



THE EMPLOYERS' Liability Assurance Corporation, Limited

of LONDON, England.

Transacts:

AUTOMOBILE INSURANCE
covering ACCIDENT, PROPERTY DAMAGE, COLLISION, FIRE, THEFT
and TRANSPORTATION
PERSONAL ACCIDENT, HEALTH, LIABILITY, PASSENGER and FREIGHT
ELEVATOR, FIDELITY GUARANTEE, CONTRACT BONDS
and FIRE INSURANCE

Offices: { Temple Building : TORONTO, ONT.
Lewis Building : MONTREAL, QUE.

CHARLES W. I. WOODLAND,
General Manager for Canada and Newfoundland.
JOHN JENKINS, *Fire Manager.*

APPLICATIONS FOR AGENCIES INVITED

Canadian
Government
Deposit

\$1,342,455.00

Stands First

in the
liberality of its
Policy contracts,
in financial strength,
and in the
liberality of its loss
settlements.

WE SPECIALIZE—

AUTOMOBILE INSURANCE

Fire, Theft, Property Damage, Collision, Third Party,
Separate or Combined Policies as desired.

FAVOURABLE RATES

LIBERAL CONTRACTS

AGENTS AND BROKERS WANTED

THE CANADA ACCIDENT ASSURANCE COMPANY

Head Office: Commercial Union Building, MONTREAL

H. F. RODEN MANAGERS T. H. HUDSON

The National Life Assurance Company OF CANADA

The 19th Annual Report of The National Life is good canvassing material.
Note the following:

Total Cash Income (Increase over 1916 \$233,965.71)	\$ 942,427.59
Total Payments to Policyholders	245,212.26
Applications for new Assurances	5,001,612.00
Policies Issued and Placed	4,336,237.00
Total Business in Force	22,686,816.00
Interest Earnings, plus profits from sale of Securities (Increase over 1916 of \$20,254.32)	181,393.96
Paid-Up Capital, Reserves and Surplus	3,781,263.15
Net Surplus (Including Paid-Up Capital of \$250,000.00)	350,014.37

Steady progress and strength are the outstanding characteristics of this report, and the Agent representing The National Life has the extra advantage of having a complete list of the Securities, owned by the Company, published in conjunction with the Report. Write for a copy. Also Agency Booklet, "Results that Satisfy."

HEAD OFFICE - - TORONTO