

Phone Main 7841 | Store Hours 8:30 to 5:30 — Closed at One o'Clock Saturday, With No Noon Delivery | Markets Adel. 6100

# Simpson's Friday Bargains

Week-end Shopping can be done to especial advantage today at Simpson's. Some quantities are limited, and morning shopping is therefore advisable. Special attention to telephone orders.

## Friday Bargains in the August Sale of Furs

Many women with an eye for extraordinary values and genuine economy, took advantage of the opening special yesterday.

Today's offerings will prove particularly tempting to those who would choose already moderately-priced furs at still greater reductions. As quantities in some cases are limited, we would advise early selection.

**White Iceland Fox (Electrified Thibet) Scarfs** in the popular shape. Regularly \$9.50 to \$15.00. August Sale, today ..... **8.95**

**Wolf Scarfs**, in animal shape and the popular shades, Isabella (brown), taupe and black. Regularly \$35.00 to \$45.00. August Sale, today ..... **29.75**

**French Beaver Coats**—A specially-treated lamb skin, serviceable and good-looking, in a lovely taupe shade. Smart sports style with extra large shawl collar, full back, bell cuffs and three-way belt. August Sale, today **139.75**

Simpson's—Second Floor.

## Friday Bargains in

### Women's \$40 to \$50 Fall Coats \$29.50

Made from splendid warm velours and chevriots. Loose back, semi of belted designs in splendid variety, with large cosy collars and fancy pockets. Colors taupe, Burgundy, brown, navy and black. Sizes 34 to 42. Genuine Friday bargain at **29.50**

Simpson's—Third Floor.

### Imported Bead Bags—Half!

Regularly \$25.00 to \$40.00, at **\$12.50 to \$20.00**

15 pieces only, most attractive selection of beaded Bags in many unique and original designs of flowers, birds, etc. Plain or shell frames. Beautifully lined with silk, some are fitted with vanity cases. Friday bargain, **\$12.50 to \$20.00**. (No Phone or Mail Orders, Please).

Split Cowhide Music Cases, **\$2.25**

Bandsman's size, pearl seal finish, in black only. Will hold full-sized music sheet. Particularly good value. Friday bargain ..... **2.25**

Simpson's—Main Floor.

## Summer Millinery Bargains

Untrimmed Shapes, 39c and 69c

Splendid assortment of various styles and braids, in good qualities.

Ready-to-Wear, 69c and 89c

Small assortment of odd smart hats, suitable for business, motor or outing wear. Values up to \$6.50.

Children's Hats, 49c, 89c and \$1.49

Panama, Hand-made Swiss Hats, White Hemp Hats, Muehlen Hats, etc., wonderful values.

Smart Trimmed Hats, \$3.95 and \$5.95

Leghorns, Hair Hats, taffetas and various outing styles. Trimmed with flowers, feathers and novelty ribbons. Splendid variety of styles and colors. Two rare bargain prices. Today, **\$3.95 and \$5.95**.

Simpson's—Second Floor.

### Misses' \$39.75 and \$45 Coats \$32.50

Straight from regular stock, rich velour coats, lined throughout with plain and fancy silks. Inverted and box pleated backs, convertible collars, narrow belts, novelty pockets and cuffs. Trimmed shades of sand, brown, clay, Pekin, French blue and light navy. Sizes 14 to 20 years in the lot. A most exceptional Friday bargain ..... **32.50**

Misses' \$32.50 Rajah Silk Suits, \$15.00

Less than half-price for lovely suits of heavy natural rajah silk, which will tub perfectly. Designed upon straight lines, with pin tucks, narrow string belts and patch pockets. Sizes 14 and 16 years only. Friday bargain ..... **15.00**

Simpson's—Third Floor.

## Toiletries and Drugs

Specially Selected and Priced for Today.

