

PHOTO-PRINTING.

The results obtained in making blueprints depend upon the careful selection and application of the chemicals and essentially upon the quality of the paper employed. It has therefore always been our endeavor to maintain the high quality of our papers and improve our formulas for coating these papers, and to produce papers best adapted for their purpose. The reputation which our several brands of blueprinting paper enjoy, proves that our efforts have been successful, and that our papers may be depended upon for the work for which we recommend them.

IMPORTANT NOTICE!

To insure the best results from blueprint papers and cloths, the order should state the desired speed, whether they are intended for sunlight or electric-light exposure or for use in an electric printing machine.

Our blueprint papers are furnished as follows:

Regular, requiring from 4 to 8 minutes exposure in bright sunlight. This will be found the most satisfactory in keeping, handling and in regard to quality and appearance of prints.

Quick, intended for use where prints are required quickly, or where no good light is available. Quick papers require more careful keeping and protection from light before exposure, than the regular.

Electric Quick, for use with electric light and in electric printing machines.

When blueprint paper is required for printing from negatives (blue lines on white ground) we request that this be stated in the order.

We can furnish also paper of other speeds to meet unusual conditions but in such cases the exact conditions should be explained in the order, to obtain the best possible results.

We can furnish our prepared papers also in sheets, if ordered in reasonably large quantities but we do not list sizes, as they are cut to order.

PRINTING FOR THE TRADE.

We have a well equipped plant at our New York House and at our Branch Houses at Chicago, St. Louis, San Francisco and Montreal, for **Blue-printing and Black-printing** of any kind by sun or electric light. Our work is prompt and of the highest quality, and tracings are carefully guarded.

Our book "Photo-Printing from Tracings," giving full directions, will be mailed free on application.