



SPRING OPENING

Past Triumphs are Eclipsed And Our Leadership Emphatically Demonstrated.

We extend to you a cordial invitation to come to see and inspect our brilliant showing of Spring Goods. Here you will find a comprehensive display of everything that fashion regards with favor—a showing that far surpasses any of our previous efforts.

Our buyers spent weeks at the world's style centres, personally selecting models that will appeal to the ladies of St. John's, whose cultured tastes demand the most exclusive in MILLINERY and other wearing apparel, COATS, BLOUSES, SKIRTS, &c. Among the many new lines shown, we mention TRIMMINGS, EMBROIDERY, LACES, HAIR GOODS, WASH FABRICS, VEILINGS, SILKS, GLOVES, &c.

AMERICAN WASH DRESSES.

Ladies' and Misses' White Lawn and Muslin Dresses, well made and daintily trimmed with Torsion, &c., very smart styles. Reg. \$2.50. Friday & Saturday **\$2.18**

CHILDREN'S OVERALL DRESSES.

The popular 2 in 1 garments, strongly made of Gingham, striped and plain; to fit children from 2 to 6 years. Reg. 85c. Friday & Saturday **72c**

All Kinds of Spring Footwear for Men, Women and Children.

Ladies' Boots.

Over a hundred pairs of Patent Leather Boots, daintily kid tops, stylish short vamps and Cuban heels; all sizes. Reg. \$2.50 pair. Friday & Saturday **2.25**

Men's Boots.

A large assortment in Kid, Box Calf and Gun Metal, neat comfortable styles. Blucher only; swell toe caps. Reg. \$3.00. Friday & Saturday **2.65**

Ladies' Pumps.

For street and evening wear, real Glace Kid, flexible heels, neat toe and ribbon bows. Reg. \$1.45. Friday & Saturday **1.20**

Ladies' Shoes.

Brand new styles, patent leather vamps, kid tops, medium sole; Cuban heels; sizes 2 1/2 to 7. Reg. \$1.80. Friday & Saturday **1.65**

Infants' Boots.

Dainty, little Boots for baby, soft soles, patent vamps, colored kid tops; all sizes. Reg. 30c. Friday & Saturday **25c**

Toilet Covers.

24 doz. Job White Honeycomb Toilet Covers, size 24 and 40 inches, fringed ends; extra special value. Selling at the unusual price of **14c**

Housefurnishing Specials.

Glass Towels.

12 doz. high grade Linen Glass Towels, neatly pressed and Blue Borders; size 22 x 32, hemmed ready for use. Reg. 25c. Friday & Saturday **16c**

White Shirting.

Fine White American Shirting, 36 inches wide, close weave finished, soft for the needle. Reg. 13c. yard. Friday & Saturday **10c**

Curtain Draperies.

Brand new supply of Curtain Nets and Mullins in beautiful designs, Cream & Ecru; plain and fringed edges; all styles—long, cash and vitrage. Special. Friday & Saturday **55c**

Damask Table Cloths.

A splendid line of White Full Bleached Damask Table Cloths, satin finished, large sizes; beautiful designs. Reg. \$2.00. Friday & Saturday **1.60**

Table Napkins.

30 doz. Bleached Linen Damask, size 23 x 23; neat large and small patterns, nicely hemmed. Reg. 20c. Friday & Saturday **16c**

Linoleum.

Entire new line of superior quality Linoleum, smart Tile and Floral designs, 2 yards wide; light and dark colorings. Reg. 80c. Friday & Saturday **72c**

WARDROBE SUGGESTIONS.

An important feature of every woman's preparations for Spring and Summer is the careful selection of Whitewear. Our new Spring stocks afford you ample opportunities to supply all your needs. The following examples are not only stylish but they excel in quality and finish.

LADIES' BLOUSES.

14 doz. Blouses and Shirtwaists of exceptional quality, latest 1913 models; 4 different styles, nicely made of White Muslin and fine Linens, all sizes. Reg. \$2.50. Friday & Saturday **\$2.08**

LADIES' KNICKERS.

5 doz. pairs only American Knickers, made of fine White Lawn, daintily trimmed with Swiss Embroidery. Frills. Reg. 70c. pair. Friday & Saturday **58c**

WHITE UNDERSKIRTS.

Beautiful garments of fine White Lawn, extra wide flounces of Swiss Eyelet Embroidery, very newest styles; very little fullness at the waist; all sizes. Reg. \$2.10 each. Friday & Saturday **\$1.85**

LADIES' NIGHTDRESSES.

An extra special line of dainty Nightdresses, low necks and short sleeves. White Lawn bodies, trimmed on neck and sleeves with Embroidery, Lace and Ribbon. Reg. 75c. Friday & Saturday **64c**

COTTON SHIRTWAISTS.

Splendid line of Black & White Check and Crash Linen Shirtwaists; also in Blue and Grey Linen; up-to-date styles; all sizes. Reg. 75c. each. Friday & Saturday **59c**

Umbrellas.

