Logo of La Francophonie

Let us consider the symbolism of this emblem, with its dynamic interplay of lines and colours. The round shape is designed to evoke universality and dynamic progression. The interplay of the five bands of colours boldly proclaims the concept of mutual assistance and co-operation. Finally, the five bright colours, representing colours in the flags of participating states and governments, suggest the five continents of the partners in La Francophonie.

