

FRONT
RD BATTLE

Engagements
Dormans
arne.

MY MASSES

With Pontoons
dges for
sing.

ont in France, July
everest fighting of
place today on the
teau Thierry and
es along a front of
the most violent en-
rring in the neigh-
nk on the Marne,
were attempting to

ation shows the
on of the eastern
agne is being held
y under the com-
e most brilliant of
who made his re-
stoles and at the

antrymen launched
down. They were
east of Rheims by
tanks. These, how-
the admirable de-
ch.

He started at mid-
he heaviest prepara-
er experienced from
The French, seeing
ttack coming, how-
eir counter prepara-
ier. This greatly

ons Ready.
e of the River Marne
avines, the Germans
to concentrate num-
and lattice work
age of the stream.

ched, however, they
temporary crossing
enflated and their
ve cost them the

man divisions were
battle is not known
nt that their reserves
aining far behind the
t forward in large

for the present are
emy effort is to
Chateau Thierry, but
of the operation will
upon the measure of
tion of the line.

are absolutely con-
sibility to hold their
ne Germans may ad-
vants, their progress
ill be stayed just so
entions become clear.

McDONOUGH
DENTAL DEATH

the coroner's jury
stigate the circum-
ng the death of James
akeman for the Cana-
ay, who died in the

July 8, from shock and
being run over by a
Leaside yards, July 7,
of "accidental death,"
a relief brakeman and
of the accident, hanging
string of eight which
ed on a siding. Accord-

er eye-witnesses, there
a switch and knocked
fer the wheels of the
moving at a rate of
hour one wheel pass-
s legs.

l, a yardman for the
in his evidence that he
the string of cars, and
was looking back. He
ced from the car by the
passed it. He told of
finding the man with
ross the track and of

Both he and Robert
the signal cords out of
ed up the man's legs
siding. Answering the
then stated that Mc-
been rushed to North
and from there taken
P. J. Sullivan, the yard
hat just two minutes
nt occurred he had
ch of that particular
brought out that the dis-
switch and the pass-
ed a half feet. Captain
erret represented the

BY MOTOR.
struck by a motor car
as Bodsky, 94 Edward
terday evening, Joseph
Patrick street, was
about the body. He was
me in the police ambu-

BOILING VAT.
Emplye Suffers Painful
ent at Plant.

to a vat of boiling water
adian Co.'s plant year-
y, 24 Princes avenue,
ded about the legs, then
p the top of the vat.
at authorities stated
the man's condition was

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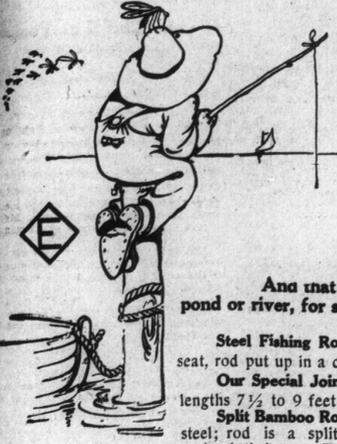
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EATON'S DAILY STORE NEWS

At Yonge, Queen and James
Street Doors are boxes where
orders or instructions may be
placed. These boxes are emptied
every hour until 1 p.m., and twice
in the afternoon.

HAVE YOU A "D. A."?
A deposit account is one of the
greatest conveniences in ordering
goods by telephone. Apply for
particulars at the "D. A." Office on
the Fourth Floor.

MORE PEP! THAT'S WHAT I NEED!



How many men are repeating this selfsame thing to themselves this, the holidaying season? How many are feeling the call of the great outdoors with its long days of sunshine and fresh air, companions of health and vitality? Already the man who thought he wouldn't go on his usual jaunt this year is perhaps slyly overhauling his fishing tackle or dusting off his golf club.

Therefore for such---for those who would woo renewed vigor in the company of Mother Nature---and say a good fishing rod---is offered for inspection a very complete stock of sport needs. Pay a visit to the Fifth Floor if your at all interested in fishing, golf, tennis, rowing, canoeing, motor boating, wheeling or motoring.

Now If It's Fishing---Fish With "Tackle Fit For Fishing."

