

**New Merchandise Being
Opened Daily**

London, New York & Paris
Association of Fashion

**NO WHERE ELSE WILL YOU
Find PRICES so Amazingly LOW**

AS AT

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This Phenomenal Sale of Ladies', Men's & Children's FALL APPAREL

OUR EXTRAORDINARY OCTOBER SALE of FALL and WINTER WEAR for MEN, WOMEN and CHILDREN STARTS ANEW TO-DAY—all lines having been completely replenished. This SALE has been a Record Breaker! One of those SALES for which our Store is noted the country over. An occasion that presents high-grade New Fall Apparel at the very beginning of the season at prices so far below regular as to seem unbelievable—incredible!

2745 Ladies' Coats, Dresses and Suits in Record-Breaking Sale!

MOTHERS! Just Look—THEN COME EARLY!

Sale of 500 Girls' Winter Coats and Dresses

EVERY GARMENT BRAND NEW—AND AT
EXTRAORDINARY SAVINGS!

SIZES 3 to 16 YEARS.

Imagine what this means, Mothers! Hundreds of good Warm COATS of VELOUR, POLO CLOTH, HEAVY CHEVIOTS in dozens of handsome styles—every Coat lined throughout. Every new color—Browns, Reindeer and Blue. Don't delay—we expect these Coats to sell quickly.

The DRESSES come in Dressy Serges—cleverly embroidered; also regulation models and pretty Wool Crepes. Sizes 3 up to 16 years.

MEN! Save Sensibly on Your Clothes!

READY AGAIN TO-MORROW—A SALE

Men's Fall Suits, Overcoats and Topcoats

EVERY GARMENT \$10.00 OR MORE BELOW REGULAR SEASON PRICE.

And Man! You know that now is the time when every man wants his new clothes for Fall and Winter—and here is your opportunity to choose from the good quality and variety, and at prices that are a fourth or more below all others.

You will be surprised at the large variety of SUITS in this wonderful assortment—every wanted style—every new material—every desired pattern and coloring. We never had a better collection in our history.

SEE THE WONDERFUL VARIETY OF

WINTER OVERCOATS

Now is the time to buy them at savings. Wonderful Plaid backs—the heavy storm kinds—the Dressy models—in fact every kind of an OVERCOAT or TOP COAT that a man can want is here and ready for you.

Boys' 2-Pair Pants Suits, Overcoats, & Topcoats

Prices the Lowest. Very fine Assortment. Every wanted Material and Patterns. Everybody can be fitted up to 18 years.

A Washout Sale Blouses

500 LADIES' WAISTS
Slightly Damaged by water.
Values up to \$3.50.

Sale at \$1.28

150 TRICOLETTE WAISTS—Sale \$1.54.

One Complete Rack

Ladies' Crepe-de-Chene Waists

All newest effects. Values up to \$4.98.
Sale at \$2.94

200 Ladies' Skirts IN THIS SALE EXTRAORDINARY!

VALUES UP TO \$5.00.

Wonderful Wool Plaids and Sports' Tweed Skirts in pretty box pleated and tailored styles—These will not last long.

2.94

Hundreds of other Specials to be seen on Display, all Assuring Supreme Values—Our Greatest!

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"Dream Street" is a Charming Screen Story

By W. Griffith comes to us again with a new production which has been acclaimed a work of art. This new Griffith work is "Dream Street." It was

seen at the Majestic Theatre last night by a packed house. "Dream Street" has been called a dramatic comedy. The characters were suggested by those of Thomas Burke in his Limehouse Stories. While they may be from "Gina" or "Chinatown" and "The Sign of the Lamp" still these

characters are found in all the corners of the world where romance, love and beauty hold sway. They gaze through wistful windows out on their Street of Dreams and one cannot help loving them as they pass along life's highway. There are three personages stand-

ing out like classic models of great art. They are Gypsy Pair, "Spike" McFadden and his brother "Billie." This trinity of youth evolve the tense and teasing story of "Dream Street." Gypsy is a music hall dancer, "Spike" and "Billie" McFadden are of the dis-

trict of the docks. "Spike" is handsome and mighty with his fists among men whom he conquers, but he has also a golden voice that captures the girls. They fall in love with Gypsy after seeing her dance. Evil days fall upon them, through a series of complications and a murder brings them to the attention of the police. Sway

Wan, a great Chinese gambler is also dealing Gypsy. In the symbolism of the story there comes forth the Good one, typified by a Street preacher and the Evil influence shown through the nomadic violinist, who charms under the spell of music and causes wickedness to temporarily triumph.

Carol Dempster is the Gypsy Pair while Ralph Graves and Charles Emmet Mack enact the roles of the McFadden brothers. There is a specially arranged musical score.

For Gentlemen of good taste Cabaret—reptiles. Even the children's clothes have an effect of the circular movement. For example, a smart little velvet jacket has a circular, wide sleeves, and is trimmed with colored braid. It is worn with a velvet skirt, cut on a circular