

2. Government should provide subsidies to Canadian companies to help them sell their goods abroad or should businesses spend more money themselves?
3. Government should provide subsidies for research and development or should businesses spend more money themselves?

The results of these three questions are presented in Table 4. In all three instances, respondents felt business should take the lead role. The majority felt that it was the responsibility for business to increase international trade opportunities and to bear the financial responsibility for selling their products abroad.

On the issue of financial responsibility for research and development, most were inclined to say that business should spend more money themselves; however, 30% felt it was both the public and private sectors shared responsibility and 27% identified it as a government responsibility.

TABLE 4
EXPORTERS' OPINIONS ON WHAT SECTOR IS
RESPONSIBLE FOR VARIOUS ACTIVITIES
CONCERNING INTERNATIONAL TRADE

Area of Responsibility	Sector With Primary Responsibility		
	Government	Business	Both
	%	%	%
Increasing International Trade	11	62	26
Expenditure to Help Sell Product Internationally	16	62	21
Financial Responsibility for Research and Development	27	42	30

Source: Questions 10, 11 and 12

Opinion on the sectors responsible for activities relating to international trade did not vary by region, sector or firm size, or proportion of revenue from exports.