An important Umbrella selling event that certainly merits your careful consideration. Remarkable values in 8 Rib Steel Frame Umbrellas, with wood stem, plain and fancy handles; guaranteed fast black covering. Special, each **72c**

NEW RIBBONS.

A large assortment of new Merveil Ribbons; all the popular shades of the hour; for millinery, fancy work and other purposes; 6 inches wide. Regular 25c. yard. Friday & Saturday **20c**

LADIES' COLLARS.

A clearing line of high grade Linen Collars for ladies, plain and fancy styles, some decorated with beautiful embroidery designs; all sizes. Golf and other shapes. Reg. 25c. each. Friday & Saturday **20c**

LADIES' APRONS.

Another new supply of this popular line of White Lawn Aprons has just arrived. We have them with and without bodies. The ones with bodies are neatly trimmed with Swiss Embroidery on bibs and bretelles. Reg. 75c. Friday & Saturday **62c**

LADIES' NECKWEAR.

A large collection of Silk and Fine Net Bows, beautiful new creations in handsome colorings. Special value. Reg. 35c. Friday & Saturday **28c**

INFANTS' PINAFORES.

1 doz. only White Lawn Pinafores for infants, Swiss Embroidery and Lace; trimmed, nicely tucked frills. Reg. 35c. Friday & Saturday **27c**

Wash Goods.

Over 2000 yards Job American Wash Fabrics. This is a part of the surplus stock that we bought from a big manufacturer. The assortment of weaves includes Gingham, Cord, Linens, Voiles, Ginghams, Lawns, Chambrays, Drills, &c., in almost every color imaginable; all fast colors. Special Prices.

15c. and 12c. yard.

Record Values in Spring Goods

The Doster Kid Set.

New Washable Linen Sets for the kiddies, consisting of Collar, Cuffs and Belt. White Linen, nicely embroidered, scalloped edges; assorted colors. Reg. 70c. Friday & Saturday **58c**

Ladies' Hose.

The Hosiery man is very busy these days pricing and marking new goods. This week we offer 240 pairs. Black Cashmere and Worsted Hose, plain and assorted rib; all sizes. Reg. 40c. Friday & Saturday **34c**

Children's Hose.

Job line of Black Cashmere Hose, guaranteed fast colors; assorted ribs. Sizes 1, 2 and 3. Price **16c.** Sizes 4, 5 and 6. Price **25c.**

Pillow Cotton.

An unusual offering this, of high grade Circular Pillow Cotton in ends, 20 and 22 inches wide. Values up to 40c. yard. Friday and Saturday **18c**

Kid Gloves.

5 doz. pairs only fine French Kid Gloves, in shades of Black, Tan, Brown, Grey, Canary and Amethyst; 3 bones. Reg. 80c. pair. Friday & Saturday **68c**

Cashmere Gloves.

Ladies' Cashmere Gloves in colors of Black, Canary, Navy, Beaver-Grey & White, 3 bone fasteners; sizes 5 to 7 1/2. Reg. 25c. Friday & Saturday **20c**

Dress Goods.

40 pieces Amazon Cloth and Loring Silk in all the leading shades for Spring and Summer wear. Reg. \$1.25. Friday & Saturday **1.05**

Men's Sweater Coats.

Just right for present wear. They come in assorted colors; made of heavy hard twisted wool; roll collars; all sizes. Reg. \$1.25. Friday & Saturday **1.10**

Men's Silk Ties.

12 boxes of Fancy Silk Readymade Knot Ties in a host of new designs and colors; spring stud and wire fasteners. Reg. 20c. Friday and Saturday **16c**

Men's Working Shirts.

A splendid collection of Black, Black and White, Seamen and Knit Drill Shirts, well made, finished with neat collar and pockets; all sizes. Reg. 75c. Friday & Saturday **68c**

Men's Half Hose.

Balance of our stock of Fancy Heather Hose, in shades of Green, Grey and Brown; all sizes. Reg. 35c. pair. Friday & Saturday **29c**

Men's Caps.

New Spring Caps in many different styles. American make, light and dark patterns; all sizes. Reg. 65c. Friday & Saturday **57c**

Men's Braces.

40 doz. pairs of the popular "Prince" Suspenders, guaranteed cord ends and reliable in fit. Special. Friday & Saturday, per pair **23c**

Paris Garters.

The most popular Garter made; fits snugly around the leg and can be worn all the year round; assorted colors. Reg. 30c. pair. Friday & Saturday **27c**

GROCERY.

Armour's Soups.	Reg. 10c. for	5c
Ham in lb. tins.	Reg. 20c. for	15c
1/2 tin Corned Beef Hash.	Reg. 12c. for	9c
Pitted Plums.	Reg. 18c. for	15c
Lima Beans.	Reg. 15c. for	9c
Oatmeal Cocoa.	Reg. 25c. for	15c
Pancake Flour.	Reg. 20c. pkf. for	15c
Choice Rolled Oats.	Special. 7 lbs. for	23c
Sutton's Worcester Sauce.	Reg. 20c. for	15c
Libby's Queen Olives.	Reg. 15c. for	12c
3 lb. tin Medallion Peas.	Reg. 20c. for	15c
3 lb. tin Sliced Peaches.	Reg. 20c. for	20c

Linoleum Mats.

