

Chocolates, 29c lb.

Only 50 pounds for Wednesday morning selling, assorted hard and soft centers. Same as sold a week ago Wednesday morning, lb.... 29c

Talc Powder, 9c tin

72 tins only, a grouping of discontinued lines, in assortment of perfumes. To be cleared Wednesday morning at toilet counter. Your choice only, tin 9c

Wednesday Morning Specials

9AM TO 1PM TOMORROW

IN FOUR HOURS

A FULL DAY'S BUSINESS

BARGAIN HUNTING? Then attend these Wednesday Morning Sales, a once a week event, confined to four hours' selling—from 9 a.m. to 1 o'clock—offering attractive summer merchandise at far below their true value. Weekly opportunities for vacationists who are trying to conserve every penny. Just in time for thrifty women who are looking for genuine savings. The Wednesday half-holiday sale is their opportunity. It will pay you to spend your entire morning at this store, coming at 9 and touching the high spots first—that is the offerings of small lots that are sure to be cleared in the first hour.

Boston Bags, \$1.39

Here are 100 Boston Bags, of a fine supply quality of genuine brown cowhide leather. They are sturdily built on a light-weight frame of steel. The bag may be closed tight, as the frame is designed to overlap. It has flexible double handles, of brown leather, and a brown buckle and strap. It is a full 14-inch size, very convenient for shopping or overnight bags. If you wish to pack it in your suitcase, it will lie flat and smooth. An exceptional value at \$1.39

Sale of Bath Towels Tomorrow Morning

50c, 65c, 85c, \$1.25 and \$1.95 Per Pair

A Sale of Unusual Importance at an Opportune Time



Featured in tomorrow morning's specials that is of particular interest is the sale of imported Colored Bath Towels, lovely weaves in assorted colored stripes, heavy, spongy, absorbent qualities that are so desirable. The bathing season is here. You'll want an ample supply of towels for the summer, and these new fancy stripes are not constructed for service without thought of appearance, but combine the utmost in wear with unusually pleasing designs. They should readily be accepted in the bathroom.

20 dozen, size 18x37, assorted, pink, lavender and blue stripes 50c pair, \$2.85 dozen	20 dozen, size 24x34, assorted, pink, lavender and blue stripes 85c pair, \$5.00 dozen
20 dozen, size 19x39, assorted, pink, lavender and blue stripes 65c pair, \$3.75 dozen	20 dozen, size 25x50, assorted, pink, lavender and blue stripes \$1.25 pair, \$7.25 dozen
20 dozen, size 27x52, assorted, red and fawn stripes \$1.95 pair, \$11.50 dozen	

75 DOZEN TWO-PLY WASH CLOTHS, woven like a towel, they will not stretch or lose shape. These are exceptional value, assorted colored borders \$1.35 per dozen, or 2 for 25c

Main Aisle, Rear.

AT HALF PRICE—CLEARING OF ONE-PAIR LOTS OF CURTAINS WEDNESDAY MORNING

All our one-pair lots in Curtains (49 pairs) that are left from this season's selling, will be offered at exactly half price. This includes many of our season's best sellers. Some of these are slightly soiled, being our sample pairs. The lot consists of Nottingham lace, Marquiesette with lace and insertions, Marquiesette panels, Tuscan net panels, Flit net,

voile panels, fringed voile curtains Irish Point Duchesse net, Paris point and Geneva point curtains. Kindly remember, only one pair of each style. All to clear Wednesday morning at half price. Per pair \$1.38, \$1.63, \$1.75, \$2.00, \$2.50, \$2.75, \$3.00, \$3.25, \$3.50, \$3.75, \$4.00, \$4.25 up to \$12.50

For best selection, be on hand early.

AT HALF PRICE—ODD PIECES OF SECTIONAL PANELINGS

AT 50c TO \$2.50 EACH SECTION

About one dozen pieces of Sectional Panels that have become slightly soiled as samples, in pieces of 2, 3 and 4 sections, making attractive curtains for narrow windows or front doors, includes flit net,

Irish point, Brussels net, Venetian point and Geneva point paneling. Each section is marked at exactly half price for Wednesday morning 50c, 62 1/2c, \$1.00, \$1.25, \$1.75, \$2.00, \$2.50 each section

Draperies, Fourth Floor.

SUPERTEX—THE SCIENTIFIC WAY

A recent discovery of modern science offers fastidious women a new way in personal hygiene. It is a way which insures immaculacy, charm and exquisiteness under the most trying circumstances. Every woman who is not familiar with this simple, scientific way, owes it to herself to give Supertex a trial. It is a hygienic method with which every mother should acquaint her daughter. The neat, plain little box contains twelve generous pads, soft, absorbent, with convenient tabs for pinning, and easily destroyed. Ask for Supertex by name. Introductory price Wednesday 49c a box

Notion Counter, Main Floor.

