



ale of White

esday following New Year's ed with more than its share housands of dainty ideas in

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one way. Remember this during January Sale only.

RMENTS

Ve have never in.
y Company with
haracter, Furs that

collar and fancy cuffs of self, in pleats, fancy buttons, lined

lined brocade 187.50. Sale Floor Two

ice for You

Serge, pleats extend from yoke embroidered in metal and scar \$19.95

Model of Copenhagen Blue Messaline, full skirt, showing silk and metal threads, collar and cuffs of white georgette. Former selling price, \$25.00. \$19.95

Model of Black Embroidered Brussels Net over black silk, full skirt of net over silk, bodice fashioned of black satin and net. Knot of American Beauty velvet and black jet at waist.

Dainty Dance Frock, in creme shadow lace and accordion pleated ninon, skirt shows three frills of lace over the ninon, the bodice is of net with sleeves of ninon and wide pleated girdle of satin.

Floor Two





Sale Ends Night of January 20th

COMIC

Sandari

CALGARY, ALBERTA, JANUARY 7, 1917

SECTION









CONCERNING APPEAR ANCES, THEY ARE VERY DECEIVING - THATS THEIR BUSINESS. THATS A GOOD THING-BECAUSE THERE ARE LOTS OF THINGS THAT SHOULD BE COVERED UP. A GOOD WIG LOOKS BETTER ON MOST HEADS THAN BALDNESS. ARTIFICIAL TEETH ARE MORE USEFUL AND ORNAMENTAL THAN POOR TEETH, OR NO TEETH. DON'T BLAME THE OLD GIRL'S FOR FUTTING ON THE ROUGE AND SWITCHES. BLESS THEIR HEARTS, THEY WANT TO LOOK PRETTY AS LONG AS THEY CAN. WHEN THERE IS A BEAUTIFUL MIND AND A GOOD, SWEET DISPOSITION ON THE INSIDE OF ONE'S HEAD IT SHOWS IN THE FACE AND KEEPS THE SOUR LOOK AND WRINKLES AWAY. BUT ALL TRY TO MAKE A GOOD APPEARANCE AND BACK IT UP. THATS ALL STRANGERS HAVE TO JUDGE US BY

