

# The Robert SIMPSON Company Limited

H. H. FUDGER, President.

J. WOOD, Manager.

Store Opens 8 a.m.

Main 7841  
50 Lines to Central

# The Robert SIMPSON Company Limited

PROBABILITIES—Moderate, variable winds; fair and warm, but a few local thunderstorms.

Saturday, July 16, 1910

Smart

Suits

Dresses

Coats



## Now Marked at \$12.95

HERE'S an item that promises to make some excited table-talk among women who are good judges of clothes and values.

On our third floor will be found on Monday morning a small collection of Suits, Dresses and Coats, either Pongee or Linen, that have been selling at about \$20.00. Though there are months ahead during which these fine garments will be seasonal, there are only a few days left for us to sell them before stock-taking. Read the following details and see what a good investment this is at this time of the year.

### WOMEN'S SUMMER SUITS.

Clearance of 50 Women's Summer Suits, made of Pongee silk, in navy, green and black, also of special quality linen in black only; coats are in a smart, semi-fitting style, with mannish collar of self or moire, trimmed with buttons; skirts are in either pleated style, with overskirt effect or graduating yoke, or else plain pleated style. This sold regularly at \$17.50, \$18.50 and \$22.50. Monday's price \$12.95.

### WOMEN'S SILK DRESSES.

Clearance of oddments and broken sizes of Women's Dresses, of Pongee silk, in navy, green, tan, amethyst, natural, raisin, wisteria and grey, in a number of one-piece styles; some have V shaped yoke of lace, trimmed with strappings and buttons; others with rounded yoke of lace; skirts are either pleated style or pleated with overskirt effect; only 37 dresses in the lot. Sold regularly at \$15.00, \$17.50, \$18.50 and \$22.50. Monday \$12.95.

### WOMEN'S SILK COATS.

A collection of Women's Silk Coats, some of Pongee silk, in black only, in a long, close fitting style, with mannish collar overlaid with moire, and of black moire silk, 52 inches long, 3/4 fitted back, strictly tailored, shawl collar, trimmed with soutache braid, also a few of bengaline silk, in three-quarter length, semi-fitting back, trimmed with braids; only 41 coats in the lot. Sold regularly at \$15.00, \$17.50 and \$25.00. Special Monday \$12.95.

## \$2.25 White Linen Shirtwaists \$1.25

A SHIPMENT that arrived late. We received a price concession, the only reason that makes this wonderfully low price possible. Perfect garments; quantity limited; price about half the usual. It all means quick 8 o'clock business in the Waist Department Monday. Come early.

300 Tailored Linen Waists, front heavily embroidered in a variety of designs, wide tucking at shoulder; tucked back, centre pleat trimmed with good pearl buttons, shirt sleeve, laundered collar and cuffs. Sizes 32 to 42. Regular \$2.25. Monday \$1.25.

## How Many of These at 83c?

WHEN you see the girls' dresses we're selling on Monday for 83c you won't wonder whether or not you'll buy; the only question in your mind will be: "How many of these will my girls need this summer?" Such a buying chance with weeks of summer still ahead should not be missed by any mother who reads this announcement.



1.50 to \$3.25 CHILDREN'S DRESSES, MONDAY 83c.

Prints, Gingham, Chambrays, Zephyrs, a host of styles, trimmings of lace, embroidery, piping and strappings of plain goods; not all sizes in each style, but all sizes 6 to 14 years in the lot. Regular prices were \$1.50 to \$3.25. Monday to clear at 83c.

INFANTS' DRESSES GREATLY REDUCED.

Clearing several styles in Infants' Dresses, made of beautiful linens and namooks, daintily trimmed with embroidery or lace insertions, tucks, ribbons; these were our best styles, and only a few of each are left; not all sizes in each style, but 6 months to 3 years in the lot. Regular values \$2.00 to \$4.00. Monday half-price.

20c LADIES VESTS, MONDAY 11c. Fine ribbed white cotton, low neck, with short or no sleeves, beading and ribbon finished; sizes 32 to 40 bust measure. Regular value 20c. Monday 11c.

## The Better Kind of Black Dress Fabrics Reduced to, per Yard, 63c

French, Austrian and German pure wool fabrics. Clifton voiles, silk striped taffetas, Panamas, San Toys, silk embroidered voiles, twill coating serges, diagonal twills, armures, bengaline, etc. All are thoroughly sponged, and guaranteed fast black. Widths 42 to 52 inches. Regular 75c, 85c and \$1.00. Monday, per yard 63c.