- |   |      |  |     |
|---|------|--|-----|
| 50c Hind's Honey and Almond Cream                                   | 39   | Sheffer's Coloring Hair Color, regularly \$1.00, today | .89 |
| 35c Campana Italian Balm  | 24   | Natural Color Restorer, regularly 75c, today           | .59 |
| 50c Almond and Peroxide Cream                                       | 33   | Quinine and Sage Hair Tonic, regularly 50c, today      | .39 |
| 50c Vanishing Cream   | 33   | Harrison's Shampoo Powders, 35c, today                 | .24 |
| \$1.00 Eau de Quinine, hair tonic                                   | 79   | Smirnoff's Liquid Shampoo, regularly 75c, today        | .45 |
| \$1.00 Lilia Lotus Vegetal  | 75   | Packer's Tar Soap, regularly 25c, special 2 for        | .45 |
| 75c Liquid Face Powder, white or pink                               | 59   | 288 Bathing Caps, regularly 75c and \$1.00, today      | .49 |
| 35c Pabeco Tooth Paste  | 27   | 720 Waterwings, regularly 60c, today                   | .49 |
| 144 Hughes' Ideal Hair Brushes, regularly \$1.50, today             | 99   | da   | .49 |
| 144 Sanitary Removable Cushion Brushes, regularly \$1.50, today     | 96   | Toilet Goods Dept.—Main Floor.                         |     |
| 144 Genuine Ebony Long Bristle, Concave Back Brushes, \$3.00, today | 3.95 |  |     |

### Girls' Wash Dresses Less Than Half Price, Friday Bargain, \$1.95

There are checks and stripes in every imaginable color combination, as well as in plain pink and saxe. Sizes 6 to 14 years. Regularly \$4.50. Unusual value, Friday bargain ..... **1.95**

Simpson's—Third Floor.

## Men's Goodyear Welted Boots, Today, \$6.45 Pair

No Phone or C.O.D. Orders, Please

There will be a good assortment of broken lines, and while no style has complete sizes, there are sizes 5 to 11½ in the lot. Black, brown and mahogany shades. Nearly all have leather soles—some have full rubber heels and a few have fibre soles. Friday bargain, pair ..... **6.45**

Also regular stock lines of Men's Oxfords, in brown, tan and black, clearing today at **\$5.95 pair**. Not all sizes in this lot.

## 2000 Pairs Women's Pumps and Oxfords at \$3.95 Pair

Pumps and Oxfords—comprising patent colt, black, brown, gray kid and gun-metal leathers. Dozens of different toe shapes and patterns. Goodyear welt and turn soles. Spanish and low heels. Sizes 2½ to 6. Friday bargain ..... **3.95**

### Queen Quality White Canvas Boots, \$4.75

Style No. 443 is a Queen Quality canvas low boot, made of finest grade of white Sea Island duck. New toe shape and plain vamp. Goodyear welted sole and white wood covered Louis heels. Perfect fitting pattern and last. Sizes 2½ to 6½. Widths A to D. Regularly \$8.50. Friday bargain **4.75**

Simpson's—Second Floor.

### White Canvas Pumps and Oxfords, \$7.95

Five different styles and patterns. Plain pumps, two eyelet ties and low Oxfords with flexible turn soles. There are high Spanish and low walking heels—wood, covered with white canvas. Sizes 2½ to 6. Widths AA to D. Friday bargain ..... **7.95**

Simpson's—Second Floor.

## Lingerie—Half Price

Nightgowns, Bloomers, Underskirts, Camisoles and Envelope Chemises, representing the balance of several splendid lines reduced for our Pre-Inventory Clearance.

The materials are soft, weighty crepe de chine, Japanese silk and washable satin.

Regular \$5.00 to \$25.00 Nightgowns. Today ..... **2.48 to 12.48**

Regular \$1.50 to \$15.00 Camisoles. Today ..... **.73 to 7.48**

Regular \$4.50 to \$25.00 Bloomers. Today ..... **2.23 to 12.48**

Regular \$5.00 to \$35.00 Underskirts. Today ..... **2.48 to 17.48**

Regular \$3.75 to \$30.00 Envelope Chemises. Today ..... **1.88 to 14.98**

98c Jersey Cloth Bloomers, 59c—So comfortable and trig for summer wear. Elastic at waist and knee. In pink shade. Regularly 98c. Friday bargain ..... **.59**

Women's \$1.50 Combinations, 98c—In the popular envelope style, finely ribbed cotton. They are finished with beading or knit tubular edging. Sizes 34 to 42. Friday bargain ..... **.98**

### \$6.50 "Practical Front-Laced" Corsets, \$3.98

By reason of a special purchase these corsets are greatly reduced for quick selling. They are laced at the front and have elastic under front section, with elastic at centre back, made of white coutil. Today ..... **3.98**

Simpson's—Third Floor.

