Made in Canada



Sherbrooke-Derby Line Highway, (Provincial Government)
Near Lenoxville, Quebec. 7 miles of Tarvia Filled
Macadam—Penetration Method

The use of Tarvia means Better Roads and Lower Taxes—

WENTY-FIVE years ago, smooth and well-kept roads were the special pride of Old England, where they were the product of two centuries of incessant road improvement.

But those fine roads were only macadam, and they were not fitted for the gruelling of automobiles.

Now, with the automobile everywhere, you find in every section of Canada examples of better rowls than Old England's best roads of twenty-five ago.

Tarvia has been an important factor in this development.

Good roads now don't require generations of labor nor immense outlays from the taxpayers.

The use of Tarvia on an ordinary macadam road will make it the pride of a community; it will give luxurious comfort to all the citizens; it will be a delight to visitors;—and most important perhaps, it will result in reduced taxes. Tarvia makes a smooth, resilient and dustless surface. It gives to the automobile a glide that makes a mile seem like a quarter. It gives to carriage riding a welcome comfort and to teaming an easier pull. It abolishes the curse of dust and the messiness of mud.

A Tarvia road brings the farm and the town closer together. It is an asset to the community.

Tarvia roads often last years without any renewal. But even renewals of Tarvia are the lowest cost road improvement that has been invented.

The reduction in maintenance expense, for a Tarvia road, in most cases more than covers the total cost of treatment.

Booklet on request Address our nearest office

Special Service Department

This Company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by anyone interested.

If you will write to the nearest office regarding road problems and conditions in your vicinity the matter will have prompt attention.

THE PATERSON MANUFACTURING COMPANY, LIMITED MONTREAL TORONTO WINNIPEG VANCOUVER

THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.