\$25.00 PARISIAN SEMI-MADE SHANTUNG ROBES, \$15.00. Designed from the latest modes, beautifully embroidered, colors natural, amethyst, black, navy, new rose, sky blue, apricot and black. Thirty-five only of these regular \$25.00 robes will be cleared at, each, Monday \$15.00.

65c AND 75c BLACK DRESS SILKS, PER YARD MONDAY 50c. Black Duchesse Palmette, Satin de Chine, French and Swiss Taffetas, Japanese Silks; 36 inches wide; all are guaranteed fast black. Our regular prices 65c and 75c. Monday, per yard 50c.

### FOR THE MURDERERS OF HIS SON.

NEW YORK, July 15.—By a codicil in the will of Henry Dexter, founder of the American News Co., who died

on July 11, filed to-day, the reward of \$10,000 offered by Mr. Dexter for the arrest and conviction of the murderers of his son, Orlando Dexter, who was killed in the Adirondacks in 1903, is

continued during the lives of his two executors and trustees.

Requests to religious, charitable, literary and scientific institutions aggregate nearly \$1,200,000.

## Greater Impetus in the Sale of Linens, Etc.

THE statements we have been making about the sterling values of this sale are being verified by hundreds of customers every day. The articles in to-day's list are staple as wheat, and for that reason the prices are extraordinary—it's the swing and impetus of a volume of business we're after in this sale—profit is a secondary affair.

(Second Floor, Yonge Street.) CRASH TOWELINGS 5c YARD. 1,700 yards only, all pure linen, heavy Scotch make, red border, 17 in. wide; a lot of this is half price, the rest of it nearly so. (Can't promise to fill mail or phone orders.)

BLEACHED LONG CLOTHS 3/4c YARD. One of Manchester's best and most reliable makes, bright finish, perfectly pure, round thread, a most desirable cotton for night gowns, etc.; 2,000 yards only to clear.

BLEACHED DAMASK TABLE NAPKINS, 90c DOZEN. Every thread pure linen, made by one of the best Scotch manufacturers, hemmed ready to use, a lot of dainty designs, very durable, 13 1/2 x 18 1/2 in. Only 130 dozen in the lot.

HEAVY HEMMED PILLOW CASES 29c PAIR. 42 x 33 inches, torn sizes, 2-inch hems; these were manufactured to our order, and we guarantee them to give unequalled satisfaction, 360 pairs.

ANOTHER CLEARANCE HUCKABACK AT 22c YARD. All pure linen, and fully bleached, 27 inches wide; no better goods made in Ireland, for the towels. 290 yards clearing at an enormous sacrifice.

PRETTY JAPANESE CENTREPIECES 24c EACH. 20 x 20 inches, done on fine Irish linen, with beautiful insertion and heavy lace all around; not more than half their value. 30 dozen only. Selling upstairs in Linen Department.

## Real French Kids, 49c

EXAMINE these carefully and you will find they are precisely the same Gloves that we usually sell at 75c a pair—and this was considered an excellent value.

Women's Fine French Made Real Kid Gloves, made from good quality skins, two dome fasteners, Paris and silk embroidered points, oversown seams, perfect fitting, all sizes, black, tan, brown, mode, grey, green, navy. Regular 75c. Monday, pair 49c.

Socks! A Chance for Old and Young.

25c INFANTS' SOCKS 15c. Infants' and Children's Socks, for summer wear; the lot consists of a large variety of kinds, in plain lises, also with fancy tops, broken lines from our regular stock. Sizes 4 to 8 1/2. Regular 25c. Monday, pair 15c.

25c MEN'S LISLE SOCKS 10c. Men's Fine Lisle Thread Socks, for summer wear, exceptional bargain, neat new stylish patterns, stripes and checks. Regular 25c. On sale Monday, pair 10c.



## Out-of-Town Customers! Don't Miss This

The Summer Girl should be attractive from her shoes up.

—so let her start with a pair of cool, smart, white pumps—look at the price we're making to our

Mail Order Customers

300 pairs Women's White Canvas Ankle Strap Pumps, white covered Cuban heel, flexible leather sole, all sizes, 2 1/2 to 7 1/2. Regular \$1.49. On sale

99c

When Ordering ask for No. 6003



## Just One Rug Left

In many of our finest lines—such a Rug business as we have done on the 4th floor this season—the range of sizes has been all shot to pieces. So we've collected all these "lonely" and made three piles of them for Monday morning's selling to go at these prices. Read what you'll find in each pile:—

1. Axminster, Wilton and Smyrna Rugs, a large assortment of floral, Oriental and medallion designs, most of them woven in one piece; deep pile, and good colorings. 9x12, 9x15, 10x12, and 10x13.8. Regular prices \$40.00 to \$45.00. Monday \$29.90.