Wednesday Morning Specials

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Sale of 600 New Silk Ties

One-Third to One-Half Price
59c, 2 for \$1.00

Wednesday morning only, a sale of 600 new Irish Summer Silk Ties, in stripes or patterned effects; club stripes; beautiful new color combinations; neat medium shape summer neckwear; also plain Black Silk Ties (Baratheau), excellent quality. On sale Wednesday morning only at 59c; 2 for \$1.00

WASH TIES, tubular, neat stripes. On sale tomorrow 29c, 2 for 50c

MEN'S COTTON BATHING SUITS, 98c

Heavy quality Cotton Bathing Suits, one-piece with skirt. A splendid value tomorrow. Sale price 98c

UNDERWEAR**Men's Combinations, 98c**

Athletic style, good quality Nainsook. Sizes 34 to 46. Sale price 98c

Men's Athletic Combinations, 69c Suit

100 Suits only, Men's Athletic Combinations, fine nainsook (check). Sizes 34 to 44. Wednesday morning only 69c

10 ONLY—PALM BEACH SUITS, \$13.95

Sizes 34, 36, 38 and 40 only. A rare bargain for early shoppers. Smart, well tailored, cool Palm Beach Suits. Wednesday, 9 a.m. \$13.95

The BREATH of the AVENUE



ALL the most exclusive of the country clubs around New York are carefully checked by this store's fashion representatives. The staff of the Breath of the Avenue—our exclusive New York fashion-first service—are there working for us—and watching for you.

WEEK-END WARDROBES

FROM now on, the week-end vacation figures prominently in summer plans. There are more week-end vacationers every year, for in many families this Friday to Monday holidaying takes the place of a summer at the lake shore.

SO everyone who takes four vacations a month plans her summer wardrobe with a watchful eye on her week-end plans, activities and luggage.

FIRST comes the travelling costume. If it goes in a car, or by a short train trip, it is more than likely to be a flannel coat, with a harmonizing coat and a matching felt hat. The flannel dress makes its appearance later for morning walks or rides, and the flannel coat may be an all-sufficient wrap for the week-end. As it is light in weight and usually light in color, it lends itself to the afternoon dress as well as the sports costume.

FOR the longer trip, the dark silk coat is the best choice. And the printed dress worn with it makes an effective ensemble on the way, and an extra afternoon frock for Saturday or Sunday.

THE sportswear costume is the type that will give free play to any game. The smartest examples are either a two-piece costume, a skirt with a sweater, flannel waistcoat or sports blouse. Or a one-piece dress with simple lines in a knitted fabric, or in washable silk.

THE sport skirt, to be very popular, will be either flannel or silk crepe, group pleated. As for the sweater, the balance of fashion favors leans slightly to the slip-on sweater with its V neck.

LIGHT frocks for the afternoon, and this usually means Sunday evening, too, many take their choice of silk crepes and sheer cotton crepes, dotted Swiss or voiles. The most successful afternoon frock for the week-end, however, is the voile frock. Because it is so simple in line, and so unobtrusive in its handwork trimming, it may change its personality, by changing its accessories.

THE white felt hat can easily be crushed into nothing. And it serves all week-end, from morning tennis to afternoon tea.

WHEREVER your week-ends are to be spent, at a hotel among strangers, or at a country home among friends, some of these suggestions prove usable.

The Breath of the Avenue, New York.
Smallman & Ingram, Ltd., exclusive service.
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To-day I saw

Have you ever stopped to watch the early morning activity of a big store? I suppose it is an every-day occurrence, but to me it was excitingly new. Only the caption is very misleading—I saw it last Wednesday, and not today at all.

My lookout on the balcony commanded a view of the first floor. To an accompaniment of cheerful greetings and quick footsteps, the funeral white covers disappear from counters and shelves, lights flash on and stocks are deftly arranged for the day.

Dusters whisk about industriously, and there's a subdued clink of coins, as the contents of the money bags are emptied into the cash registers. Just as the hands of the clock point to nine, the big front doors are unlocked and swung open to admit the crowd of determined shoppers who are waiting in the vestibule.

There is no delay or confusion at the entrance, for each woman knows just what she wants, and just where she will find it. The remarkable values of the Wednesday sales insure an interested crowd.

