

New executive director

Leslie Henderson has been appointed as the Chamber's new executive director. She will take over the reins officially on March 1st, after a brief overlap with outgoing executive director Heather Allan.



Leslie Henderson

Henderson, a long-time resident of Hong Kong, brings experience in administration, conference coordination and working with volunteers to her new position.

Most recently she was Conference Coordinator with the University of British Columbia Conference Centre in Vancouver, one of the largest university conference centres in North America. She is also a published poet and has given several readings in Vancouver as well as being a qualified secondary teacher.

She says she is looking forward to the new job especially the challenge of making events flow smoothly and helping people make connections through the chamber.

Welcome, Leslie! And goodbye and best of luck to Heather Allan.

Voyageur Award

Many of you may have heard the Voyageur Award advertisements on Metro radio or seen the coverage given the award in The Hongkong Standard. The Voyageur is a new award initiated and organized by the Chamber's Canadian Forum Committee which recognizes enterprising business people who strengthen Hong Kong-Canada links.

Entrants are judged by a series of standards including their contribution to Hong Kong-Canada trade, demonstration of uniqueness of product and entrepreneurial achievements.

Initiated by the Chamber's Forum Committee, it also has the support of the Chinese-Canadian Association, the Canadian Club and the Canadian University Association. Sponsorship is by Hongkong Telecom.

Nominations close on March 5th so at time of publication the final count is not yet in. The winner of the first annual Voyageur Award will be announced in May.

Canadian Trade Show/Open House

The Entrepreneurs Committee is proud to announce the upcoming first annual Canadian Chamber Trade Show/Open House which will take place March 25th at the Hong Kong Convention and Exhibition Centre, 4 - 8 pm.

The Trade Show/Open House will give all Chamber members and the Canadian Associations the opportunity to promote their activities in Hong Kong to fellow members and to the general public. In particular, the event will allow entrepreneurial members of the Chamber to exhibit their new products or services in a relaxed atmosphere.

"While the emphasis is still on selling, as with typical trade shows, we hope to make the event slightly more social than usual by featuring some Canadian artists or performers," says Susan Mey, chairperson of the Entrepreneurs Committee. The event will be widely publicized to the general community.

It is hoped that the Trade Show/Open House will become an annual event. Look for more details in the Chamber newsletter and book your table early!

Ball committee

Donna Webb and Roger Hum are the co-chairs of the 1993 Ball Committee.



Donna Webb

Webb worked for Canadian Pacific/Canadian Airlines for 13 years, mostly in management in the customer service area and at the Four Seasons Hotel in Toronto. Not only has she lived in Canada and Hong Kong but Rome, Beijing and Hawaii as well.

Roger Hum has been in Hong Kong for seven years: originally the chief executive officer with Alcan Neikki (Asia), he is currently managing director for the communications division of Landis and Gyr,



Roger Hum

responsible for the Asia Pacific region.

The Committee had its first meeting in mid-January to 'get the Ball rolling' and it promises to be an exciting event. Don't forget to mark May 29th on your calendars for the 5th annual Chamber Ball.

Chamber publication: Exporting to Canada

Knowing the marketplace is one of the golden rules of successful exporting. A new book "Exporting to Canada", put out by the Chamber and Asia Sources Media Group, draws on the knowledge of experienced exporters to help you get to know the Canadian market better.

The 256-page book is written by Chamber member John Patterson and is billed as "a practical guide to the strategies and procedures for more profitable selling." Chapters on trade patterns, demographics, the North American Free Trade Agreement, trade support services and customs regulations provide valuable references for those wishing to access Canada's growing consumer markets.

"Exporting to Canada" is available at the Chamber office for a special discounted price of HK\$200. For information on bulk ordering, please call the Chamber office.

Chamber directory

The 1992-93 Chamber Directory Canadian Business in Hong Kong is packed with useful information on members, Hong Kong associations and key Canadian contacts. Well-indexed and cross-referenced, this 232-page directory is a valuable tool for anyone who does business between Hong Kong and Canada. Available at the Chamber office for HK\$250.

