

Start out with the determination to do some of your CHRISTMAS SHOPPING to-day.

For, distributing that shopping over the next couple of weeks is better and easier to get through than confining it to the last few days preceding Christmas

Long before this advertisement appears before you, our store shall have donned its CHRISTMAS GARB, and stocked with beautiful goods from out the East and West, it now offers the following for

FRIDAY, SATURDAY & MONDAY.

Practical Gifts you can secure Now



Here's A Snap! Big Boys' All Wool UNDERPANTS, 2.50 value for \$1.89

Heavy natural wool make in sizes 22, 24 and 26 only. They come to us from a big factory all along. We took the lot, thereby gaining a big concession in price; the result is all to your advantage, and they are really good value for \$2.50 pair. \$1.89 Friday, Saturday and Monday

Seasonable Offerings that are reasonably priced in the Men's & Boys' Department.

MEN'S WOOL VESTS—Warm Wool Vests in plain and fancy makes. Just one or two of the kind: Grey, Fawn and a few in striped Cardinal. Bear these in mind when looking for something for "His" Gift, later on. Prices range from \$5.00 up to \$9.50

MEN'S VELOUR HATS—Silk-lined, finest grade Velour Hats in shades of Grey, Moss Green, Sage Green, Seal and Black, with broad silk bands; jaunty style. A real Fall and Winter Hat for particular dressers. Reg. \$12.00. Friday, Saturday \$11.40 and Monday

STUD TIES—Very, very neat, mostly fancy striped patterns. Secure, sturdy fastening; good shape and always retain their shape. Value for 50c. Friday, Saturday and Monday 40c.

MEN'S STIFF HATS—The very newest shapes in Stiff Felt Hats: light weight, easy fitting and best grade felt. These hats hold their shape and stand out in the crowd as distinctive hats; all sizes to hand. Regular \$6.50. Friday, Saturday and Monday \$6.20

MEN'S WOOL SOCKS—Stout ribbed Wool Socks in a dark grey shade; warm, good wearing and offering you a line for 90c. pair. Friday, Saturday and Monday 75c.

MEN'S STRIPED SHIRTS—We have chosen this particular line for their workmanship and their very neat appearance; white ground, assorted striped patterns; French soft cuffs and laundered neck band; coat style. Regular \$4.00 to \$5.00. Friday, Saturday and Monday \$2.90

MEN'S SILKY MUFFLERS—Beautiful looking Silk Mufflers, medium width, assorted striped patterns, with fringed ends. These are not bulky but fit evenly around your coat collar. Reg. \$2.30. Friday, Saturday and Monday \$2.00

MEN'S UNION FLANNEL SHIRTS—Best quality English made union flannel shirts without collar. The shirt a man wants for cold weather wear. These wash well and wear well. Reg. \$3.30. Friday, Saturday and Monday \$3.60

SHAVING BRUSHES—Brushes that are firmly set in rubber, with white bone handles; good latherers. A brush for years of constant wear. Special 75c. Friday, Saturday and Monday

MEN'S WORKING SHIRTS—Well made shirts in a dark grey union flannel, collared; breast pocket, pearl button, all double stitched seams; warm shirts for present and future wear. Reg. \$3.60. Friday, Saturday and Monday \$3.30

LITTLE BOYS' JERSEY SUITS—Assorted sizes in a good wool make Jersey; buttoned at shoulder, pants to match; shades of Navy, Saxe, Brown, Emerald and Rose. Prices range from \$4.00 to \$5.00. Friday, Saturday and Monday \$4.25 to \$4.65

Footwear Underpriced



MISSIE'S DONGOLA BOOTS—A very comfortable boot and a well made boot in Dongola kid, heavy soles and heels, plain top; sizes 12 to 2. Reg. \$4.70. Friday, Saturday and Monday \$4.48

WOMEN'S HOUSE SLIPPERS—Comfort shape in Black leatherette House Slippers; plain finish, low heel; sizes 3 to 7. Reg. \$1.35. Friday, Saturday and Monday \$1.20

LADIES' SPATS—12 button height in real good quality Cloth Spats; shades of Grey, Fawn and Brown; perfect fitting; sizes 3 to 7. Reg. \$2.30. Friday, Saturday and Monday \$2.59

CHILDREN'S STORM RUBBERS—Sizes 6 to 10 in a dependable make, high cut storm. They will want a pair, trudging along to school. Special Friday, Saturday and Monday 57c.

