

Williams'

Holder Top Shaving Stick



Shaving is a man's job and calls for a man's soap. Nothing ladylike about Williams' Big Stick—take it from the millions of men who know. It's husky enough to subdue the most stubborn beard that grows, yet gentle as a child towards tender skin.

Grip it firmly by the metal end, rub it over the face, apply the brush and watch the soap burst into lather! There is body to this lather—not bubbles; moisture—not air. That's why it breaks through the guard of a week's growth and lasts the shave out. Don't let your beard bluff you. Go to it with the pure, creamy, soothing lather of a Williams' Holder-Top Shaving Stick. It has given many a razor its reputation.

Stick, Powder, Cream, Liquid

Send 12 cents in stamps for a trial size of all four forms and then decide which you prefer. Or send 4 cents in stamps for any one.

The J. B. WILLIAMS CO., Dept. A, Glastonbury, Conn.

Add the finishing touch to your shave with Williams' luxurious Talc Powder

