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Marshall Bros.,

Newfoundland Agency for The Watson Foster Company,
Canada's Largest Wall Paper Concern.

Tourist Traffic.

Editor Evening Telegram.

Dear Sir,—What we are losing by the neglectful way things are managed in and around our city is probably beyond ascertaining, but we can at least see where we are losing something in a way that in other countries is counted a valuable asset and means of income, viz., tourist traffic. To begin with, our climate is temperate, cool and refreshing. That of the neighbouring continent, in summer, is hot, enervating and oppressive. But it is that hot and oppressive climate that people whose wealth allows them to leave at will for lands beyond the sea, where they can recuperate and enjoy cool, fresh and invigorating air. What do they generally do? They plan a sea voyage, to land at some port or ports, there to stretch their limbs after the ship voyage and see points of interest ashore. Now these people have money to spend on this vacation or voyage of recuperation, and they want to spend it on their pleasures and comforts on this trip on pleasure bent. They will, moreover, if the place or places they visit give the attraction and the end desired stay awhile if there is fitting accommodation for them, and if they can find some one to guide and inform them where to go, and what to see. Otherwise they return with but a poor opinion of that place as their wants demand. Here, in and around St. John's is as ideal a place for these people to come for these purposes as

there is to be found in this fair world. In climate and scenery we cannot be surpassed, combining the opportunities of city life, viz., the Postal and Telegraph facilities, with a nearby intercourse with rural life. With one exception, a vital exception, the lack of hotel accommodation, and to these people the modern hotel is a vital necessity, and failing to find it all else is secondary. They come on the Red Cross boats, we call them "round trippers," but how do we know but many of them would prolong their stay if hotel and other accommodation and conveniences were to hand. Instead of having them pack back on the same steamer after a stay of 24 days or so. Let us suppose that on landing here and seeing a bit of our attractions that parties would decide to remain even over for one trip, what a gain to us and to them would it be. And if this happened in many cases why our "tourist traffic" would become something to "veer and haul on" to have as a large and increasing asset year after year until it would be a permanent source of income. Do not let us choke it off now. Let those in a position to do so advance this idea, this by no means dreamy idea, and let it be made something of for both summer and winter. And in our endeavours to keep these people coming here to offer them inducements to prolong their stay. They do not come for business but pleasure and health, rest and recreation. The sea trip has cleared the cobwebs from their brains and they land here full of

vital energy, and looking for something to see and somebody to show them where to go and see the local points of interest here and around St. John's. They want some person or persons to take them in hand and in an intelligent manner show and explain to them what they want to know, to send or bring them to those beautiful health-giving spots here, and to make their stay so pleasant with them. I myself, have experience as a driver of these tourists, and flatter myself that the questions asked by them on various local topics, places, etc. were answered in such a manner and intelligently as to add to their knowledge of our local history and ways and means of existence. This is another point in this matter. I'm afraid that many who rush to get them to drive only for the sake of their money are killing "the goose that lays the golden egg." They do not by any means do what is the proper thing by these tourists, and this matter should be regulated. Messrs. Harvey & Co. and the Reid Nfld. Co. should look into this, and appoint some one to look out for this palpable and almost sure source of summer income. Look at the passenger list of the Borneo and many more, to come if possible. Ah! fellow citizens, I'm afraid our infancy is still with us. I was looking this morning at a pamphlet of Norumbega Park, a suburban resort outside of Boston, I myself, have seen it, and I can say there are places here that could be made more delightful than Norumbega Park to attract visitors and always a delight to our local residents. To show the beauties of the Waterford Valley, the views from Middle Cove, Torbay, Twissall, Bell Island towards and out to the great Atlantic would beat all the Adirondack white mountains that are, and other spots would lick the Thousand Islands, Niagara Falls (except for volume of water) over and over again. We can if we go the right way to work have a tourist traffic equal to any, and if those who are interested would only go into co-operation on this it would bear fruit a hundred fold.

As far as my writing on this subject is concerned it may not be a great deal, but ideas it asked for will be forthcoming to help to forward the idea of developing this traffic in an intelligent and business like manner, and not to let a mercenary group of Jesus spell what ought to be a source of income. Give them one or more up-to-date hotels; give them all that they want. They will pay for birch and spruce, white coats and picture post cards, but they will also pay for fresh air in the country, good meals at the seaside table and for intelligent answers to reasonable and

recent questions. Other points I shall write on soon to pave the way for a better season, let us hope, next summer, to advertise our local beauties and health-giving climate in the lands where there are those that seek it and will pay to find it. Thanking you for space, etc., I remain, yours truly,
BORNUE.