And that will mean the kind of tackle we sell. There are practical rods from 35c to \$25.00, while the lines run from 10c up. For pond or river, for shiners or trout, you may get an outfit that is suitable.

- Steel Fishing Rods, 7 1/2 and 8 feet long, with wood handle, nickel reel seat, rod put up in a cloth partition bag. Each, \$1.50.
- Our Special Jointed Steel Rod, with cork grip, three-piece and handle lengths 7 1/2 to 9 feet; put up in cloth partition bag. Each, \$2.50.
- Split Bamboo Rod---Another good rod for those who do not care for the steel; rod is a split bamboo with cork handle (3 pieces), with reel seat, put up in cloth bag. Each, \$1.75.
- Hooks, plain ringed, 10c, 20c, 30c and 50c per hundred.
- Gut Hooks, 25c, 35c and 60c per dozen.

- Lines for Trolling, 84 ft. in hank. Each, 15c, 20c and 25c.
- Cutty Hank Lined Trolling Lines, 50 yards on spool. Each, 75c.
- Silk Casting Lines, 50c, 75c, \$1.25 and \$1.75 each.
- 30-yard Salmon Tapered Lines. These are specially made for salmon or trout fishing, \$7.50 each.
- Other Lines, 10c, 25c, 35c, 50c and 65c each.
- Sinkers, 10c, 15c and 25c per dozen.
- We also have a large stock of Baskets, Reels, Bait Pails, Tackle Boxes, Gut Leads, Spoons, Flies, Minnow Trap s, etc.



A Couch Hammock for Your Summer Hours of Leisure?

'Twill Assure You Much Solid Comfort, and You May Have It in Striped or in Plain Duck or in Chintz at Various Prices.

Pleasing prospect, isn't it, in the golden hours of a summer's afternoon---a couch hammock, with a book, in some shady nook on lawn or verandah?

And the Hammock Department offers you splendid choice in luxuriously upholstered couch hammocks, each one with its mute invitation to repose. To tell you of just a few:

A very inexpensive one with iron frame work, steel springs, chain end suspension, removable mattress and green awning striped covering is \$12.75. The stand for this, sold separately, is \$4.50.

Still lower in price is a swing hammock with much the same construction, the mattress and wind shield being covered with khaki duck. This is but \$10.75, and the stand \$4.50. A khaki canopy to fit either is \$5.00.

If you prefer something out of the ordinary, there is a very luxurious couch hammock covered with green duck, banded with string-colored furniture braid. This has rope and chain suspension and complete with black enamelled iron stand is \$36.50.

A similar hammock covered with a well tufted gold and green flowered chintz is \$35.00.

Very convenient is a gliding settee lawn swing. This is made of polished hardwood, the seats with their adjustable backs accommodating four people, and between them is fixed a little table, splendid for playing cards or for afternoon tea. It has a canopy of heavy awning duck, and can be used either on lawn or verandah. Price, \$26.00.

A New Idea; a Folding Stand For a Swing Hammock

You know how often an ordinary hammock is uncomfortable because it is badly hung---either too high or too low, too short or too long. This stand will obviate all such discomfort. It is strong, made of hardwood, and can be folded into a compact space, so that it can easily be taken away to summer cottage or camp. The price is \$5.00.

---Fifth Floor.

"Merrily We Roll Along"



\$28.75

That Is If You're Riding Our "Road King" Bicycle, guaranteed For One Year.

If you are contemplating buying a Bicycle, do not overlook this splendid value, and it will pay you to buy now, as the prices on raw materials are advancing so rapidly that it is almost impossible to say where they will reach. The price we are asking for this Bicycle hardly covers the cost to manufacture. Look at these features: Guaranteed Frame, Steel Reinforced Mud Guards, One-piece Crank, Hercules Coaster Brake, Dunlop Challenge Covers, Dominion Inner Tubes, Extension Handle Bar, Roller Chain, Easy-riding Coil Spring Saddle. Complete with Tool Bag and Wrench, this low-priced, high-grade Bicycle, \$28.75.

Trunks, Bags For Summer Tripping

Presenting For Your Inspection a Group of Extra Good Values in Various Pieces of Well-Made, Smart-Looking Luggage, Including the Black Enamelled Suit-Case.

