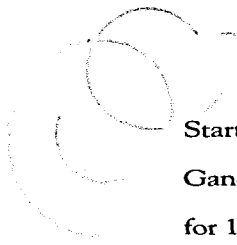


GANONG BROS., LIMITED



Starting in St. Stephen, New Brunswick in 1873, Ganong Bros. enjoyed steady growth across Canada for 110 years before venturing into the world marketplace.

It quickly found that the global, confectionery market presented some stiff, traditional competition to newcomers. However, rather than withdraw within the safety of its own borders, once again it set out to make inroads into the non-traditional markets where the large multinationals had yet to penetrate.

Today, Ganong's chocolates are enjoyed in the U.S., Japan, New Zealand, Argentina, Saudi Arabia, South Korea, Barbados, Bermuda and Puerto Rico. And its export sales totals have grown 179% to represent 6% of annual revenues.