## Friday Bargains

### Wash Fabrics

**\$1.00 Sunresista Poplin, 69c**—In shades of green, mauve, amethyst, black and rose. 28 inches wide. Friday bargain ..... **.69**

**65c White Duck, 49c**—Heavy weight quality. 27 inches wide. Friday bargain ..... **.49**

Special Clearance of Voiles, 75c

Regularly \$1.00 and \$1.25 Quality This is a splendid opportunity to purchase some of the season's most popular colorings and designs in novelty voiles—reduced simply on account of being broken in color range. There are white grounds with black stripe and checks, also black and navy blue grounds with white. 36 inches wide. Friday bargain ..... **.75**

Simpson's—Second Floor.

## Women's Fibre Silk

### Stockings \$1.19

Regularly \$1.50

Sheer fine, high silk leg—perfect seamless finish. Gray, cordovan and bronze. All sizes. Today ..... **1.19**

**Boys' 75c Buster Brown Stockings, 59c** Heavy weight, fine ribbed finish. Black only, fast dye. Sizes 6 to 11. Friday bargain ..... **.59**

**Women's 75c Cotton Stockings, 59c** Colors white, brown, gray and black, spliced heel, toe and sole. Sizes 8½ to 10. Friday bargain ..... **.59**

**Girls' 75c Ribbed Cotton Stockings, 59c** White ribbed cotton, closely knitted, shaped, seamless leg. Sizes 5 to 7½. Friday bargain ..... **.59**

Simpson's—Main Floor.

## \$4.95 "Hyde Heatherbloom" Petticoats \$2.95

200 Only—These genuine "Hyde Heatherblooms" were made especially for us from material purchased some time ago, hence the greatly reduced price.

They are splendid underskirts, with the appearance of silk, but with much better wearing qualities. The colors include all the wanted shades of the season, as well as black, finished with flounce. Sizes 34 to 38. Friday bargain ..... **2.95**

Simpson's—Third Floor.

## Tub Frocks Today \$15.00

The Balance of Our \$22.50 and \$25.00 Stocks in Sheer Colorful Voiles

Materials so fine and flimsy as to be akin to georgette—a host of colorful patterns and as many charming styles and reductions of from \$7.50 to \$10.00—his no wonder we consider these frocks among the best values of the season.

Huge collars, cuffs, sashes and pockets of white organdy, flounces, ruffles, tucks and gay ribbons are used in a score of ways to make them as fascinating as the original prices would denote.

Sizes for women and misses in the lot. Shop early for choice today at ..... **15.00**

Women's and Misses' Wool Jersey Skirts, \$11.95

Made from jersey cloth of fine, firm quality, in styles equally smart for street, dress or sports wear, and particularly trig with one of the new sweaters. Colors taupe, fawn, brown, navy and French blue. Wonderful Friday bargain at ..... **11.95**

Simpson's—Third Floor.

## Men's \$15.00 Panamas \$7.45

High-grade hats—many shapes—guaranteed genuine South American qualities. Telescope styles with diamond and round-shaped crowns, and slightly curled brims—fedoras shapes with smart rolling brims. Negligee shapes with medium curled brims and creased crowns. No phone or C.O.D. orders, please. Friday bargain ..... **7.45**

Children's Straw Hats, Regularly \$2.50, \$3.50 and \$4.00

Jack Tar and Rah-Rah shapes. Navy, brown, and combinations of above colors. Plain and lettered silk bands. No phone or C.O.D. orders, please. Friday bargain ..... **1.49**

Simpson's—Main Floor.

## Men's Combination Underwear \$1.98

Regularly \$2.50, \$3.00 and \$3.50 Suit.