In an incredibly short time, businesslike shoppers are scattered all over the store. In fact, the whole place is such a hive of industry that I'm sure it would give the proverbial busy bee a lot of new ideas about improving each shining minute!

Judith

Clocked Hosiery, 69c Pair

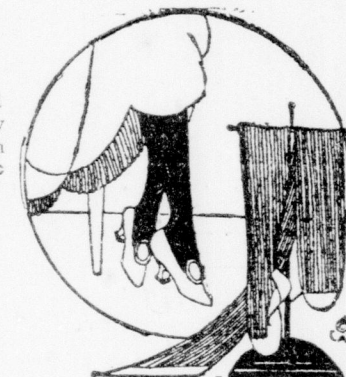
There are just nine dozen of these Sheer, Lustrous Hose of Rayon (artificial silk), in the fashion-right shades of beige, black, gray and camel. They have reinforced heels and soles, and French lace clocks. Perfect hosiery, sizes from 8 1/2 to 10, on sale Wednesday morning at 69c

Very slightly imperfect hose of Rayon, are offered at 59c a pair

63 pairs of gray hose. Sizes 8 1/2 to 10.
15 pairs of black hose. Sizes 8 1/2 and 9.
3 pairs of black hose. Size 9.

At 59c a pair.

Main Floor—Aisle B.

**Hemstitched Pillow Cases, 89c Pair**

Be sure you see the value offered in these slips. They are made of strong, fine pillow cotton, well bleached and beautifully hemstitched. A good pillowcase of linen-like finish, at a specially low price for Wednesday morning only, 40, 42 and 44 inches. On sale 89c pair

Bleached Longcloth, 18c Yard

It's a good strong cotton, well bleached, useful for so many purposes. A yard wide, Wednesday morning only 18c yard

Fine Dress Voiles, 49c Yard

A special purchase of beautiful Voiles, for an extra summer dress or two, at a price that means a big saving for you buy them at fully a third off regular prices. There are voiles for girls, young ladies, matrons and elderly ladies' wear. All quite new designs and this season's goods; of course, navy with colored designs and black and white, as well as the latest effects in tangerine, red, open, with tan and many other. You save dollars in this sale, but to do so will need to be early, only fifteen pieces or less than 600 yards. On sale Wednesday, 9 a.m. 49c

36-INCH DRAPERY CHINTZ, 23c YARD

Main Floor, near Market entrance, is where you buy these materials useful for so many purposes, bedroom hangings, summer cottage draperies, cushions, box coverings, and, of course, quilts. It pays to make quilts up when you buy really good imported English, as well as Canadian chintz, new bird and floral patterns, also conventional designs. In fact this sale represents the balances left over after the season's business; all good new materials at a price for quick clearance tomorrow morning, 36-inch. Wednesday only 23c yard

Of course you will want the best of fillings, and can always find these at this same department. Full size 6x7 feet. \$1.00 each

—Main Floor—West Aisle—

Sale of Summer Glassware**CUT GLASS VASES, 21c EACH**

Very opportune in the month of garden flowers is this sale of Flower Vases. 200 Glass Vases of six different shapes are lightly cut in dainty designs of grape vines and flowers. They are made of clear, thin glass, with wide mouths and wide base, which makes them stand securely 21c each

TUMBLERS, 2 FOR 15c

Graceful Tumblers, tall, slender and straight-sided, of sparkling half crystal. They are light in weight, transparent and free from flaws. They are lightly etched in the Greek Key pattern 2 for 15c

Base ment.

Wednesday Morning Specials

9AM TO 1PM TOMORROW

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Sale of Boys' Blouses

Two Groups, 69c and 98c

Fine Percaloes with collars attached; neat striped patterns. Sizes 6 to 16 years. 69c

Madras Cords, plain shades, collars attached or sport collars. These are from one-third to one-half off regular value. Be here early for best selection. Sizes 6 to 16 years 98c

Sale of Shirts, \$1.98

Summer Shirts, plain white or stripes; Percaloes, Madras, Cords, Dimities, Repps; smart Summer Shirts; double soft cuffs; also plain \$1.98

white collar attached. On sale, each....

Boys' Unlined Bloomers

\$1.15 Pair

About 50 pairs boys' unlined Cotton Tweed Bloomers; a splendid value tomorrow, pair \$1.15

Boys' White Duck Bloomers and Knickers, Half Price, 39c

About 25 pairs only clearing Wednesday morning; good quality white duck. Sizes 4, 5, 6, 10, 11, 12 only. Sale price, pair.... 39c

BOYS' COTTON BATHING SUITS (Seconds) 79c

One piece with skirt; some slightly imperfect. A bargain tomorrow 79c

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