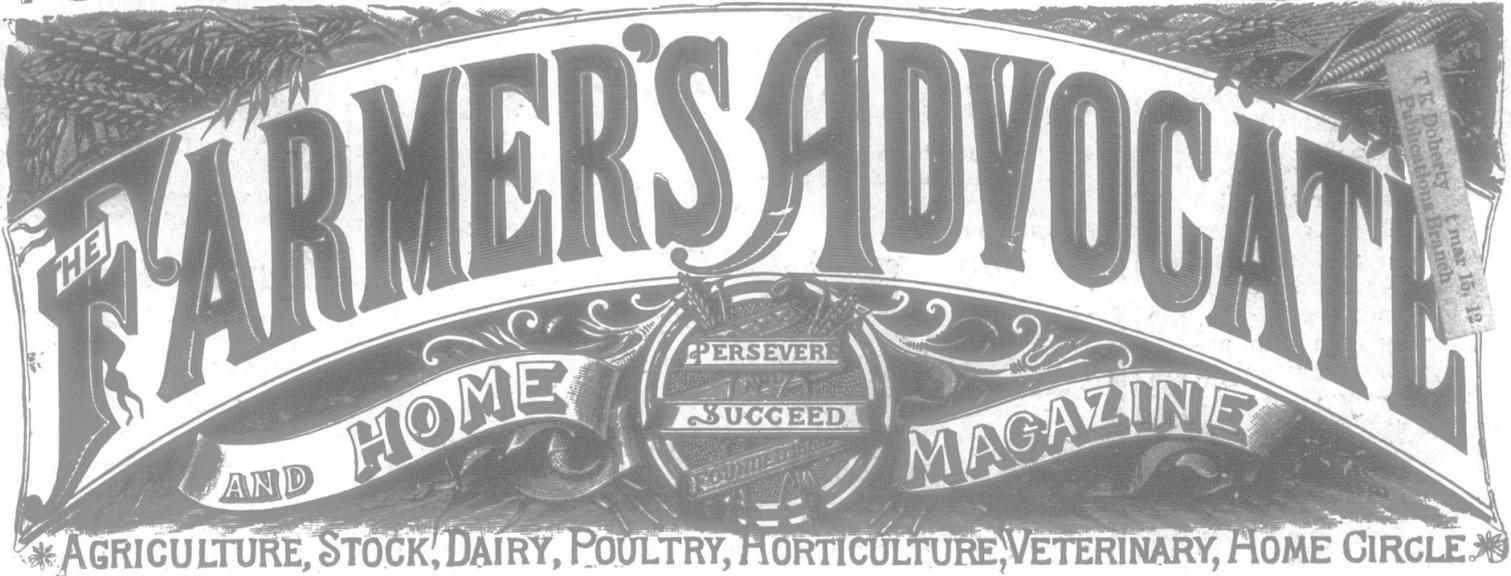


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Canadian Independent Telephones not only excel in quality, but are packed in the most up-to-date style. See the pictures

QUALITY is our strongest talking point, for it is in quality that our telephones excel. CANADIAN INDEPENDENT TELEPHONES are the very latest in design. Built to keep in order all the time—to give the utmost satisfaction. We emphasize the quality of our telephones strongly in our advertising, because we have high-class equipment to back up our statements.

CANADIAN INDEPENDENT TELEPHONES are not only up-to-date in design, but are packed in up-to-date style.

The ordinary way of packing telephones is to put several in a box. If one or two are required for an order, the nails or screws have to be removed from the cover and the 'phones taken out. Those left in the box are always liable to be damaged, as something might be thrown on top of them. And an open box always collects a lot of dirt and dust while lying in storage.

Each telephone in a separate box. That's the CANADIAN INDEPENDENT TELEPHONE CO.'S up-to-date method of packing. No danger of injury in storage. Every 'phone in perfect condition when lifted from the box. And you can open the box in a jiffy. No nails to pull or screws to remove. Just use a knife.

Every CANADIAN INDEPENDENT TELEPHONE has receiver, transmitter and shelf already attached. No time is lost in assembling parts. Nothing to do but connect up the batteries and snap on the hook-switch.

The CANADIAN INDEPENDENT system of packing assures safety and cleanliness of 'phones while in storage. Saves time in packing and unpacking. It is also easier to carry 'phones in our neat packages than it is to carry several parts in your hands—the ordinary way.

Of course, you are interested in telephones, or you wouldn't be reading this ad., so send for our up-to-date telephone booklets. And, remember, that we carry large stocks of construction materials and fill orders promptly.

Canadian Independent Telephone Co., Limited
20 Duncan Street, TORONTO, ONT.



No nails to be removed or screws to be drawn. Simply cut open with a jack-knife.



Every telephone in a separate case, ready to go on the wall.