REPORT #5

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

Page 130

531 - WELLINGTON

NEW ZEALAND

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER: 1

IT WAS INTENDED TO WRITE AND INCLUDE AN INVESTMENT ARTICLE IN TRADING POST (DISTRIBUTION OF 3000).

-ARTICLE WAS WRITTEN AND ICLUDED REACHED A READERSHIP OF 80,000.
-MINTECH ADVISED OF DECISION TO INVEST IN CANADA IS IMMINENT.

QUARTER: 2

PUBLICATION OF ARTICLES PROMOTING INVEST-MENT IN CANADA. TWO ARTICLES WERE WRITTEN AND PUBLISHED WITH READERSHIP OF APPROX. 160,000.

QUARTER: 3

PUBLICATION OF ARTICLES PROMOTING INVEST IN CDA

1 ARTICLE WAS WRITTEN&PUBLISHED WITH READERSHIP OF APPROX. 80,000

QUARTER: 4

INCLUSION OF INVESTMENT CLIMATE ARTICLES IN "NZ FINANCIAL REVIEW".

THREE ARTICLES INSERTED AND GREATER INTEREST IN INVESTMENT IN CANADA GENERATED.