

### THE MOST STRIKING feature of the POLAR BEAR is its beautiful white coat, which is in keeping with the whiteness of its surroundings in the Arctic regions. The snow in those regions, however, is not whiter than clothes washed with **SUNLIGHT SOAP.**

The beauty of SUNLIGHT SOAP is in its purity, and the easy way in which it releases dirt from clothes, without injury to the fabric no matter how fine it may be. It is manufactured with the purest materials and there is a 1,000 Guarantee of Purity on every bar.



TRY IT ON YOUR NEXT WASH-DAY.

### Submarines of England. When Lights Are Low.

Submariners of England, Who probe the hidden deep, Who hourly face an ugly death And hold life very cheap; Bold scions of a sturdy stock, You're straining for the foe, As you sweep, fathoms deep, To strike your deadly blow— While the battle rages up above And you do your bit below.

Your periscopes are peeping above the crashing surges, That heaving waste you scan with haste, Then suddenly submerge, For in the secret silence Where none may help or know, Down you sweep, fathoms deep, To let your message go— While the battle rages up above And you do your bit below.

Submariners of England, All honour to your pluck! Good hunting in the nether deep, And very best of luck! You only do your duty? Of course, but this I know, There'll be fame for your name, When the star of peace shall glow, When the roar of battle sinks to rest, And you've done your bit below.

JESSIE POPE.

### Wireless up a Chimney Woman's Discovery.

A woman inspector of the Liverpool health authority when on her rounds observed some instruments in the fireplace of one of the rooms of a house in the working-class district of Anfield. She suspected that the apparatus was a wireless installation and told the occupier that it was against the law to have it there and that she would have to report the matter to the police.

The police visited the house and found in the chimney a complete unauthorized wireless installation, which they seized. It is understood that messages could be received but not despatched.

### NORE COMMAND CHANGED. Return to Active Service of Sir G. Callaghan.

His Majesty the King has been pleased to approve the appointment of Admiral Sir George A. Callaghan, G. C. V. O., K. C. B., to be Commander-in-Chief of the Nore in succession to Admiral Sir Richard Poore, Bart., K. C. B., C. V. O.

Admiral Sir George Astley Callaghan was Commander-in-Chief of the Home Fleet from 1911 until early this year, when he retired and was made first and principal A. D. C. to the King. He was sixty-two years of age on December 21. He saw active service in China in 1900.

### "VICTORY" FLOUR Sweet and retains its moisture while the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan 12/15

### Fresh Turkeys, Geese, Chicken.

- Dried Apricots, 1 lb. ctns.
- Fancy Prunes, 1 lb. ctns.
- Dried Peaches, 15c. lb.
- Campbell's Soups, 12c. tin
- Boyer's Early June Peas
- Snowdrift Corn
- California Figs, 1 lb. ctns.
- Cranberries, 40c. gal.
- Almeria Grapes
- Dates, 10c. pkg.
- Condensed Milk, 5c. tin

- California Navel Oranges
- Florida Oranges
- Valencia Oranges
- Pears
- Lemons
- Tangerines
- Grape Fruit
- Bananas
- 150 brls. Apples.
- Fresh Oysters
- Finnan Haddies
- 20 brls. Am. Cabbage

BOVRIL IS ALL-BRITISH.

T. J. EDENS, Duckworth St. & Military Road

## War News.

### Messages Received Previous to 9 a. m.

**GAINS MAINTAINED.**  
LONDON, Jan. 12. The Governor, Newfoundland. The French Government reports progress northwest of Soissons and north of Perthes. Gains recently reported have been maintained.

**MILITARY ESTABLISHMENTS DESTROYED.**  
LONDON, Jan. 12. A wireless despatch from Berlin says that the military establishments in and near Dunkirk were completely destroyed in an attack on the city Sunday. Dunkirk's lighting plant was also destroyed. The despatch says that this information is contained in a message from Rotterdam.

Dunkirk, on the coast of France, is the British Continental military base. Troops and supplies arriving from England are landed at this port, where extensive military supply stations have been established.

