

BUY LUMBER DIRECT
FROM MILL TO CONSUMER
THE F.M.T.C. WAY

Why pay middlemen's profits when you can buy the highest quality lumber, shingles, lath, doors, windows, fence posts, etc., direct from the mill at first cost prices, save 20 p.c. to 40 p.c. and obtain better quality. We will give Prompt Shipment on everything in lumber required for the building of a House, Barn, Implement Shed, Silo, Granary, School or Church. You take no risk in buying from us. Our guarantee of satisfaction is absolute. We allow examination before payment. Farmers, Contractors, Secretaries of School Districts and Municipalities, send us a list of the lumber you need, for our prices, freight paid to your nearest station. Should you not require a carload, get your neighbors or some members of your Association to club in with you. Our Prompt Shipment, High Quality and Low Prices, have made us hundreds of satisfied customers. Buy early before the Spring rush. Write for prices today. Bankers: Royal Bank of Canada, Vancouver, B.C.

THE F.M.T.C. LUMBER CO.
DEPT. E VANCOUVER, B.C.

Men and Women Boys and Girls

Earn from \$10.00 to \$50.00
During the Winter Months

There are many communities in Western Canada where The Guide is not represented. We want a local agent to look after our subscription business in every locality, and have a very attractive proposition to offer. We pay a liberal commission and also a monthly salary based on the total number of subscriptions turned in.

CLEAR PROFIT

You can engage in this work during your spare time. The money which you make is clear profit. There is practically no expense in connection with the work. The Guide supplies you with the necessary forms for taking subscriptions and makes it easy for you by telling you how to succeed. You can earn anywhere from \$10.00 to \$50.00 in the winter months by this method.

If you are interested, drop a postal card to The Guide office and ask for Letter "H," which will give you full particulars of our proposition.

CIRCULATION DEPARTMENT

Grain Growers' Guide, Winnipeg



E-B Farm Tractor

Model L-12-20 Horse Power

A four-cylinder, 2-speed, light-weight tractor of great power, suitable for any size farm. Will pull the implements you now have on your farm—gang plows, harrows, stumps, binders, mowers, spreaders, road scrapers or graders. Will also operate your smallest cutter, feed grinder, elevator, etc., etc. Does more work than horses—costs less and is so simple anyone can run it.

Emerson-Brantingham Implement Co. (Inc.)
1241 S. Iron Street, Rockford, Illinois

Please send free literature on machines checked:

Plows	Hay Tack	Tractors, Gas
Harrows	Lighters	Engine Pumps
Cultivators	Gas Engines	Tractors, Steam
Mowers	Wagons	Thrashers
Spreaders	Shedding	Care Shelters
Grain	Auto Trailers	Saw Mills
Ploughs	Patato Machinery	Baling Presses

Name _____
Address _____

self same opposition which compelled the English Co-operatives to accomplish the good thing they have been able to. No reform worth having is easy in its attainment, and in our fight for freedom our aim must be to stand true to our own principles and success will attend our efforts. In the near future we intend to convert our warehouse into a retail store as we find that the present mode of doing business must only be of a temporary character. A great deal of our success must be attributed to the phone and the little old Ford. Since every shareholder has the phone it enables the secretary to let them know when car shipments will be opened. Any goods not distributed direct from car is put in the warehouse and the secretary is in town each Friday afternoon when purchases may be made.

This district, owing to the scarcity of water, is purely a grain growing one. Therefore we are unable to take advantage of the benefits which the farmers who ship their own livestock receive and thereby our activities are somewhat curtailed. In the past year we have handled all kinds of supplies including \$1,000 worth of groceries, 16 cars of coal, 1 car of flour, 1 car of gasoline and fuel oil, 3 cars of lumber, 1 car of twine, 1 car of cement, 100 barrels of apples and \$500 worth of farm implements.

Up to the present our secretary has had charge of distribution for which services he receives a commission of three per cent. on all purchases with a retaining fee of \$100 for secretarial duties.

There is a great future before the co-operative movement in this district for it is educating the farmers in the right direction. We now find that he who was satisfied to take anything and everything that was offered him so long as it was on a fall payment, is realizing that if he must come into his own, he must extend his farming operations to include not only production, but distribution and exchange.—A. S. Warburton, Rowletta.

ASSOCIATION MAKES BIG SAVING

Until April, 1916, there were four local Grain Growers' Associations trying to do business, within four miles of Druid, a small town on the C.P.R. in Saskatchewan. After considerable discussion regarding the amalgamation of the four, unfavorable signs appeared. On March 4, a meeting of individual members of all Grain Growers' Associations was called and the following motion was put, viz: That we organize and incorporate The Union Grain Growers' Association, Ltd., head office, Druid, under the Agricultural Association Act and independent of all locals. The object was to produce, purchase and sell livestock, farm produce and supplies upon the co-operative plan. The motion was carried. It was understood that the original local associations would continue to exist for educational, social and higher ideal purposes. The necessary forms were signed and registered.

