Pillow

Cases

Balance of

Special line on Sale last Friday

size 24 x 35 in

Reg. 75c. Friday,

60c each

Bleached Linen

Friday,



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rth \$6.00.

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CONTROL DE LE CONTROL DE LE CONTROL DE RECEIVE LA RECEIVE DE LE CONTROL What to Give. It is not an easy matter to decide what to give, but a glance through the List hereunder may be of some

assistance to We open at 8.30 A.M. and from that hour up till noon is the ideal time for Shopping. The crowds are not so great then as in the afternoon and night, and you'll have more room and a better selection to choose from.

FRIDAY **Bargains CREAT TIME** TO BUY

White Cotton **Duchesse Sets** Lace edge and nsertion trimmed. Size 9 x 38 ins. Reg. 30c. Friday, 24c set Lace Curtains inest Battenburg

Lace and Net; White only,

314 yards long. Reg. \$10.00. Friday,

\$8.50 pair

Tablecloths Size 2 x 3 yards; ery neat peatterns
Job Line. Reg. to \$5.00. Friday, \$3.75 each **Bleached Linen Table Napkins** Red Irish Linen sizes 24 x 24 ins Ready for use.

Bleached Linen

Reg. to 40c.

Friday,

25c each

Felt Slippers Colors of Brown Navy and Claret; fur trimmed Reg. 80c Friday, 68c pair Ladies' Boots

Ladies'

Tablecloths 8-4 size, American styles; Vici Kid and Patent Leather Bluc. and Butt. Reg. \$3.00. Friday, Reg. \$1.75. \$2.75 pair \$1.50 each

FRIDAY BARGAINS



Extra Specials

IT'S A

CUSHION COVERS. nly Champagne Muslin Cushn Covers with wide frill and

Reg. 75c. each. 60c TEA CLOTH. Hemstitched and Embroid

White Linen Tea Cloths size 32 x 32 inches; openwork patterns with Embroidered cor-Reg. 60c. each. 48c SIDEBOARD CLOTHS.

oz. of Hemstitched and Emroidered White Linen Side poard Cloths, size 15 x 68 inches; wide hemstitched hem beautiful openwork and Embroidered centres. Reg. 80c CHRISTMAS CARDS.

only boxes of Christmas and ew Year Cards, including The Begonia, The New Art, The Burlington, The Acquaintance and The Magpie Series; some with 12, others with 18 cards in oox, with envelopes. Reg. 40c. box. Friday..

OPPORTUNITY TO BUY GLOVES.

Our Glove Départment has a larger and better assortment for Christmas 1911 than ever before. Our Gloves need no further recommendation for the following reasons: We have been selling the same standard of goods for many years. We keep none but the best makes, and we guarantee absolutely every pair from 80c. up. We uphold our trade by giving you the best value for your money.

150 pairs of Ladies' Flannel Lined Kid Gloves, best English Kid; and 120 pairs of Doeskin, 2 domes; colors of Tans, Browns and Black. Reg. \$1.25 pair. Friday

500 pairs of Ladies' fine quality Glacie Kid Gloves, 2 domes and 3 button fasteners; every pair guaranteed. Colors of Tan, Beaver, Slate, Navy, Greens, Brown and Black. Reg. \$1.00 pair. Friday

170 pairs of Ladies' Wool Gauntlet Gloves, Scotch Knit, heavy and thick; assorted self colors of Navy, Black, Brown, Grey, Green and White. Reg. 50c. pair. Friday

90 pairs of Infants' Astrachan Infantees; colors of Tans, Browns & White; Kid Palms; sizes 00 to 6. Reg. to 48c. pair. Friday

Crockery Bargains

Oxford Marble Teapots. 39c Reg. 45c. each. Friday

Stone China Spittoons. Reg. 18c. each. Friday

Grimwade's Hygienic Pie Dishes, 12 inches. Reg. 40c. 34c

White Pudding Moulds, 2½ pints. Reg. 25c. each. Friday 20c

Krystol Pickle Jars. Reg. 89c Reg. 45c. pair. Friday 38c

4-piece Royal Table Sets, consisting of Sugar, Butter, Creaming and Spoon Holder, 25c Reg. 30c. set. Friday

