

In addition to the specialized export programs and services offered by its 23 members, TCI has developed a wide range of tools and information products aimed at helping potential, preparing and active exporters plan their international business ventures.

exportsource.ca

Exportsource.ca is Canada's most comprehensive online source of export information. ExportSource delivers information and tools designed to assist Canadian businesses in exporting abroad or expanding into new markets. Through a single portal, visitors can search TCI member and partner web sites and link to non-government and private-sector information sources.

1 888 811-1119

The toll-free **Export Information Service** is operated on behalf of TCI by 13 Canada Business Service Centres, one located in each province and territory. By calling **1 888 811-1119**, Canadian entrepreneurs can:

- ▶ Obtain general information on export programs, services and expertise.
- ▶ Be connected with specific export development service providers.
- ▶ Make a request for export publications.

ROADMAP to EXPORTING SECOND EDITION

The **Roadmap to Exporting** is a tool to help exporters locate the best sources of export services. It is specifically designed to assist in all stages of development ranging from the potential exporter to the preparing and experienced exporter. It is available in three formats – print, CD-ROM and online.

A Step-by-Step Guide to Exporting

The **Step-by-Step Guide to Exporting** is the principal export preparation manual for small and medium-sized enterprises (SMEs) preparing to export. Available in print and online, it explains how to:

- ▶ Assess a company's export potential.
- ▶ Build an export plan.
- ▶ Research and select target markets.
- ▶ Market products and services internationally.
- ▶ Determine the best methods of delivering products and services to target markets.
- ▶ Develop a sound financial plan.
- ▶ Deal with the legal aspects involved in international transactions.