting the grain in Canada's Golden West to make RED CROSS malt.

through a scientific process of malting in huge sanitary hoppers in spotlessly clean malt houses. This rich, fragrant mass of malted grain forms the basis of RED CROSS GIN.



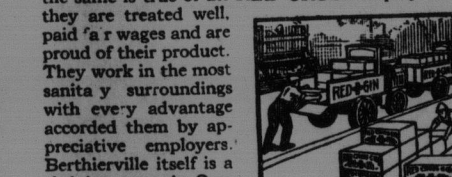
Making the RED CROSS malt in huge pneumatic hoppers.

of distilling, the liquor is given an aromatic and appetizing flavor as well as great medicinal value, by means of juniper berries. These natural berries are recommended by the most famous physicians for their health-giving properties. They are gathered direct from the fields and carefully stored till used.



Gathering the aromatic Juniper Berries that flavor RED CROSS GIN.

The finished liquor—smooth, delightful to the discerning nose and acceptable to the palate, is left for years to mature till it is fit for the most delicate human body as a beverage. This maturing is done under the supervision of the Canadian Government—in the language of Ottawa, the gin is "made in bond."



In the last process of bottling and handling RED CROSS GIN, it is interesting to note that many women are employed. One has only to watch the healthy, satisfied look on their faces to know that theirs is a happy life—as healthy and happy as the lot of any other class of Canadian workers. But the same is true of all RED CROSS employees—they are treated well, paid a fair wage and are proud of their product. They work in the most sanitary surroundings with every advantage accorded them by appreciative employers. Berthierville itself is a thriving town in Quebec with several growing industries, but RED CROSS GIN may be

in the making of RED CROSS GIN the farmer is the first one who contributes. Experienced agents select the grain grown on our great western farms, harvested by Canadian workers. This is concentrated at central points and forwarded to the malt houses in the east. Here it is put



Some of the healthy, happy girls who bottle and help finish RED CROSS GIN.

Every good Canadian should not only make a resolution now to drink a Canadian made gin, he should also be sure that he is drinking a matured gin, as RED CROSS is.



"GOOD HEALTH"

Before using gin look for the Canadian Government label on the bottle. This label is a guarantee that the Gin—RED CROSS GIN has been matured for years under the supervision of the Government before it is offered for your consumption. Imported gin has no such guarantee. A gin made in Continental Europe bears no Canadian Government label—you have no guarantee by your own Government of its maturity. RED CROSS GIN is your own Canadian gin, made in your own town of Berthierville by your own fellow Canadians. Be sure you look next time for the Canadian Government label—the sign of absolute maturity—the symbol of "Made in Canada" gin. Ask always for Canadian Gin—RED CROSS GIN and insist on getting it.

## IMPORTANT!

On the first of January next the name "RED CROSS" GIN will be changed to "GOLD CROSS" GIN. Under the new name GOLD CROSS, the present purity, food, medicinal and beverage value of this splendid gin will be maintained. It will simply be the old favorite RED CROSS under the new name GOLD CROSS.