GROCERY 15c Bots. Tomato Ketchup for - - 12c 40c Lb. Choice Geylon Tea for - 30c BARGAINS 30c Bot. Heintz Sweat Pickles for 25c 14c Tins Best Condensed Milk for- 12c

Showroom Bargains

FUR SETS.

only Children's Fur Sets, Collar and Muff, in White Poodle, and Bearskin, Ermine, Black Astrachan, and Beaver and Grey Plush; some trimmed with Heads and Tails. Reg. 98c

CHILDREN'S OVERALLS. only Children's White Cotton Overalls or Dresses, a welcome hristmas present; yokes neat-

doz. of Ladies' Knitted Wool Paddy Hats. The newest Hats for Rinking, Sliding, Tobogganing or any outdoor winter sport; colors of White with Brown, Blue, Crimson, Fawn, Green and Black Stripe. Reg. \$1.00 each. Friday .. 85c

LADIES' APRONS. Aprons, without bibs, with neat embroidered pocket and trimmed with frill of embroidery, double stitched. Reg. 34c.

LADIES' APRONS. Balance of that good line on sale last Friday, extra fine quality, neatly finished with fine Insertion and Embroidery; wide frill at bottom. Reg. 90c. 70c LADIES' BLOUSES.

doz. of Ladies' White Lawn Blouses, beautifully trimmed with Tucks, Lace and Insertion and some with Embroidery; some have fronts of all-over Embroidery. Reg. \$1.45 \$1.80 each. Friday

TABLE LINEN.

yards of Full Bleached

Table Linen, 70 inches

wide; best quality, neat

Some Good Christmas Suggestions To

Be Found Here. PETITE BOXES

of Toilet Soap; the other 4 bots, of Perfume in neat, dainty box. A 43c 3 doz. of Petite Boxes, two assortments, one containing 2 bots. of Perfume and cake

LADIES' HANDKERCHIEFS.

90 doz. of Ladies' White Lawn Handkerchiefs, fancy crocheted with border and lace trimmed edges. Reg. 6c. each. Friday, 3 for INFANTS' BONNETS.

5 doz. of Infants' Velvet Bonnets, very daintily trimmed with Silk Ribbon; colors of Crimson, Saxe, Reseda, Brown, Royal and Vieux Rose. Reg. 85c. each. Friday

MOTOR SCARVES. 11 doz. of Ladies' Ice Wool Motor Scarves, colors of White, Cream and Black, some with fancy stripe. Also Knitted Wool, heavy weight, in assorted colors. Reg. 65c. each. Friday

FITTED BLOTTERS.

3 doz. of Fitted Blotters, containing Paper, Envelope and Blotter-some have Pen; Fancy Leatherette and Enamelled Leather Covers, Gilded and Flower Decorations. Included is a neat selection of Autograph Albums. Reg. 25c. each. Friday

GLOVE AND HANDKERCHIEF SETS. 6 doz. of Glove and Handkerchief Sets (2 pieces), Fancy Leatherette covered with Gilded and Floral covers; a useful present. Regular 40c. set. Friday

RUBBER BALLS. 10 doz. of English Rubber Balls, good quality, 23/4 inches diameter, fancy PHOTO FRAMES. 16 doz. of Photo Frames; a neat selection, including Celluloid, Leather-ette and Decorated Enamelled Wood. Reg. 25c. each. Friday . .

Hardware Bargains

½ pint bots. Diamond Furniture Cream. Reg. 12c. Friday, 10c. bot.

C: ke Tins (nests of 4).
Reg. 25c. Friday 21c. each
Wood Basting Spoons, solid. Reg. 6c. Friday .. .4c. each Janned Waiters, floral pattern;

22 inch. Reg. 40c. Friday, 34c. each Nickel Waiters, stamped, 14 inch. Reg. 50c. Friday . . 44c. each

Dover Egg Beaters. Reg. 9c. Friday 7c. each

Universal Cake Mixers. Reg. \$1.70. Friday. \$1.53 each Black Oven Pans, size 12 x 16 ins. Reg. 17c. Friday 14c. each