We have just opened a large consignment of these favorite Mats. The patterns are better than ever. Tile and Floral effects; size 20 x 36 inches. Reg. 35c. Friday and Saturday **30c**

Money Saving Specials in the Hardware Department.

Nickel Kettles.	Reg. \$1.75 each for	\$1.50
Food Choppers.	Reg. \$1.25 each for	\$1.00
Decorated Stand Lamp.	Reg. \$1.10 each for	94c
Japanned Fire Irons.	Reg. \$1.00 each for	87c
Queen Pudding Boiler.	Reg. 85c. each for	76c
Clothes Baskets.	Reg. 75c. each for	65c
Enamel Water Buckets.	12 inch. Reg. 70c. each for	62c
Enamel Mixing Pans.	14 quart. Reg. 65c. each for	58c
Wicker Knife Baskets.	Reg. 60c. each for	55c
Japanned Wasters.	22 inches. Reg. 50c. each for	44c
Enamel Ewers.	Reg. 45c. each for	40c
Potato Raders.	Reg. 45c. each for	40c
Enamel Pie Dishes.	12 inch. Reg. 27c. each for	24c
Short Handled Whisks.	Reg. 25c. each for	22c
Enamel Jugs.	Reg. 25c. each for	22c
Muffin Pans.	Reg. 25c. each for	20c
Cleavers.	Reg. 25c. each for	20c
Fancy Frame Mirrors.	8 x 10. Reg. 20c. each for	17c
Bread Knives.	Reg. 20c. each for	17c
Enamel Fish Slicers.	Reg. 20c. each for	17c
Jackson's Linoleum Polish.	Reg. 20c. each for	17c
Enamel Cups and Saucers.	Reg. 15c. each for	15c
Cake Coolers.	Reg. 17c. each for	14c
Wire Sink Strainers.	Reg. 17c. each for	14c

Little Items of Interest at Little Prices.

WAIST AND COLLAR PIN SETS—Gilt, inset with Pearl &c. Reg. 20c. set. Friday and Saturday 14c	COLLAR SUPPORTS—The noise "Cushion" make. Black & White. Cannot chafe the neck; all sizes. Special for Friday and Saturday 9c	RHOOCIES—Fine Art Jewelry. Inset with precious stones; all colors. Reg. 10c. for 8c	EYEGGLASS CASES—Strongly made in Imitation Black Leather. Special. 2 for 7c
SAFETY PINS—Perfection Brand. 12 on card; needle pointed. Special. 3 cards for 6c	CLEAR STYPS—The best made. King quality; extra strong. Swan bills. Special for Friday & Saturday 4c	DRESS SHIELDS—The new Orlandoff brand. Double covered; all sizes. Reg. 35c. Friday & Saturday 28c	PROPELLER PENCILS—With 3 gold bands; neat handy size with extra fine black lead. Reg. 12c. for 9c
SIDE COMBS—Fine Shell Shell Combs, in assorted shades, strong serviceable quality. Reg. 15c. pair. Friday and Saturday 12c	PEARL BUTTONS—A new assortment in plain and fancy; strong reliable quality. Special. 3 doz. for 5c	CORAL TOILET SOAP—in assorted colors; 3 cakes in a box; guaranteed pure. Reg. 10c. 17c. box for 15c	TALCUM POWDER—The famous Coriolis, in 1 lb. cans; patent sifter tops. Reg. 10c. for 8c

CROCKERY.

Fancy China Triple Dish, Green shaded.	Reg. \$1.10 for	95c
Clear Glass Tell-Tale Milk Jugs	1 qt. size. Reg. 40c. for	35c
Round Glass Cane Plate, size 9 ins.	Reg. 17c. each for	15c
Krystol Glass Oil or Vinegar Bottles; large size.	Reg. 50c. for	40c
Heavy Pressed Glass Table Sets, 4 pieces—1 Sugar Dish, 1 Milk Jug, 1 Spoon Stand, 1 Butter Dish. Reg. 38c. set. for		32c
Large Brown and White Mixing Bowls, size 13 inches. Regular 45c. for		40c
Best English China Tea Sets, heavy Blue Band and Gilt. Reg. \$5.00 set for		\$5.00
8 piece Toilet Set, Roses and Gilt. Reg. \$5.00 set for		\$4.57
8 piece Toilet Sets, with Pink Blue and Green Bands and Lilies. Reg. \$2.50 set for		\$2.33
1 & 3 line China Tea Cups and Saucers.	Reg. 12c. ea. for	10c

Lace Bed Spreads.

This is quite a novelty in Bed Spreads, made of very Heavy Nottingham Lace, in delightful patterns; size 80 x 94. Regular \$2.35. Friday and Saturday **\$1.80**

The Royal Stores Ltd.