H. A. NELSON & SONS

MONTREAL AND TORONTO

TAKE A NOTE OF IT

- ist. Carrying on business both in Montreal and Toronto, and with full stocks in each city, we claim our turnover is more than double that of any of our competitors.
- 2nd. Our purchases from manufacturers must of necessity be correspondingly large.
- 3rd. We are sole selling agents in Canada for very many lines zehich no retail house should be without.
- 4th. We pay spot cash for all our goods.
- 5th. We carry, beyond a doubt, the largest assortment of goods of any house in the trade.
- 6th. That, being the largest buyers, it naturally follows we obtain the very closest prices from the makers.
- 7th. That, while not throwing out baits to our customers, we mark our goods at as small an advance on cost as any of our competitors.
- 8th. We are liberal with our customers.
- oth. We have no supply accounts.
- toth. We sell the very best retailers from Prince Edward Island to British Columbia.
- 11th. Our travellers and salesmen are reliable and know their business thoroughly.
- 12th. We are prompt in filling orders.
- 13th. That we honestly believe the foregoing to be absolutely true.

Crost.

Our firm has been in existence over fitty years.

Our sales last year were the largest in the history of the firm. This tells the story : ::