### ESTABLISH BASE NEAR GHENT.

GENEVA, Jan. 12. Word has reached here that the Germans have established a base for their aerial fighting craft near Ghent in Belgium. Four Zeppelins of the latest type, and a number of aeroplanes have been assembled at the new aviation grounds. It is from this point that they made their recent trip over Calais.

### TURKEY AGREES TO ITALY'S DEMANDS.

LONDON, Jan. 12. A special despatch from Rome today says that Turkey has agreed to the demands of Italy in connection with the Hodeida incident. According to advices, Turkey has ordered the release of British Vice-Consul Richardson, who was arrested in the Italian Consulate at Hodeida, and has promised to punish the soldiers who broke into the Consulate, as well as to salute the Italian flag when it is again hoisted over the building.

### FRENCH OFFICIAL REPORT.

PARIS, Jan. 12. The French War Office this afternoon gave out the following: "From the sea to the Oise there was yesterday an intermittent cannonading fairly violent in certain places. On the Aisne to the north of Soissons determined attacks have been delivered against trenches occupied by us on the 8th and 10th of January. The enemy during yesterday attacked our positions several times; we repulsed them and we took possession of more trenches. From Soissons to Rheims there were artillery exchanges, our heavy pieces of artillery responded efficaciously to their batteries this morning. In Champagne in the region of Souain, there was yesterday very active shooting by our artillery directed against the positions of our adversary near Perthes, Lefortin, situated to the north of Deaujeour farm, was the scene of a desperate attack. The enemy succeeded in setting up a trench at a point with a series of field works, the commanding position of which was held by us. This fighting is still going on. In the Argonne and as far as the Meuse there is nothing to report. On the heights of the Meuse there have been two German attacks, one at the Forest of Bouchot. Each was repulsed. To the southeast of Ciry sur Vesouze, one of our detachments surprised and put to flight a German company which was pillaging the village of St. Sauveur. Weather bad. A snowstorm is raging in Vosges and Alsace."

### IRELAND'S ARMY ROLL.

Mr. John Redmond, M.P., speaking at an Irish National Volunteer review at Limerick recently, said the Irish people had accepted the passing of the Home Rule Bill into law as a solemn treaty of peace, and not as "a scrap of paper" to be torn up. If now, in this crisis, as some people suggested, the Irish people were to attempt to stab England in the back, it would inflict a deadly blow on the honour of Ireland. If such a dishonourable attitude were adopted, he would not remain one single hour in public life.

Happily there was no such danger. Ireland had 150,000 men of Irish birth with the colors, and in addition the Irish Brigade was rapidly filling up—15,442 of the Irish Volunteers were enrolled on November 1, and since then large numbers had joined. He could not understand why the Government and the War Office were so chary about giving assistance and instruction to turn the Volunteers who could not join the colours into an efficient body for home defence, as in England.

Fashion promises the coming season to be a white one from tip to toe.

### FROM EAST AND WEST FRONTS.

LONDON, Jan. 12. French attacks to the north of Soissons, on the Aisne, near Perthes, and east of Rheims, are developing into a serious offensive. Gains, which the French have made at these points, if followed up, would have a two-fold importance. They threaten the railways, which the Germans are using to supply their troops in the fighting line, and are a serious menace to the German forces which hold

positions north of Rheims. The French have found it impossible to take these positions, from which Germans bombarded Rheims, by frontal attacks, but advances on either side would envelop them and force their retirement, thus giving the Cathedral City a much desired relief from German shells, from which it has suffered so much. In Argonne and on the heights of the Meuse, the Germans are on the offensive and claim to have made further progress. It is reported that the Germans have sent heavy reinforcements to this district to prevent the French from breaking through their lines, which are very close to their own border and not far from Metz. Fresh German troops despatched to Alsace, combined with wintry weather, have stopped the French advance in that region. Similar conditions prevail in the east, and while they have not completely stopped fighting, they have called a halt over the greater part of the field of operations. The Turks are offering a stubborn resistance to the Russians in Karasun, where a battle has been in progress for five days. It is a death struggle for them, for so long as the Russian fleet commands the Black Sea the Turks cannot get reinforcements from Europe, the overland route being a long and difficult one. They have an army corps at Bagdad, but this is needed to oppose the advance of the British-Indian army from the east.