LADIES' FALL HOSIERY—Pretty hosiery mixtures in Fall weight Cashmere, very fashionable to-day; a nice assortment of shades. Reg. \$1.75. Friday, Saturday and Monday \$1.59

She needs a pair of Spats.

See these at 59c.



CHILDREN'S BUT-TONED SPATS—8 & 9 button heights for little ones; some in Jersey; others in Serge; Navy shade with white pearl buttons. Just what they need. Reg. to 75c. pair. Friday, Saturday and Monday 59c.

CHILDREN'S CREAM WOOL LEG-GINGS—Full-over style in a warm wool make; fancy knit with strap at instep; assorted sizes. Reg. 90c. pair. Friday, Saturday and Monday 79c.

INFANTEES—An assortment of these in Crimson, Blue, Fawn and White, usually sold at 40c. pair. Friday, Saturday and Monday 29c.

UNBREAKABLE DOLLS—Character Dolls, simply dressed in pretty check gingham, limbs may be twisted any way. Just the doll for the little one at home. Special Friday, Saturday and Monday 38 & 49c.

Gloves



LADIES' REAL CHAMOIS GLOVES—Washable, real Chamois Gloves with elastic at wrist and flared cuff. These are good wearing gloves, dressy, and warm enough for ordinary wear; finely stitched. Reg. \$3.50. Friday, Saturday and Monday \$3.30

CHILDREN'S CHAMOIS GLOVES—Children's and Misses' real Chamois Gloves. These are the finest quality, washable, and 2 button wrist; assorted sizes. Reg. to \$2.60. pair. Friday, Saturday and Monday \$2.30

LADIES' WOOL GLOVES—A magnificent line for value and service-ability; plain shades, and some very pretty heather mixtures; sensible gloves for everyday wear. Reg. \$1.30. Friday, Saturday and Monday \$1.05

CHILDREN'S WOOL GLOVES—Mostly Navy wool, but a few doses in nice heather mixtures, and others in fancy; assorted sizes. Reg. to 90c. pair. Friday, Saturday and Monday 79c.

BOYS' WOOL GLOVES—Assorted sizes in best quality Aberdeen Wool Gloves for boys; light and dark greys and browns. Reg. to 90c. pair. Friday, Saturday and Monday 78c.

The SHOWROOM presents the following for your inspection Friday, Saturday and Monday.



LADIES' RIPPLETTE DRESSING JACKETS—A very nice warm make in Ripplette Flannel; plain shades of Cardinal, V. Rose, Sky and Pink; sailor collar, piped with white; a small lot of 10 only to clear. Reg. \$3.30. Friday, Saturday and Monday \$2.98

CHILDREN'S FLANNELETTE NIGHTGOWNS—Well made garments for slumber time, in pretty striped flannel, to fit 2 to 4 years; V neck, long sleeves, galon trimmings. Reg. 85c. value. Friday, Saturday and Monday 76c.

TEA APRONS at 19c—A job line of White Tea Aprons with colored muslin trim and pocket; very dainty little aprons. Special Friday, Saturday and Monday 19c.

MUSLIN and VOILE BLOUSES—A superior lot for price we have never shown. They offer you choice of V neck, square neck or high neck; long sleeves, in Pink, Pale Blue and White; some with fine lace trimmings; others embroidered with colored silk. Sizes 36 to 46 bust. Reg. \$1.80. Friday, Saturday and Monday \$1.49

CHILDREN'S FLUSH HATS—Becoming hats in good Black Blue, simple silk cord trimmings; look well on little girls. A small quantity to clear. Reg. \$1.25. Friday, Saturday and Monday \$1.08

LADIES' HANKEKCHIEFS—A dainty lot, showing white with colored borders, and others in all fancy mixtures; chic handkerchiefs for children, misses and ladies. Reg. 18c. each. Friday, Saturday and Monday 15c.

LADIES' UNDERWEAR—Pure White fleece-lined Jersey Under Vests and Under Pants for ladies; high neck and long sleeved vests; pants ankle length; sizes 36 to 44 inch. A special value lot. Reg. \$1.50. the garment. Friday, Saturday and Monday \$1.29

LADIES' HEAVYFLEECE KNIK-KERS—An especially warm make in grey shade, elastic at waist and knee; heavily fleeced. Reg. \$2.30. pair. Friday, Saturday and Monday \$2.05

CHILDREN'S FEEDERS—Some in White Terry Cloth; others in Pink and Blue checks; fringed ends; made for service. Reg. 35c. each. Friday, Saturday and Monday 29c.

CLEARING LINES IN WADDLED & EIDER QUILTS.