Notes From Harbor Grace.

Rev. Mr. Tomba, who has been supplying at St. Andrew's Church here for the past three Sabbaths, leaves this morning for St. John's en route to his home in Canada. Mr. Tomba's preaching was much appreciated by the congregation. At last night's service, in thanking the people for their kindness to him during his short stay, he expressed himself well pleased with our pretty little town.

Mr. Isaac Benson was taken suddenly ill yesterday and the services of Dr. Parsons and Dr. Strapp had to be quickly secured. Internal inflammation is, we hear, the cause of the trouble, and the case is a very serious one. It was thought an operation would be necessary, and that at St. John's, but at the time of writing the patient is too weak to undergo such a journey. This is the third case of a similar nature coming under the doctor's notice here lately. Another proof of the need of a hospital in this town, which we are now, thanks to the untiring efforts of the ladies, likely soon to see an accomplished fact.

Rev. Mr. Coffin, pastor of St. Andrew's, who has been resting at his home, Charlottetown, for several months, is expected back this week, as also Miss Wallace, teacher of Victoria Street school, from her vacation at Nova Scotia.

Master Ron Kent, son of Sergt. Jas. Kent of Placentia, who was on a holiday here to his aunt, Mrs. Scanlon, left for home on Monday morning last.

Misses Lizzie and Katie Anderson, of Montreal, who had been spending a time here, the guests of Mrs. Pickering, left for home by Thursday's express. The Misses Anderson are natives of this town, and their former friends were delighted to have them back, even for a short time.

Mr. G. Parsons, of St. John's, arrived in town on Saturday night in his motor car. He took a run down the Shore yesterday and left on the return trip last evening.

We thank Mr. R. T. Parsons, photographer, for a package of souvenir postal cards containing views of the Guy Celebration in the different stages, viz., Sham Battle, Landing of His Excellency the Governor, the Garden Party, the Regatta, Races at

Beauregard's Hope and several others. The package contains seven views, put up in Mr. Parsons' well known style, and enclosed in a nicely printed and thoughtfully arranged envelope. This reminder of the Celebration will be valued by all who are fortunate enough to secure it.

Miss Winnie and Mrs. Hutchings, who were visiting their relatives, Mrs. Holt and the Misses Allan, at Greyhurst, left by Thursday's express for their home in Montreal.

The genial Secretary of the Guy Ter-Centenary Celebration lately received a letter from His Excellency the Governor expressing much gratification at the recent celebration and the whole-hearted and broad-minded way in which it was carried out. His Excellency's presence and influence helped in no small way to make this affair what it was, for which the citizens generally are grateful.

We regret to hear of the death at Sydney on Sunday, 21st inst., of Mr. William Smith (blacksmith), formerly of this town, and well known by many people both here and in St. John's. Mr. Smith had been in poor health for a couple of years, the trouble being Bright's disease. He leaves several sons and daughters to mourn their loss. He was 64 years of age.

We are looking forward to the Shamrock excursion on Wednesday next, as we know that a very pleasant time is in store for both citizens and visitors. Several races will be held on the harbor, and football, cricket and other sports at Shannon Park. We trust the weather may be favorable on the occasion.

CORRESPONDENT.
Harbor Grace, Aug. 29, '10.

All aboard! Don't forget the Shamrock Excursion to Harbor Grace to-morrow. Train leaves at 8 a.m. Stops at Briggs and Bay Roberts going, and returning. Boat Races at Harbor Grace for Medals from St. E. P. Morris and Cup from Shamrock Club. Tickets only \$1.50—ad. 11

Acknowledgment.

Governor House,
St. John's, Aug. 27, '10.
Sir,—I have received a despatch from the Secretary of State requesting me to convey to the Trades and Labor Council of Newfoundland the grateful appreciation of His Majesty the King for expressions of affection and loyalty contained in the address presented to me by the Unions on the 5th July last.
I have the honour to be,
Sir,
Your obedient servant,
RALPH WILLIAMS,
M. J. McEvoy, Esq.,
Sec. Trades & Labor Council.

