
 Kinew in wive ime


## Thursday, October 23, 1913

THE REDUCTION IN EAS MIDDLESEX.
Says. the London Free Press The
esyilt tin East Midadesex is claimed esult in East Midalesex is claimed
some of the Liberal press as a Horal victory. The majority of the
Conservaties was wet down we are Conservaties-was cut own we are
olo. The purpose is it it iffluence
the voting in South Bruce, no doubt But the South Bruce electors will
have plenty of time in which to
learn the facts, if the verdict in East Widdeses xhas any bearing upon the


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Sences whicause of personal
contest for had arisen over
for

 ote fell off bitecanse the weather was
not propitious and because it was oot propitious and because it w
fcit that the verdict would be sure
Conservative, betijeve that, thay - We . Wencriat ative elsec-
tors, busy with other matters abtors, ousy with other matters ab-
sented the melves from the polls for
the same reason? If the rule e is to
be applied in one case, it must be
be aste be applied in one case, it must be
applied in the other. The Conser-
vative vote fell off faur hundred, as
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P. Kor Wateroo, immaff natatie
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## 5 <br> NoblesseOblige

Rank imposes obligations-
or-as the French put it-"Noblesse Oblige.

| But this principle is not confined to persons of noble birth -it has a hundred applicato those manufacturers of reputation and prestige who make goods of high quality and who advertise them constantly in the newspapers of the land. |
| :---: |
| By their advertising they have attained an eminence where the very best in quality and good service is expected of |

For the principle of "Noblesse Oblige" is your guarantee of excellence in Advertised Goods:
 Nint


Royal Cafe
 12 p.m.
CHAS. 2 JAMES WONG Mixwaikin


## The Cash Intrigue




GRAVE FEARS
EINERA
With Reference to

