

# EXPANSION.

UP TO the present time THE GUIDE has devoted its efforts to improving conditions along economic lines and the marketing end of the farmers' business. There has been a constantly growing demand on the part of our readers to have us take up the subject of agricultural production. This we have decided to do. We cannot enter into the field fully equipped but we intend to carry on the work until THE GUIDE will supply the farmers' every want. Our readers have contributed most valuable letters to our columns on economic subjects. We now invite them to contribute letters dealing with the stock-raising industry, dry farming, all field crops, crop rotation, dairying, poultry raising, sheep raising, hog raising, horse breeding, farm machinery, and all other subjects of value to Western farmers. Every good farmer has had experience which would be valuable to his brother farmers. Send those experiences to THE GUIDE and help your fellowmen by so doing. THE GUIDE has filled a long felt

want in taking up the marketing end of the farmers' business. This work will not be neglected in any way, but the agricultural department in our paper will be an additional gift to our readers. We want to call attention to the fact that our paper can grow only as fast as it receives the support of the farmers, and the people with whom the farmers do their business. Western farmers spend a large amount of money each year in advertising stock and produce which they have for sale. If they will spend this money by advertising in THE GUIDE, they will assist in making us the very best farmers' paper on the continent. The farmers should make THE GUIDE their market place, and do their buying and selling through their own paper. The subscription price of THE GUIDE does not pay one-third of the cost of publishing the paper. It is the advertising revenue that supports it. If the farmers will support their own paper they will make it an institution stronger than anything of its kind in Canada.

The Grain Growers' Guide - - - - - Winnipeg

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