2. Velvets, Smyrna, Brussels and Wilton Rugs, in greens, reds, fawn, rose, tan, etc., suitable for parlors, dining rooms, dens, libraries, bedrooms, etc. 9x12, 9x13.8, 10x12, 11x12, and 11x13.8. Regular prices \$24.50 and \$28.00. Monday \$19.90.

3. Brussels and Tapestry Rugs, Oriental, floral, medallion, lattice and conventional designs; many of them woven in one piece throughout; colors include greens, fawns, blues, etc. 6x9, 9x9, 9x10.6, 9x12, 10x12. Regular prices \$12.25 to \$15.00. Monday \$9.90.

### WILL NOT USE MAILED FIST.

TOKIO, July 15.—Lieutenant-General Viscount Terauchi left to-day for Seoul to assume the duties of Japanese

resident-general of Korea. At the moment of departure he stated that Japan would not use the mailed fist in Korea or antagonize the interests of

## This Will Make a Hit With the Boys

WITH the Summer half gone there's many a boy wearing a suit that's away past the half-gone mark—here's a chance to fix him up; every suit that we'll show on Monday will make a hit with any boy who sees it—and as for the values that parents appreciate, here they are in a few lines:—

Boys' \$4.00 to 5.50 Suits, - \$2.98  
Boys' \$5.00 to 7.00 Fancy Suits, \$3.95  
Boys' 65c to 85c Knee Pants, - .49

Boys' English and Scotch Tweed Two-piece Suits, assorted brown and grey mixed grounds, in check and fancy striped patterns, single breasted Norfolk style, with loose box pleats and belt; pants plain or bloomer style; sizes 24 to 33. Regular prices \$4.00, \$4.50, \$5.00 and \$5.50. Monday \$2.98.

Boys' Russian and Sailor Blouse Suits, made from royal blue and navy blue English serges and worsteds, also English tweeds and tropical worsteds, in light and medium grey grounds, with neat fancy colored stripes and checks; pants elastic bloomer style; sizes 2 1/2 to 6 years. Regular prices \$5.00, \$5.75, \$6.50 and \$7.00. Monday \$3.95.

Boys' Dark Navy Blue Mill Finished English Serge Knickers, lined throughout with strong, durable white cotton, splendidly made. Sizes 22 to 32. Regular prices 65c, 75c and 85c. Monday to clear 49c.

Boys' Canoeing and Outing Jerseys, in all white, white with pale blue, cardinal or navy trimming, all sizes, a large number of these are 35c quality. Monday, each 25c.

Boys' Navy Blue Bathing Suits, buttoned on shoulder, one-piece style, fast color. Monday, per suit, 25c.



## For Just 500 Men!

MOST unexpectedly comes this chance to buy best kind of Men's Boots at about half their value. Even in the face of stock-reducing, we couldn't let slip this chance—so on Monday morning we will sell for \$2.49 a pair, Boots that are easily worth two dollars more.

500 Pairs Men's Boots, Goodyear welt soles, patent colt, vici kid, calf and tan Russia calf leathers; Blucher, Lace and Button styles; medium and heavy soles, all sizes from 5 to 11. Regular prices \$4.00 and \$4.50. On Sale Monday

2.49

### WOMEN'S OXFORDS.

150 pairs Women's Oxfords and Ankle Strap Pumps, tan Russia calf, patent colt, vici kid, oze calf and chocolate kid leathers, popular styles, all sizes in the lot 2 1/2 to 7. Regular prices \$2.45 to \$4.00. Stock taking clearance Monday

1.99

120 pairs Women's Brown Suede Blucher Oxfords, a "Queen Quality" style we are discontinuing; sizes 2 1/2 to 4 only, and misses' sizes 1, 1 1/2 and 2 only. Regular price \$4.00. Clearing price Monday

.99

90 pairs "Queen Quality" Oxfords and Pumps, travellers' samples, in size 3 only, popular leathers and styles. Regular \$3.00 and \$4.00. Clearing price Monday

.99

60 pairs Women's White Canvas Ankle Strap Pumps, covered heel, dainty bow on vamp; all sizes 2 1/2 to 7. Regular \$1.48. Monday

.99

## English Electric Plate on Nickel Silver

An Extraordinary Offering About 200 Pieces at \$1.00 Each

Our resident buyer in London selected these for our June sales of silverware, but they reached Toronto three weeks late, and we have decided to clear them Monday morning at the uniform price of one dollar. You have seldom seen such a dollar's worth anywhere, and whether you keep it for your own table use or give it as a present, be assured of this: Every article is British plate or nickel silver, and that means absolutely dependable.