### TURKEY'S TROUBLES.

NEW YORK, Jan. 12. The closing of the Dardanelles and the shutting off of Turkey from outside commerce, has resulted in the people of Constantinople being reduced almost to the verge of starvation, according to George Tomayan, of Chicago, who for the past eight months was in charge of the American Orphan Asylum at Constantinople, and who arrived here to-day. "When I left Constantinople less than a month ago, that city was reduced to sore straits for food, all available supplies having been confiscated by the military authorities. The suffering among the poor people is intense, and the struggle for food by the poor is pitiful in the extreme."

### GERMANS USING ICE BREAKERS.

LONDON, Jan. 12. The Germans are utilizing ice breakers on the Mazovian lakes, in East Prussia, to prevent the lakes from freezing over, according to a Reuter despatch from Petrograd. Their double object in this is to enable the German gunboats to continue operations and render it impossible for the Russians engaged in East Prussia to cross on the ice.

### JAPANESE CRUISERS ACTIVE.

LIMA, Peru, Jan. 12. Japanese cruisers continue to be active along the coast of Peru, seeking the German converted cruiser Prinz Eitel Friedrich. Latest reports received here set forth that the Japanese armoured cruiser Asama went into Payta, Peru, yesterday, and took on board provisions. She left again the same afternoon. There is reason to believe that the British steamer Oryana, on her way back to Liverpool from the Pacific Coast of South America, is being sought by the German boat. In any event, it is apparent that the Japanese cruisers are endeavoring to come up with the Eitel Friedrich.

### THE 'FARN' IN DISTRESS.

SAN JUAN, Porto Rico, Jan. 12. The former British collier Farn, which now flies the German flag, arrived here to-day in command of a Lieutenant of the German cruiser Karlsruhe. Her crew consisted of fourteen Germans and twenty-two Chinamen. The Farn was in distress and put into San Juan for provisions. Customs immigration authorities have cabled to Washington for instructions.

### NO REPLY TO MAKE.

WASHINGTON, Jan. 12. President Wilson said to-day that he had no reply to make on the British reply to the American note, as it was only preliminary. He indicated that he had not given the British communication full study, and that he proposed soon discussing it at length with Secretary Bryan.

### SMALLPOX IN NEW YORK HARBOR.

NEW YORK, Jan. 12. Thirty-six passengers in the steamer Buenos Ayres, who had been exposed to smallpox, were removed from that vessel to-day, under orders of the Health Officer, and taken to Hoffman Island for observation. While the vessel was bound for this port from Barcelona and Cadiz, one of the steamer passengers developed the disease in a malignant form. He died, and was buried at sea.

### BRIGADIER-GENERAL DEAD.

WASHINGTON, Jan. 12. Brigadier-General Andrew Burt, U.S.A., retired, a veteran of the Civil, Spanish, Philippine, and a number of Indian wars, died suddenly here to-day, of heart failure.

Winnard's Linctum Cures Diphtheria.

## Account Books for 1915.

You can do better work with better material. We have all that is necessary to make your business go with a swing. And make your year a record one by placing your order with us for all **OFFICE SUPPLIES, Ledgers and Journals, Day Books and Cash Books, SPECIALLY RULED BOOKS FOR SPECIAL USES. A FULL LINE OF SUPERIOR STATIONERY.**

## Ayre & Sons, Ltd., (Book Department.)

BEYOND CAVIL or CRITICISM are the captivating 8, 9, 10, 12, 14 and 16 cts. a yard