A clearance of two manufacturers' lots. There are athletic styles, fancy stripes and checks, also Bahrbigan in long and short sleeves—ankle and knee lengths. Sizes 34 to 50. Friday bargain, suit ..... **1.98**

**MEN'S LEATHER BELTS, 89c**—Black, tan and grey. Sizes 38 to 44. 65c and 75c values. Today ..... **.39**

## Boys' \$3.00 to \$4.00 Sweaters at \$2.49

Regular coat styles—also Norfolk. Broken lines from our regular stock. They have standing turn collar and two pockets. Plain colors in fancy stitch, also trimmed fronts. Sizes 28 to 34. Friday bargain at ..... **2.49**

Small Boys' 50c Jerseys, 39c

Cotton Jerseys with sleeves and sleeveless. Plain navy and white, also colored necks. Sizes 22, 24, 26. Regularly 50c. Friday bargain at ..... **.39**

\$1.00 and \$1.50 Neckties at 59c

Men's and Boys' Silk Ties in large flowing end style. A big assortment of colorings and patterns. Regularly \$1.00 and \$1.50. Friday bargain ..... **.59**

Simpson's—Main Floor.

## Boys' Suits Today \$5.95

75 Dependable Suits Marked at This Very Low Price for Quick Clearance.

Made from dark gray tweed mixture, in "belters" semi form-fitting model, with slash pockets. Bloomers have belt loops and governor fasteners. Sizes 24 to 28—6 to 10 years. Friday bargain ..... **5.95**

Boys' Wash Suits, \$1.98

Regularly \$2.25, \$2.50 and \$2.75. A complete assortment from our regular stock—tan, green, blue or white, with blue collar. Made from a good quality linenette, in the "Billy Boy" style. Included also are a few Sallow Suits, with long trousers, in small sizes only. Sizes 2½ to 8 years. Friday bargain ..... **1.98**

Boys' Bloomers, \$2.49

Made from staunch tweed, in gray or brown mixed effects. Sizes 24 to 32—6 to 14 years. Friday bargain ..... **2.49**

Simpson's—Second Floor.

## Youths' Suits Today \$16.45

YOUTH'S "FIRST LONG TROUSER SUITS" of good quality tweeds, in attractive shades of gray and brown. Sizes 32 to 56. Regularly to \$25.00 values. Friday bargain ..... **16.45**

Men's Work Suits, Today, \$16.75

Single-breasted, three-button saques in dark gray shades showing neat stripe effects, medium height vests, trousers finished with five pockets and belt loops. Sizes 36 to 40. Friday bargain ..... **16.75**

Youths' Khaki Overalls, Today, \$1.29

Made from sturdy khaki drill in the regulation bib model. Sizes 27 to 32. Friday bargain ..... **1.29**

Jiffy-Alls, Today, 95c

Just the thing for working around the car. Made from black material that is proof against oil, water and acid. Put on and taken off in a jiffy. Sizes 32 to 40. Regularly \$3.00. Friday bargain ..... **.95**

Simpson's—Main Floor.

## Bargains in Children's Wear

**LITTLE GIRLS' \$1.85 HATS, 85c**—Cunning little white silk hats, daintily shirred. Interlining, shady silk, braid straw brims, silk ribbon rosettes, and tiny flowers for trimming. Sizes 1 to 4 years. Friday bargain ..... **.85**

**GIRLS' \$1.25 BUNGALOW APRONS, 65c**—Of serviceable striped print, in pink and blue effects. Covers entire dress. Pocket and half belt. Sizes 6 to 12 years. Friday bargain ..... **.65**

**BABIES' \$1.15 SOFT SOLED SHOES, 65c**—Soft white or brown kid, in buttoned or laced styles, with natural soles. Sizes 1, 2 and 3. Friday bargain ..... **.65**

**LITTLE GIRLS' \$2.25 MIDDIES, 95c**—Splendid quality white jean middies, with collar and cuffs, smartly braided. Popular turn-up hem on skirt, trimmed with pearl buttons. Sizes 3, 4 and 5 years. Friday bargain ..... **.95**

**INFANTS' \$2.00 LONG ROBES, \$1.25**—Lovely white raincoat, with dainty embroidery yokes, and skirts trimmed with lace insertions and edges. Length 27 inches. Friday bargain ..... **1.25**

Simpson's—Third Floor.

The **SIMPSON** Company Limited