LARACY'S have just received direct from the manufacturers per "Dronning Maud," from Antwerp, Tumblers, Glasses, Decanters, Goblets and Fancy Glassware. Selling at our usual low prices at LARACY'S 345 and 347 Water Street, opposite Post Office May 14th

GENTLEMEN, Attention, Please!

If you require a soft bosom Shirt it will pay you to call and see for yourself the variety of Patterns we are carrying in this line,



EXTRA VALUE:

Mens' Coat Shirt,
\$1.10 and \$1.30 each. Sizes 14 to 17.
N.B.—New goods arriving every steamer.

JACKMAN The Tailor,
The Mail Order House.

Botwood Notes.

The s.s. Pythia is now loading at the A. N. D. Co. pier with pulp and paper. She will take about four thousand tons.
A man by the name of John Burt had his foot broken by a bundle of pulpwood falling on it. He was attended by Dr. Ames and was sent home by Capt. Storm.
There are seven electricians down from Grand Falls fitting the A. N. D. Co. staff house with electric lights. The plant also will be lit up with electricity, and probably the whole little town.

The A. N. D. Co. is starting to build for Mr. Harkley, the head book-keeper, a new dwelling house, which will be in addition to the eight which are just finished for the employees.

Aug. 27th, 1910.

Belvidere Collection.

The annual collection for the Belvidere orphans will take place next Sunday. Rt. Rev. Mgr. Roche announced the fact at Prayers last Sunday evening. It is not necessary to make any lengthened appeal in reference to this collection. The mere announcement should be sufficient. The cause of the orphans is the cause of God, and the "Charity of Christ presseth us." The good Sisters of Belvidere are doing a noble and self-sacrificing work in caring for the temporal and spiritual needs of the helpless children committed to their care. The Catholic people in the city have always in the past most generously responded to calls on behalf of the orphans, and so doubt this occasion will show a like result. The collection will be taken at all the Masses on Sunday next at the Cathedral, St. Patrick's, Kilbride, Loxley Bay, Mount Cashel and Littledale.

\$1.00 Gold Pieces.

That The Evening Telegram, as an advertising medium, cannot be excelled has been proven again and again. Last evening we advertised the loss of a Brooch, made from two \$1.00 Gold pieces, and this morning Mrs. Paton returned it to this office.

The Amethyst has left Montreal and will be due here Friday night next.

MINARD'S LINIMENT CURES GARGET IN COWS.

Good "Spurt" of Fish.

People from Placentia who arrived by last night's train say that the people of the Cape Shore have done very well with the fish this season. At Branch and neighbourhood for the past two weeks the fish struck off and little or nothing was done, but a couple of days ago big schools of cod again struck the shore, and the boats have been taking from 10 to 14 qts. daily and all are thus assured of a good voyage. Up to the time the fish left the shore the average per boat was 100 qts.

Mr. D. Clatney, Sacristan of the R. C. Cathedral, who with his daughter made the round trip in the Portia arrived this morning, having enjoyed the vacation thoroughly.

IT WOULD GIVE A DYSPEPTIC AN APPETITE

Just to walk through our stores. There is seldom such an array of DAINITIES spread out before one.
A few of these "palate-pleasing" goods, at "purse-pleasing" prices are:—
Soups, Assorted, 1 lb. tins, each10c.
Salmon, "Red Cross Brand," 1 lb. tins, each16c.
Sardines from 7c. to 35c. per tin.
"Ingersoll" Cream Cheese, 1/2 lb. blocks, each16c.
"Ingersoll" Cream Cheese, 1 lb. blocks, each30c.
Lunch and Ox Tongues from 22c. to \$1.50 per tin.
Boar's Head, in glass, each, 45c.
Potted Chicken, boneless, per tin35c.
"Log and Porridge" Worcester-sauce, small, medium, large bottles.
Harvey Sauce.

T. J. EDENS
151 Duckworth St., Phone 411
112 Military Rd., Phone 411

10 Lbs. ONIONS for - - 25 cts.

Butter Puffs and Cream Crackers, 1/2 lb. pkgs.

10,000
JUDGE
CIGARS
Just Received.

The same as formerly
branded LITTLE
GOVERNOR.

5 cts.

C. P. EAGAN,

NEW
Potatoes
14c. gallon.

NEW
GRAPES,
14c. lb.

Duckworth St. and
Queen's Road.