The capital of the association was to consist of forty shares at \$25 each. Eighteen shares were sold. Our difficulties in securing shareholders are many, the greatest being the dissatisfaction farmers have had dealing with unincorporated locals. We began doing business by purchasing a car of fence posts and eighty spools of barb wire. Our car of posts was delayed and was cancelled. I secured prices from local dealers and saved the few who bought, two cents per post, a total of about \$60. The price advanced on wire and our saving was small, only about 10 cents per spool. We then ordered a car of binder twine, receiving orders from farmers or anyone else. When the car arrived, in two days it was cleaned up and the farmers saved \$480. This opened the eyes of unbelievers.

Saving of \$2,770

When we began shipping livestock the local price at time of our first shipment was 84 cents for selecta. We netted the farmers 10 cents, a saving of 14 cents. Our saving on livestock shipments were as follows:—

1st Car—13,320 lbs.	\$199.80
2nd Car—10,540 lbs.	158.10
3rd Car—10,740 lbs.	161.10
4th car—14,080 lbs.	211.20

I consider our co-operative work has

HAPPY FARMER



Cheaper Power than Horses

Costs Price of Four—Does Work of Eight

By selling four horses you could buy a "Happy Farmer" Tractor that would do the work of six or eight. And do it in one-third the time and at half the expense. Reliable figures show that to feed four horses it takes the crop of 20 acres. By feeding this to steers you could produce 3,600 pounds of beef in a year, bringing big prices. These figures are taken from Bulletin No. 102 of the Pennsylvania State Experiment Station.

No Hired Help Trouble

The one-man "Happy Farmer" Tractor does away with the hired help problem. You don't have to look for help when it's scarce nor pay high wages.

"Happy Farmer" Never Tires

It will give you power when you need it most and work 24 hours a day if you like. Scorching sun and fly bites don't bother the tractor. It isn't soft after the winter nor worn thin at harvest time.

Makes You Independent of Weather

When the season is against you and good seeding and harvesting weather is short, you can get your field work done at the right time. That's because with a "Happy Farmer" you can do three times the work that horses do in the same number of hours. And besides that you can work as long hours as you want to.

"Happy Farmer" Has Power to Spare

A horse pulls on a week in and week out average only one-tenth of its own weight, but the "Happy Farmer" Tractor is so powerful it delivers a pull of two-thirds of its own weight at the draw bar—as much as you can get from six or eight sturdy, good horses. You can farm better, too, for you can go as deep as you like. You know that deep plowing loosens up the ground, permitting easier root penetration and greater absorption of rain water, and gives you better crops. The "Happy Farmer" is the most powerful tractor you can buy, because 88 per cent. of its weight is on the traction wheels—total weight 3,500 pounds only—so that it grips the soil firmly and uses all its power.

Very Easy to Run

It is steered automatically—from one end of the furrow to the other. It needs practically no attention. It is left in the field at night without harm. The oil is force fed to the bearings, so every part will work easily and without friction all the time—you can't forget to oil a bearing. No chores to do. No special hitch required for any farm work.

Built Strong, to Last

The "Happy Farmer" is of steel construction where steel is the best material to use. Bearings are razor steel. Frame made of rigid cast steel to prevent vibration.

Does All Farm Work

It will handle anything that horses pull—gang plows, discs, harrows, seeders, hay loaders, binders. Does belt work like a stationary engine—feed grinding, sawing, pumping, threshing. Does all kinds of road work—grading, dragging and crop hauling to the elevator.

IMPORTANT

If you are visiting Winnipeg during Bonspiel and Winter Carnival week, be sure you see our display of Tractors and Power Lift Plows at the Industrial Bureau.

FILL IN AND MAIL COUPON TODAY

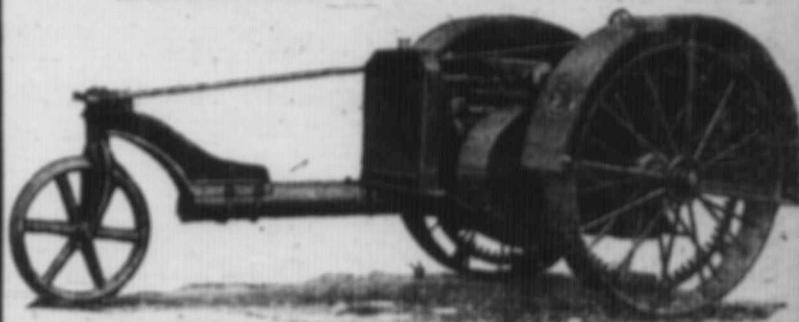
J. D. ADSHEAD COMPANY LTD.

Canadian Representatives

221 Curry Building, opposite Post Office, Winnipeg

Distributors for Manitoba

WILLIAMS MOTOR COMPANY, 417 Portage Ave., WINNIPEG



J. D. ADSHEAD COMPANY LTD., Winnipeg, Manitoba.

Tell me how the "Happy Farmer" Tractor will enable me to harvest without a second man, and do more and deeper plowing.

Name _____
Post Office _____