

South Africa Trade Events — from page 2

take place during the year:

May 1994 — The Canadian Exporters' Association (CEA) will lead a franchising mission to identify prospective franchisees for Canadian franchises. Contact Larry Duffield, CEA. Tel.: (613) 238-8888. Fax: (613) 963 9218.

August 23-28, 1994 — INTERBOU '94, Johannesburg. The 14th International South African Building and Construction Exhibition.

September 19-23, 1994 — ELECTRA MINING '94, Johannesburg. The 11th International South African Mining, Electrical Engineering, General Industrial and Materials Handling Exhibition.

October 11-15, 1994 — PACKPROCESS '94. The 8th International Packaging exhibition; PRINTEXPO '94. The 6th International Printing Exhibition; and FOODPRO '94. The 4th International Food Processing Exhibition.

Recruitment for INTERBOU, ELECTRA MINING, PAKPROCESS, PRINTEXPO AND FOODPRO '94 is being undertaken by UNILINK of Agincourt, Ontario, the Canadian representatives for Specialized Exhibitions of Johannesburg. Contact Lori-Anne Larkin, Tel.: (416) 291-6359. Fax: (416) 291-0025.

November 1-5, 1994 — SAITEX '94. The South African International Trade Exhibition. This is a multi-sectoral exhibition with a significant number of international participants. Contact Canadian Embassy Trade Office, Johannesburg. Fax: 011-27-11-442-3325.

Foreign Affairs and International Trade will participate in ELECTRA MINING, PACKPROCESS, PRINTEXPO, FOODPRO (the latter three comprise one event with three sub-sections)

and SAITEX with an information booth at each event which will highlight Canadian capabilities.

In addition, a number of key South African representatives in the telecommunications and high technology sectors will be invited to Canada later this year.

For general trade information

on South Africa, contact InfoCentre 1-800-267-8376 (Ottawa area: 944-4000). For information on specific activities or opportunities pertaining to South Africa, contact DFAIT's Africa and Middle East Trade Development Division. Fax: (613) 944-7437. Tel.: (613) 944-6589.

Africa Attracts Telecom Trade

Cairo — Africa Telecom 94, from April 25 to 29, will attract top-level participants and offer a unique opportunity to showcase Canada's most advanced equipment and specialised services.

Sponsored by the International Telecommunications Union, **Africa Telecom 94** will specifically address the Middle East region. It will examine the diverse needs of large and small states, of cities as well as deserts and remote rural areas.

Both the Department of Foreign Affairs and International Trade (DFAIT) and Industry Canada will be present. The

Canadian Stand will be in Hall 3, Stand No. 3010.

The following facilities and services will be available to Canadian participants and business visitors: an information booth staffed by senior Canadian experts, rooms for private meetings and distribution of corporate documents and brochures, public relations and visibility, and the opportunity to arrange targeted calls with visiting foreign dignitaries and officials.

For more information, contact Maurice Bernier, DFAIT. Tel.: (613) 944-0396. Fax: (613) 944-7437.

Ceramics to Security

Beijing Fairs Could Prove Fruitful

The following trade fairs in the People's Republic of China might be of interest:

- **International Ceramics Technology and Equipment Exhibition (Beijing Ceramics'94)** — June 22-26, 1994: Held every two years, the show in 1992 attracted 41,200 visitors. Chinese buyers signed contracts totalling US\$25,100,000.
- **Beijing International Fire Control and Security Exhibition (Fire Security Beijing'94)**

— July 1-4, 1994: Fire fighting and protection devices, security and survival equipment.

• **'94 China CATV Show** — August 8-12, 1994: This will be the second official CATV exhibition under the guidance of the government ministry responsible for the CATV industry in China.

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