## Cotton Laces,

selling now at 5 and 10 cents per yard, at **A. & S. RODGER'S**

## Six Photo Post Cards for \$1.00, at

**TOOTON'S STUDIO, The Photographer in Your Town. Studio Open Every Night.**

### Poultry Association ANNUAL REPORT.

To the Members of the Newfoundland Poultry Association. In presenting the fourth annual report, your Directors are pleased to be able to draw your attention to the fact that during the year progress has been made. During 1914 six new members have been added to the roll, making a total of sixty subscribing members, bringing the total number of shares up to 253. As will be seen by the Treasurer's report, the Association is in a sound condition, financially, besides having a very valuable asset in coops, wire netting, etc., for exhibition purposes. The Association has to thank the Board of Agriculture for their annual grant of \$400.00, which has proved of substantial assistance to the Association. The third annual Show was held in the Prince's Rink on Nov. 18th, 19th, 20th. It was opened by His Excellency the Governor, and the cups won were distributed by Lady Davidson. The Exhibition was a great success. There were 60 exhibitors showing 629 birds, and great credit is due to those who had charge of it. The Association is greatly indebted to Lady Davidson and Messrs. Bowring Bros., Ltd., for silver cups for competitors this year, and also to the Dixie Feed Co., of Chicago, for silver cup for 1915. The following cups have been won three years, and are now the bona-

side property of the winners.—Hon. W. C. Job's cup, for Barred Plymouth Rocks, won by W. Barker; Hon. J. Harris' cup, for White Plymouth Rocks, won by W. Reid; Percie Johnson, Esq.'s, cup, for White Wyandottes, won by M. McLeod, which leaves us without cups for some of the principal breeds. We hope that the interest will not wane, but that we will be able to report that other Cups have been donated, and that the competition will be as keen as ever. The birds were judged by Mr. W. H. Henry, of Shubenacadie, who gave satisfaction to all, and the many visitors were agreeably surprised and delighted with the number and display of thorough-bred birds.

### Patriotism.

In March, the President, Mr. G. Gushue, gave a very interesting address on hatching and breeding chicken, and in April Mr. F. Blackall read a paper on Sprouting Oats. In concluding this report and retiring from office, your Directors wish the Association abundant success during 1915. GEO. W. GUSHUE, President. JOHN F. CALVERT, Sec.-Treas. St. John's, Jan. 11th, 1915.

### RECEIPT FOR MAKING GOOD BREAD.

Take 1 quart of VICTORY flour, 1-3 cake Royal Yeast, dissolve in one cup luke warm water, pour this on flour with enough warm water to make stiff batter; in four hours this will be ready for mixing, then add 2 quarts VICTORY Flour and 2 dessert spoons table salt, and 1 pint luke warm water, knead ten minutes, then let rise over night, mould into loaves, let rise until double its bulk and bake for one hour. For fancy bread add 2 dessert spoons granulated sugar, one of butter. Jan 12/15

### DEFECT IN WATER SERVICE.

There was a break in the water service on the higher levels last evening, but repairs were quickly made.

### WINNARD'S LINCTUM CURES GARDEN IN COWS.

S. red at W 22c. W 27c. W 30c. W 45c.

ughing." small, is big off. at once. any costs less than any time you cough re system. Cough- Stuffed throat and Stafford's Phora- quickly cures and immediate relief; self to have it ready when you catch

DRUG STORE. Theatre Hill. DRUG STORE. Duckworth Street, outport merchant. 5 cts. extra.

Car Fleet. did Gift to The King at Buck- yesterday "accepted Scindia of twait- of a fleet of mo- sillary cars, and siff was offered Lieutenant-Colonel who represented the

accompanied by the Mary, and Prince as of 41 ambulance ars, 5 motor-tories. Each car has brass plate bearing honor, "Scindia." The place grounds by fens gate and filed Queen, who had and near the King's leaving the grounds ate and passing to the courtyard. the gift at the dis- al and military au- anated his intention s thanks personally

"FLOUR duty flavor so de- LIN'S AGENCIES,

NDY old of the oldest inac adian Agen- sident Agent.