REPORT 4 88/10/21

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 473-BUDAPEST

007-POWER & ENERGY EQUIP. & SERV. HUNGARY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

REACT LTD (CALGARY) IS STILL TO RUN TWO PILOT PROJECTS PLANNED ORIG. FOR 1987-88

MAJOR MARKETING INITIATIVES BY ONTARIO HYDRO

CONTINUE SUPPORT TO AECL FOR SALES OF SLOWPOKE ENERGY SYSTEM.

ANTICIPATED RESULTS:

FULLY EXPECT PROJECTS WILL LEAD TO MAJOR SALES

POTENTIAL SALES OF NUCLEAR SIMULATORS AND POSSIBLE J.V. WITH MVMT TO PROVIDE MANAGEMENT SYSTEMS.

SIGNING OF JV AGREEMENT FOR MKTG AND SALES IN HUNGARY AND THIRD MARKETS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 SUPPORT CANADIAN EFFORTS TO PENETRATE HUNGARY'S

ENERGY MARKET.

QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ONTARIO HYDRO ANNOUNCES PLANS TO OPEN MARKETING OFFICE IN BUDAPEST.
ASSOC. D.M. PERRON (EM & R) VISITS HUNGARY IN SUPPORT OF AECL'S SLOWPOKE' PROJECT.