Just 3 or 4 at each price, and we intend clearing the lot at reduced prices. They offer you large size, good quality, and at their different prices best values that you have seen this season:

Reg. \$2.25. Fri., Sat. & Mon. \$2.75
Reg. \$2.25. Fri., Sat. & Mon. \$2.70
Reg. \$1.00. Fri., Sat. & Mon. \$2.25
Reg. \$1.15. Fri., Sat. & Mon. \$1.00
Reg. \$2.00. Fri., Sat. & Mon. \$1.85

CHEVIOT SERGES at a special price.

Excellent goods for making up Misses' Costumes, Skirts for Fall and Winter wear. A piece of each shade in V. Rose, Hello, Saxe and Purple; 52 inches wide. Value to-day for \$4.00 yard. Friday, Saturday and Monday \$3.55

MUSLIN CURTAINS—A clearing line of dainty Ruffled White Muslin Curtains with Battenburg insertion trimmings; wide frilled border. A very pretty Curtain for your bedroom. Reg. \$2.30. Friday, Saturday and Monday \$1.95

STRONG TURKISH TOWELS—Good quality, and just the required size; unbleached finish; crimson striped. Value for 55c. each. Friday, Saturday and Monday, each 47c.

WHITE TOWELING—16 inch White Turkish Toweling. This has a nice soft finish, not too heavy; ideal for Barbara's use. The yard Friday, Saturday and Monday 24c.

WHITE CURTAIN LACE—48 inch pure White Curtain Laces, well covered patterns, wave edge. This is one of our best sellers. Reg. 55c. yard. Friday, Saturday and Monday 59c.

Our Fancy Linen Department

Can be relied upon for very dainty prices that will serve to fill up your Gift List at saving prices.

DRESS SEES—Something very dainty in this White Linen with rows of lace insertion and all lace edging; 4 piece. Reg. 50c. value. Friday, Saturday and Monday 42c.

LACE TRIMMED SIDEBORD COVERS—English Linen with a five inch lace trimmed border. Lace insertion to match, and beautifully embroidered rare cloths. Reg. \$2.00. Friday, Saturday and Monday \$1.79

BATTENBURG CENTRES—These are extra large, all Battenburg Lace make; a gorgeous centre for your table. Reg. \$2.50. Friday, Saturday and Monday \$2.20

EMBROIDERED TEA CLOTHS—Handsome cloths, extra large size; heavy raised embroiderings, drawn thread work, and wide hemstitched border. Reg. \$2.70. Friday, Saturday and Monday \$3.48

DAMASK TABLE CLOTHS—Pure White Damask Table Cloths, with hemstitched edge; good wearing cloths, and not out of the way in price. Value for \$3.40. Friday, Saturday and Monday \$3.10

Listing some really important Hosiery Values

WOMEN'S CASHMERE HOSE—Plain Cashmere Hose in fast Black. This is our regular 75c. line. Reg. \$1.25. Friday, Saturday and Monday 65c.

CHILDREN'S HOSIERY—Fine ribbed, fast Black Hosiery for present wear. This comes in all sizes up to 6 1/2 inch; values to 40c. Reg. \$1.25. Friday, Saturday and Monday 29c.

LADIES' WHITE WOOL CASHMERE HOSE—This is an exceptionally good make in soft wool, very close, very warm and unequalled for present wear. Reg. \$1.25. Friday, Saturday and Monday \$1.05

LADIES' MERCERIZED HOSE—Superfine Hose in a very pleasing variety of shades. Fine heather mixtures; some light, others medium. Reg. \$1.75. Friday, Saturday and Monday \$1.43

Our Regular \$11.00 Woolnap Blanket, \$9.98.

This is a Special Blanket in a special size; has a finish that you will like; soft wool-like appearance and its extra full size makes it a Blanket to be chosen first. Reg. \$11.00. pair. Friday, Saturday and Monday \$9.98

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Reg. \$1.15. Fri., Sat. & Mon. \$1.00
Reg. \$2.00. Fri., Sat. & Mon. \$1.85



Congoleum Mats, each 15c

Plain Congoleum Mats, size 13 x 36; can be stencilled for order if wanted. Put one of these where the wear comes most. Special Friday, Saturday and Monday 15c.

HALF-BLEACH SHEETINGS—48 inch heavy twilled sheetings; some of last season's stock. These offer you real good value. Reg. \$1.40 yard. Friday, Saturday and Monday \$1.25



Co-Operative to Build Additional Store.

COST WILL BE TEN THOUSAND DOLLARS.