Crryers, 3-piece set; Buckhorn Handle. Reg. \$1.50. Friday, \$1.30 set

Glass Hand Lamps, small size. Reg. 25c. Friday ...21c. each Gem Food Choppers, 5 plates. Reg. \$1.00. Friday. 90c. each

Jelly Moulds, 1 pint size, Reg. 50c. Friday ..42c. each Bread Knives (Sheffield Steel). Reg. 30c. Friday ..26e. each Skimmer Spoons, wood handle.
Reg. 8c. Friday 6c. each

We thank Mr. John J. Evans for a copy of the Christmas number of the Size..... Newfoundland Quarterly. In it there Wire Toflet Paper Holders. Reg. 7c. Friday 6c. each of the Old Garrison," by the Rev. Edward F. Curran. . Among the other contributors are Mr. A. A. Parsons, J.P., Rev. Richard Howley, D.D., Can-TABLE COVERS. on White, R. G. McDonald, Rose M. Greene. His Grace Archbishop Howley, Rev. Canon Smith, T. Hanrahan,

Wood, H. F. Shortis and Arthur E.

Evening Huge Sum. Telegram Indianapolis, Dec. 8 .- Hoping to btaining and distributing the McNa-Fashion Plates. ara defence fund, a report of al

The Home Dressmaker should kee ight with the consent of Frank A. a Catalogue Scrap Book of our Pat-Secretary of the American tern Cuts. These will be found very useful to refer to from time to time

SMART COAT SUIT.

The total amount received up to

he case have been paid \$11,000.

gal services given in that city.

Namera moving picture films, \$250.

Hunters Lose

Chicago, Dec. 2 .- Hunting has cost

ording to records kept by Chicago

talled less than half of last year's.

nammer catching on twigs, boat gun-

young women who were sitting on a

Canada showed only one death in

he list. Michigan had the most, 16: Winconsin, 13; Maine, 11; Illinois, 4; New York, 9; Minnesota, 7; Penn-

the most injuries and Wisconsin next

mistaking him for a deer. One hunt-

Sold the Model.

Mr. J. Burke, father of Mr. V. P

Burke, is a man well skilled in the

think they will make good weather

no matter how rough it is. The mod-

els he is now making will be sent to

NEWFOUNDLAND QUARTERLY .-

Gloucester and Boston.

team of horses.

borch, but missed the rabbit.

Hundred



omposed of Ladies Coat Pattern 9107.

and Ladies Skirt Pattern 9106. These models are cut on graceful and fashionable lines, and express admirably the dressy ideas of this season's styles. The collar is new in shape, the coat is fitted by side front, back and underarm seams. The two piece mannish sleeves is finished with a straight cuff. The skirt shows the popular broad front and panel back. Thirty persons killed themselves while hunting, and most of them did it while dragging a gun after them, the will dragging a gun after them, the control of the sizes: 32, 34, 36, 38, 40 and 42 inches waist 22, 24, 26, 28 and 30 inches waist inch material for a medium size.

This illustration calls for two separate patterns which will be mailed Suitable materials for any of these

patterns can be procured from AYRE & SONS, Ltd. Samples on request. Mention pattern number. Mail orders promptly attended to.

9093-GIRL'S DRESS WITH LINING.



he sent away for exhibition at the Festival of Empire the model of a new type of "knockabout" after original designs of his own. Seafaring men and men interested in the deep see fisheries of England admired the could be of lace "all over" or he sent away for exhibition at the sea fisheries of England admired the model very much, and Mr. Burke sold it to a gentleman and received a good it to a gentleman and received a good figure for it. Mr. Burke has learned that smacks will be built after his distribution mailed.

The specific property of t model and those projecting them to any address on receipt of 10c.

> PATTERN COUPON. Please send the above-mentioned pattern as per directions given below.

is a racy story entitled "The Ghost Name

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern cannot reach you in less than 15 days. Price 10c. each, in eash, postal note. MINARD'S LINIMENT RELIEVES or stamps. Address: Telegram Pst.

15 only Tapestry Table Covers, 2 yards square, fringed all round; assorted colorings. Reg. \$1.50 each. **\$1.30**

John H. Reddin, P. T. McGrath, J.

Sinclair Tait, Judge Prowse, F. B.