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Winnipeg, May, 1910.

Manitoba Tag Day.

The erection of a hospital for advanced cases of consumption in Manitoba has been determined on under thorough organization; Tag Day. when

all may participate, has been instituted.

The people of Manitoba will march into line of battle in the fight of civilization against the great white plague, tuberculosis. The 19th and 21st day of May has been appointed for the first supreme effort of the banner province of the new world of the west whereon will be fired the first gun in the West against the menacing danger that threatens the health of the nation. One by one the older peoples of the earth have taken up the warfare which science and humanity say is necessary for the well being of civilization.

the care and insolation of the more advanced consumptives than those who may be described as essentially curable. All cases are in a sense curable, but those in the latter stages are unquestionably more dangerous to others. The risk of infection is admittedly more possible.

If from no higher motive than selfish interest the patients in the advanced against the menacing danger that stages of the disease should be provided for and provided for at a stage of the country's progress the situation can be effectually mastered. The dominant note of the appeal for assistance in this direction, next to our common humanity, is that the young world of Western Canada shall be freed at its beginning from the danger of infection from a terrible curse.

To Rule Society in South Africa

A BEAUTIFUL PORTRAIT STUDY OF COUNTESS GLADSTONE.



COUNTESS GLADSTONE.

The beautiful wife of South Africa's Governor-General, whose elevation to the Peerage was announced a few weeks ago with the title of Viscount Gladstone. Viscount and Countess Gladstone will go out to South Africa with the good wishes of all their fellow-countrymen.

Under no more favorable circumstances could this war be carried on than in the health giving, uncontaminated prairie land of Western Canada. Complex difficulties have to be met in the struggles against the insidious disease among the older peoples of the world. Young as Manitoba is, however, and healthful as are the natural conditions, it is astonishing the number of those within its borders who are affected with tuberculosis. Those affected are, however, in every stage of the disease. Provision has been made in Manitoba for those only in the incipient stages. Almost equally serious stages of the disease have not yet been provided for.

Regulations as to health, education and hospitals for incipient cases may be proceeded with, but as long as consumptives shall be permitted to move about in the midst of the people, absorbed as they are in home making and nation building, the dreadful scourge will increase year by year, and month by month. The progress of the disease will eat into the health and happiness of the nation that is to be. The necessity of isolation and sane treatment evident. The time for action is the the whole community,—the men, women favored ground for success than any beginning-now, and with the help and and children within its several homes. other in the world. support of the whole province the danrians, if it is not of more consequence, few years, a danger which threatens the 20th Century, the war on more Happiness in Western Canada.



The entire ground floor of this magnificent 12 storey building the highest in Western Canada, situated at the corner of Main & Portage, will be occupied by D. R. Dingwall Ltd. diamond merchants jewelers and silversmiths about

Mr. D. R. Dingwall and Mr. D. W. Dingwall have just returned from Europe where they purchased an enormous stock for the opening, the fittings of the store are imported and very handsome and the firm extend a cordial invitation to visitors to inspect their new premises.

Don't Throw Away

Your faded linen suits—they can be dyed in any of the fashionable shades and finished to look like new. FEATHERS DYED BLACK by an entirely new

and satisfactory process, also cleaned or dyed in any of the new shades. GENTLEMEN'S CLOTHING finished by the new

Sanitary Pressing System.

Henry Bros.

Office: 277-9 Smith St. Factory: 217-9 Provencher Ave.

Dye House

Branch: 569 Ellice Ave. Phones 1930-1, 7372

Manitoba should do its part in the

Mark the 19th and 21st days of May war of civilization, in the crusade of as an eventful day for Health and