At the quarterly meeting of the Newfoundland Industrial Workers' Association Co-operative Society, held last night with Chairman John Caldwell presiding, a dividend on purchases of five per cent, was declared to be divided between the purchasers. A scheme to raise ten thousand dollars with which to erect another store and a wholesale warehouse, was brought up. The Committee will be re-elected so that it may finish the work taken in hand. It was decided last night to increase the rate paid on shares from three to four per cent, following the custom of the British Co-operative Societies.

Published by Authority.

His Excellency the Governor in Council has been pleased to appoint The Honourable Richard Anderson Squires, K.C., LL.B., (Prime Minister) to be Colonial Secretary; The Honourable William F. Coaker, to be Minister of Marine and Fisheries; The Honourable William R. Warren, K.C., to be Minister of Justice; The Honourable Henry J. Brownrigg, to be Minister of Finance and Customs; The Honourable Alex. Campbell, M.D., to be Minister of Agriculture and Mines; Walter B. Jennings, Esq., to be Minister of Public Works; Rev. J. Marks, to be a member of the Church of England Board of Education for the District of Herring Neck, in place of Rev. L. Godden; left the District; Mr. Claude Holwell, Sr., to be a member of the Church of England Board of Education for the District of Herring Neck, in place of Mr. John Holwell, retired.

Note.—In the notification of the acceptance of resignation of Commission as Justice of the Peace, Gazetted on the 18th instant, the name "Francis J. Walsh" should read "Thomas J. Walsh".
Dept. of the Colonial Secretary,
November 25th, 1919.

Congregational Sale of Work.

A FINANCIAL SUCCESS.

Yesterday's Sale of Work of the Ladies' Aid of the Congregational Church, held in the lecture hall in the afternoon and night, proved to be a financial success, and a success in every way. Mrs. (Rev.) D. B. Ashford, in the absence of Mr. Ashford, performed the opening ceremony. At night there was a concert which proved most enjoyable. Mr. H. E. Cowan presided. These taking part were Misses E. Herder, M. Mitchell, Gladys Brookes, S. Kean, Estelle Barnes; Mesdames Oke, G. Christian; Messrs. McIntosh, Gushie, Halley. The accompanists were Misses J. Barnes, Dunfield and Mr. G. H. Christian. After the concert the sale was continued, when the balance of goods which had been left over was quickly disposed of. Teas were again served until a late hour. The following ladies had charge of the various tables and stalls:

- Handkerchiefs—Mrs. H. E. Cowan, Misses Harris and Steele.
- Plain Work—Mesdames C. Brooks, J. A. Carmichael, J. Stowe.
- Fancy Work—Mrs. (Rev.) Ashford, Misses E. Barnes, R. Carmichael, Olive Hutchings.
- Teas—Misses B. Langmead, E. Barnes.
- Confectionery—Misses L. Knight, B. Stowe, S. Hicks.
- Stationery—Mrs. T. H. Garland, Miss LeMessurier.
- Vegetable—Misses Calver (2).
- Tea Tables—Mesdames H. J. Thomas, G. Whitely, C. Cross, G. Hutchings, H. Yabley, A. Morris, E. A. Thomas, E. Coffin, H. G. Coffin, Geo. Langmead, R. G. Ross; Misses Thomas (2), F. Cowan, Barnes and Pope.

Highlanders to Hold Masquerade Ball.

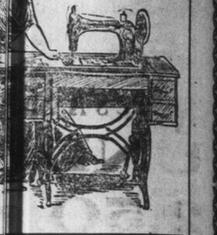
The Newfoundland Highlanders' Association is now organizing, through a committee recently appointed, for a giant Masquerade Ball to be held on Twelfth Night, Old Xmas Day. This ball, which will be held in the Cadet Hall, is expected to be the most successful one of its kind for many years, as the planning of details has already begun. The Highlanders' Association is formed of ex-members of the Brigade and ex-soldier members. The latter comprise the majority of the Association.

Ladies' Aid Sale of Work

The sale of work being held by the Ladies' Aid in the basement of Wesley Church was begun yesterday afternoon. Mrs. R. A. Squires formally declaring it open. A concert, in which several singers will help, will be held to-night.

WANTED—A Girl for Repairing Clothes and making alterations; also a Messenger Boy to learn his trade. SPURRELL the Tailor, 365 Water Street. sep17, eod.iff

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ENGINES.

o., Ltd.

No Matter How the Fire is Caused

If you're not insured, you're loser. Take time to see about our policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON Insurance Agent.