Here is the joy of the modern traveler---the wardrobe trunk. For does it not mean that clothes reach their journey's end as free from creases as if hanging in your closet at home? And does it not dispense with all the usual horrors of packing, the dresses and suits being hung on hangers, and neckwear, lingerie, etc., put into the drawers as into the ordinary bureau? This splendid Wardrobe is black fibre covered, bound with vulcanized fibre, with plate metal corners. It has a pull-down hat-box and two good-sized drawers on one side, and five garment hangers on the other. It is lined with Paisley-patterned chintz. Price, \$24.00.

Suit-Cases

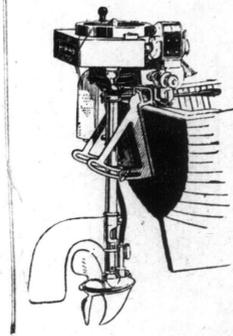
Here you have the black enamelled suit-case of fashionable usage. And one more instance it affords of handsome is that handsome does, for its strength and convenience equal its good looks, being constructed of 3-ply veneer side, with covering of black enamelled duck, durable to the extent of being almost unbreakable. It has brass locks and hinges and heavy leather-covered handles. And the interior, lined with chintz, boasts a removable tray. It is 20 inches long, and priced \$9.75. The same model is also obtainable in a 22-inch size, priced, \$10.00.

A capital example of the well-made ever-reliable suit-case of tan cowhide leather. It is leather-lined, with a pocket in the cover and two substantial outer straps. It is 24 inches long, and the price \$17.25. A similar case, 26 inches long, is \$19.00.

Serviceable Club Bags

If it's a club bag you seek---the bag that so often is best suited for the carrying of toilet articles and other overnight necessities---consider the merits of this one---notable for good quality at a moderate price. This is a black crepe grain cowhide bag, with leather lining, good brass pull-up catch and double handles. It is 16 inches long. Price, \$11.00. A bag of the same style and material is also obtainable in 18-inch size for \$12.00, or in 20-inch size for \$12.50.

---Second Floor, Centre.



"Don't Go Rowing, Go Ferrowing"

The "Ferro" Outboard Motor (as illustrated) has all, or most of, the fine points of the high-grade inboard motor, including genuine High Tension Bosch Magneto, genuine Kingston Carburettor, Water-cooled Exhaust, and Separate Pump. This, along with its easy-to-start and simple-to-run motor, makes it a very desirable outboard motor. 2 1/2 H.P. "Ferro" Motor for rowboat or any other boat, up to 18 feet, each, \$100.00.

The "Evenrude" Outboard Motor, the Little Fellow With the Big Push.

The Evenrude Motor does not require much introduction to those who do much boating, as they are known from ocean to ocean. Among some of the features they possess are: Enclosed Waterproof Magneto in the Fly Wheel, Reverse Propeller by simply a turn of the steering handle, Adjustable Back Position, Aluminum Exhaust Water-cooled.

This splendid Outboard 2 H.P. Motor, with many features not found in other makes, for \$125.00.

"Fore!" He Cried and Took a Mighty Swing

But, not being an expert golfer, and having borrowed the club he was using, and therefore not being used to it---he missed. The moral, therefore, is that, as in most sports, you've got to know your "tools." You have got to know them---their weight, the feel of them, how they balance and any little peculiarity about them. And this can only come from possessing, handling and practicing with them. Therefore, the golfer will do well to see our line of English and Scotch Clubs, including Autograph Clubs of Alex. Patrick, Vardon Braids, etc. These come in Putters, Cleeks, Drivers, Brassies, Mid Irons, Push Irons, Lofters, Niblick, Maxwell, etc., and range in price from \$3.00 up.

"Silver King Golf Balls," rightfully called the King of Golf Balls, in black, and green dot, at \$10.00 dozen. Other makes are "Challenge," 75c each; "Colonel," 75c each; "Hawk," at 50c each; the "Osprey," 3 for \$1.00.

Golf Bags at 65c, \$2.00, \$2.75, \$3.00, \$4.00 to \$25.00 each.

