VOLUME XXXII.

\$3.00 PER YEAR.

It is not often one can practice Magic on oneself, but the next time you have a headache buy a 5 Packet of MAGIC HEADACHE POWDERS, take one and mark the Magical Effect. In less than ten minutes the headache is gone and no ill after effects. They can be had at

W. T. COURENAY'S.

Cor. Duckworth and Prescott Streets. For 10 cts. per packet.

Make Your Fal

Best Rates Quoted on Application.

Ltd., Coastal Mail Service. Telephone 306.

JUST RECEIVED!



A. H. MARTIN, Agent,

Cavendish Square.

150° and 115° tests, In Casks and Cases.

North Sydney Coal Victoria Goal-

_____AND-___

ANTHRACITE,

Nut, Stove, Egg and Furnace

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, OCTOBER 28, 1910.

NO. 248.

WE'RE EASY!

Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

W. de FOREST TEA CO'Y.



OUR EXHIBIT

at the Industrial Exhibition at the Prince's Rink will show some of the most advanced lines of READY-MADE CLOTHING ever made in this country.

BE SURE AND SEE IT.

Newfoundland Clothing Factory, Ltd.,

Arriving Monday Morning October 24th, Per S. S Anita,

200 Tons of Best

GEORGE NEAL

'RAMBLER BOOT,' Price: \$2.50.



The whole make up of the "Rambler Boot," in upper stock and sole stock, together with solid inner soles, best drill linings, fast black eyelets and other first-class findings makes it the equal of any \$3.50

All reliable dealers sell the "Rambler." Ask for Wholesale Prices. All styles, all shapes. Retail at

\$2.50.

PARKER & MONROE, LTD.

The New Roofing THAT WILL NEVER need Painting. AMATITE costs no more than Roofing that needs con tinual coating.

AMATITE gives 100 per cent. more value than any of the so-called "Rubber" or "Gum" Roofs.

If you want the best value in Roofing ask your Merchant for AMATITE and take no other.

H. J. STABB & CO. COLIN CAMPBELL, Wholesale Agent,

10th OCTOBER, 1910

Now Landing, 681 TONS North Sydney

The Kind that is sure to

IT'S GOOD COAL.



KEEPING UP-TO-DATE

I have had the privilege of spending much time during the last three months among the Highest Class Opticians of England, France and Germany.

It is also my privilege now to be able to tell you that my method of examining the eyes and fitting glasses for the various defects of vision are quite on a par with the best. This together with 15 years experience, and having tested the eyes of thousands of people, enables me to offer you the best services.

I have also the finest machinery for grinding compound lenses; ny glass supplied at an hour's notice Artificial Human Eyes Matched

R. H. TRAPNELL. EYE SIGHT SPECIALIST.

Containing 500 volumes, fifty of which have been recently added, including:

No. 331--Scott's lives of the Novel " 332-Sir Arthur Heep's Life of

Columbus. " 453-Homer's Iliad. 454—Homer's Odyssey.

455-Thucydides Peloponnesein War. " 456-Plato 1.

457-Plato 2. " 458-Arnold's Study of Celtic Literature. " 459-Hazltt's Spirit of the Age,

460-Burke's reflections on the French Revolution.

" 469—Tolstoi's, a volume of Tales and Parables. " 471—Edgar's Heroes of Eng-

477 -- Froude's Mary Tudor. 478—Irving's Conquest of Granada. 479-Bede's Ecclesiastical His-

tory, etc. 481 - Spionaza's Ethics. 483 - Berkeley's Principles of Human Knowledge. " 484 - A. Kempis' Imitation of

485--The Little Flowers of St Francis. 486-Byron's Complete Poetical

Works, 1. " 487—Byron's Complete Poetical Works, 2.

488—Byron's Complete Poetical Works, 3. 496-Atlas of Historical Geography—Europe.

Cloth bound, 25c. per vol. DICKS & Co.'s Popular Bookstore.

JOHN MAUNDER, Tailor & Clothier, 281-283 Duckworth St

LATEST Style and Workmanship guaranteed. Our Ladies' Department is now stocked with the LATEST shades in Costume Cloths. This department is superintended



BY A CUTTER OF MANY YEARS EXPERIENCE.

The Latest English, French & American Designs.



Recommended by the highest medical authorities for sufferers from Gout, Rheumatism, etc. Guaranteed pure and free from chemicals

For sale by all Grocers,

Be sure of the name-"Land of Evangeline."

THE BIG FRUIT STORE

Market Report week ending 28th October. GRAVENSTEINS are pretty well cleaned up, we offer about 100 sept15,tf [Tel. 197.] Rawlins' Cross.

KINGS are just in, we offer 200 brls choice red stock. AMERICAN - Some choice Am. Apples, large brls, sweet & juicy. CANADIAN-We have received a carload of fancy, choice red stock, in large brls, splendid value. Lemons, Oranges and Grapes.

Send in your orders, we are sure to suit you in quality and price. EDWIN MURRAY



Cottage Beef

Selected Prime Beef, cooked, corned and put into tins and ready to serve upon opening. You will like it better than any Corned Beef. Try it.

Libby, McNeill & Libby



It may be confidently asserted that until the advent of the

PATENT CARTRIDGES and PIPE FILLER smokers have never experienced the true flavour and taste of a Tobacco in all its charms. The supreme luxury of smoking is attained only by using the

For Sale at CASH'S TOBACCO STORES

Opening Announcement

To my friends and the general public I

Tailoring and Cleaning and **Pressing Business at**

174 Duckworth St., on the Beach, entrusted to me in a first-class and reliable manner, and solicit a share of ir patronage and support.

WM. SPURRELL, The Reliable Tailoring and Cleaning and Pressing House.

BOVRIL

VIROL

9 Cases received by s.s. Shenandoah.

BOVRIL-1 oz., 2 oz., 4 oz., 8 oz., 16

INVALID BOVRIL-8 oz. jars. BOVRIL WINE-1 pts. and pints. VIROL-A preparation of Bone and Marrow. An ideal Fat Food for Children and Infants.

MAROL - Ox-Bone-(Marrow with Malt)—An important substitute for Cod Liver Oil.

MALTO-CARNIS, (Caffyn's) Liquor Carnio. Malt and Cocoa,

Supplies may be had from T. J. EDENS

A FINE SELECTION

Palms and Ferns

Cut Flowers at all times. Boquets and Floral Designs a

J. McNEIL,

Two "National"

CASH REGISTERS

HALF PRICE

than HALF PRICE. They can THE ROYAL STORES, LTD.

For Sale,--Dwelling House, No. 56 Carter's
Hill. A Bargain. Apply to C. J.
CAHILL, Solicitor. Offices—Law Chambers, Duckworth Street. oct27,f,m,w,tf

Lost, on the Road to Pouch Cove. via Circular Road, King's Bridge and Torbay, the Back Reflector of a Motor Lamp. Finder will be rewarded on leaving same at this Office. oct19,tf

Help Wanted.

A General Servant, in

A Good Plain Cook, Also, a housemaid. Apply to MRS. WAR-REN, 90 Military Road. oct28,tf A Cash Boy, Apply to NICHOLLE & INKPEN, Co., Ltd.

A Girl who understands lain cooking; reference required. Apply
MRS. MACGREGOR, King's Bridge
coad. oet24.1f

A Good General Ser-

A Young Man, to take

A Blacksmith; apply to ANYONE, anywhere

No canvassing. Be your own boss. or free booklet. Tells how. He An Intelligent person