

Something Extra Good.

You would soon make a fortune if you got a penny for every time that is said about

VERBENA FLOUR

The Lake of the Woods Milling Company.

W. A. Munn,
Wholesale Agent.

Grocers' Headquarters,
To-Day, December 17th.

New Spare Ribs.
Libby's Special Plate Beef.
Lincoln Plate Beef.
Fat Back Pork.
Bright H. B. Pork.
(Small pieces)
Extra Choice Small Hocks.

'Phone 264

GEORGE NEAL, Ltd.

Sold Out Soon.

Come in now while you have an opportunity of buying High Grade Jewellery at a reduction of 30 to 50 per cent.

GEM RINGS—\$4.00 to \$150.00.
Now \$2.00 to \$100.00

PENDANTS—\$3.00 to \$35.00.
Now \$2.00 to \$ 20.00

LOCKETS—\$2.00 to \$15.00.
Now \$1.00 to \$ 8.00

EAR RINGS—\$1.50 to \$20.00.
Now \$1.00 to \$ 12.00

PEARL BEADS—\$6.50 to \$150.00.
Now \$3.00 to \$100.00

BROOCHES—\$1.50 to \$20.00.
Now \$1.00 to \$ 12.00

LINKS—\$2.00 to \$12.00.
Now \$1.00 to \$ 8.00

NECK CHAINS—\$1.50 to \$9.00.
Now \$1.00 to \$ 5.00

ETC., ETC., ETC.

D. A. McRAE,
Watchmaker & Jeweller, 295 Water Street.

Now in Stock!

300 brls. Choice N. S. Apples,
75 Boxes California Oranges,
(all counts)
50 Kegs Green Grapes.
PRICES RIGHT.

BURT and LAWRENCE.

Advertise in The Evening Telegram

JACOB & COMPANY, Limited.

See that you obtain JACOB'S Biscuits. Every tin branded W. & R. Jacob & Co. The following are a few of the special lines which can be obtained from your Grocer—

Ratiffas.	Pantomine.
Custard Cream.	Holiday.
Boston Cream.	Ginger Nut.
Praline Wafer.	Cheese (Asstd.)
Revue.	Duchess.
Dominion.	Cherry Macaroons.
Bourbon.	Angelica Macaroons.

If you cannot procure them at your Grocer, telephone immediately No. 513 and your order will have our attention.

T. B. CLIFT, Mfd. Manager,
Telephone 513. P. O. Box 1353.
Office and Sample Rooms:
9, 10, 15 COMMERCIAL CHAMBERS.
nov20,471

New Wall Papers!

Bright Patterns with Borders to Match
WHOLESALE & RETAIL.

Templeton's

ELLIS MAKE CLOTHES
ARE RIGHT IN FIT, STYLE AND FINISH.



FALL AND WINTER OVERCOATINGS
In Tweed, Cheviot, Nap, Melton and All-Wool materials now on display. Our New Fall and Winter Suitings due to arrive by next steamer from England. Indigo Blue Serge always in stock.

CHAS. J. ELLIS, 302 Water St.

Special to Men!

SUITS OVERCOATS
at the Lowest Possible Prices.
Every garment guaranteed in quality and workmanship.

MEN'S TWEED SUITS—
Regular Price \$16.50. Special \$12.50

MEN'S D. B. OVERCOATS—
Regular Price \$25.00. Special \$15.00

— ALSO —
SUITS and OVERCOATS MADE TO MEASURE.

The Fit-Rite Clothier,
Corner Water and Job's Cove.
OPEN AT NIGHT.



What Shall I Give?
The Xmas Problem Solved by

WESTINGHOUSE ELECTRIC

FALSE ECONOMY.

It is often remarked by customers, "I must try and make my old clothes do for the winter." Perhaps the winter may mean very much longer. To protect your body against our cold winds you want warm woollens. An investment in a good Suit or Overcoat may save you months of illness. Durable material, cut and moulded to your figure by expert workmanship in the garment at MAUNDER'S. Samples and self-measuring cards sent to your address.



John Maunder,
Tailor and Clothier, 281-283 Duckworth Street

Mld. Shipping Company Ltd.

We will have a steamer sailing for Mediterranean Ports about end of year.

F. W. BRADSHAW,
Sec. Newfoundland Shipping Co., Ltd

The Wide-Awake Stores
ARE THOSE WHICH SELL

Victory Brand Clothes.

Specially designed and priced for the exacting trade which is offering to-day. In spite of the trade depression good business is being obtained by the stores which are selling VICTORY BRAND CLOTHING.

Get your share of the trade by ordering from our big assortment of stock.

WHOLESALE ONLY.

The White Clothing Man'g. Co., Ltd.,
259 DUCKWORTH STREET.



Reid-Newfoundland Co., Limited

Freight Notice!

BONAVISTA BAY STEAMSHIP SERVICE.
The S. S. "Malakoff" will leave Port Union Monday, December 26th, last trip. Final acceptance for this steamer will be on Wednesday, December 21st, from 9 a.m.

TRINITY BAY STEAMSHIP SERVICE.
The S. S. "Malakoff" will leave Port Union Friday, December 30th, last trip. Final acceptance for this steamer will be on Monday, Dec. 26th, from 9 a.m.

Reid-Newfoundland Co., Limited

Intercontinental Transports Limited

ST. JOHN, N.B., TO ST. JOHN'S, NFLD.

S. S. MAPLEDAWN Dec. 23

LIVERPOOL SERVICE.

S. S. BILBSTER Dec. 1

S. S. HASTINGS COUNTY Jan. 8

LONDON SERVICE.

S. S. EVANGER Dec. 19

S. S. WISLEY Jan. 3

S. S. LISGAR COUNTY Jan. 19

LONDON AND HAVRE.

S. S. HOERDA Dec. 29

HARVEY & CO., Limited,
Agents Canada Steamship, Limited.

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.
The S. S. ROSALIND will probably sail for New York on Tuesday, December 26th.

This steamer has excellent accommodation and carries both First and Second Class Passengers.

All passengers embarking for New York must see the Doctor in ship's saloon one hour before sailing.

Through tickets issued to Boston via The Dominion Atlantic Railway at considerably reduced rates.

Through rates quoted to any port.

For further information re passage, fares, freight rates, etc. apply to

HARVEY & COMPANY, LIMITED.
St. John's, Nfld., Agents.

ESTD. 1890. ESTD. 1890.

CARSONS, Ltd.,
GLASGOW, SCOTLAND.

Makers of Chocolates and Fine Bon Bons, also one and two pound boxes of the famous "QUAKER GIRL" Assorted Chocolates. Ask for the "QUAKER GIRL."

T. B. CLIFT,
Newfoundland Office
P. O. Box 1353. Tel. 513.
dec12,1911

Forty-Two Years in the Public Service—The Evening Telegram.