Centre aisle, opposite new Queen street entrance. (No phone orders filled). 197 pieces English Electro-plate on nickel silver, including Cake or Fruit Dishes, 5-bar Toast Racks, Breakfast Castors (3 bottles), Pickle Cruets, colonial pattern, Sugar Baskets with sugar sifter, Jelly or Bon Bon Dishes, Flower Stands, with ruby or opal vase. Your choice Monday, each

1.00

## \$3.49 Buys a Regular \$5.00 Silk Petticoat Monday

60 only, made from heavy rustling taffeta silks; deep, full flounce, trimmed with rows of gathered stitching and tucks, finished with deep underpiece; lengths 38, 40 and 42. Regular \$5.00. They are well worth coming early for, at, each, Monday, \$3.49.

## Buy Wall Papers Now

—Whether for Immediate or Future Use That's our advice to you, and we are emphasizing it in the most emphatic way possible, i.e., GREATLY REDUCED PRICES. Monday's list, in a few short words, includes: 2,500 rolls Bedroom Papers, Regular to 20c, Monday 9c; regular to 35c, Monday 16c. 3,500 rolls Imported Parlor and Dining Room Papers, Regular to 35c, Monday 16c; regular to 50c, Monday 24c; regular to 75c, Monday 37c. 1,800 yards Dyed Burlap, green, brown and red, yard wide. Regular 30c yard. Monday 23c. Japanese Leather, dark metallic effects. Regular \$1.50 yard. Monday 79c. Room Moulding, white or imitation oak. Special Monday 1 1/2c. Plate Rail, imitation oak. Regular to 9c, Monday 6 1/2c.

## Every Grocery Price a Saving

Choice Picnic Hams, 6 to 8 lbs. each, per lb. 18c. Post Toasties, 3 packages 25c. Gold Dust Cornmeal, per stone 32c. Upton's Marmalade, 5-lb. pail 40c. Paraffine Wax Candles, per dozen 12c. Imported Macaroni, 3 packages 25c. Farrow's Mustard, 1/2-lb. tin 22c. Ammonia Powder, 3 packages 25c. Ivory or Silver Gloss Starch, 5-lb. tin 55c. Surprise Soap, 6 bars 25c. Sunlight Soap, 6 bars 25c. Telephone direct to department. 5 LBS. PURE CELONA TEA \$1.00. 1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday, 5 lbs. \$1.00.

## A Few Rare Values in Odd Pieces of Furniture

7 only Dressers and Washstands, in genuine quarter-cut golden oak, highly polished, shaped front, large roomy drawers, with brass trimmings, fitted with British plate mirror, process design. Our regular price \$44.00, Monday selling \$23.75. Odd Dressers and Chiffoniers, in mahogany and quarter-cut oak, of assorted designs, highly polished, and well made, large drawer space, with brass trimmings, and British bevel plate mirror. Our regular prices from \$19.00 to \$24.75. Monday selling \$17.50.

20 only Odd Washstands, in genuine quarter-cut oak, golden finish, highly polished, two long drawers, with double door cupboard. Our regular price \$8.50. Monday selling \$3.85.

Iron Beds, in white enamel, heavy continuous posts, fancy scroll filling, with upright brass rod, head and foot end, in sizes 4.8 only. Our regular prices \$8.50 to \$10.50. Monday selling \$6.95.

## Sale of Curtain Stretchers

1,000 Curtain Stretchers. They are strongly made, with unbreakable fixtures, non-rusting pins, adjustable from 2 to 4 yards long, 1 to 2 yards wide, folding 4 inches square by 6 feet long. Worth \$1.50. Monday 69c.

CURTAIN POLES AT 9c. Nicely stained Oak, Mahogany or Walnut Window Poles, 4 feet long, fitted with open or closed brackets and ends to match; a neat pole, and worth 15c. Special Monday at, each 9c.

OTTAWA, July 15.—(Special).—J. W. Hearns of Eildon, Hastings County, is suing for divorce from his wife, who is now in Saganaw, Mich.