

THE MOON

Canada's only Satirical Paper

For 1903

Stop buying digestive tablets, and invest your money in THE MOON.
It will give you fifty-two happy weeks.

SIR GILBERT PARKER SAYS:

"It is good enough to pay for. I never spent money more willingly. I am learning to laugh again—sometimes at myself, which is a sign of health.

"I hope you may be successful, though truthful."

Sam Jones writes us from Philadelphia:

"It grows better every week. It is the best thing of its kind ever published in Canada."

Mr. W. T. Stead, Editor of "Review of Reviews," writes:

"Some of your cartoons rank with the best in the world."

During 1903, THE MOON will be even stronger, sharper and brighter than before, besides which it will be no less reliable.

THE MOON'S staff will still include all the leading artists, journalists, and wits of Canada. Everything in it is original.

Only \$2.00 for Fifty-two Weeks

Judge it on Its Merits.

THE MOON PUBLISHING COMPANY, Limited
48 ADELAIDE STREET EAST, TORONTO