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A HIGH-CLASS 5 CENT CIGAR, HAND-MADE

CONTAINS THE FINEST HAVANA FILLER

☞ SUPERIOR TO THE MAJORITY OF 10 CENT CIGARS. TRY THEM AND BE CONVINCED. THEY COST THE RETAILER 4 CENTS EACH

S. DAVIS & SONS - Montreal

THE LARGEST CIGAR MANUFACTURERS IN THE DOMINION.

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- - (ESTABLISHED IN 1862) - -

WE ARE THE OLDEST CUT TOBACCO, AND LARGEST CIGARETTE MANUFACTURERS IN CANADA

FACTS!

- THE -

"ATHLETE"

AND

**"DERBY"
CIGARETTES**

- ARE -

The Sweetest of the Sweet.
The Purest of the Pure.
The Finest of the Fine.
The Cheapest The Best.

. OLD CHUM .

PLUG CUT
PLUG CUT
PLUG CUT

SMOKING

SMOKING
SMOKING
SMOKING

TOBACCO

TOBACCO
TOBACCO
TOBACCO

IS

THE SMOKER'S IDEAL

.. OUR ..

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**PLUG
SMOKING
TOBACCO**

IS

MADE FROM

THE

**Finest Virginia
GOLD LEAF X**